



Seo Analyzer visit-exmoor.co.uk

Generated on February 17 2022 12:35 PM





The score is 54/100







SEO Content

	Title	<p>Visit Exmoor - The official Tourism Site for Exmoor</p> <p>Length : 51</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Welcome to Visit Exmoor. The home of towering cliffs, rolling hills, beautiful beaches and so very much more.</p> <p>Length : 109</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1928"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Visit Exmoor - The official Tourism Site for Exmoor</td> </tr> <tr> <td>description</td> <td>Welcome to Visit Exmoor. The home of towering cliffs, rolling hills, beautiful beaches and so very much more.</td> </tr> <tr> <td>url</td> <td>https://www.visit-exmoor.co.uk</td> </tr> <tr> <td>site_name</td> <td>VisitExmoor</td> </tr> <tr> <td>updated_time</td> <td>2022-01-11T11:40:48+00:00</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Visit Exmoor - The official Tourism Site for Exmoor	description	Welcome to Visit Exmoor. The home of towering cliffs, rolling hills, beautiful beaches and so very much more.	url	https://www.visit-exmoor.co.uk	site_name	VisitExmoor	updated_time	2022-01-11T11:40:48+00:00
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SEO Content

		<ul style="list-style-type: none">• [H1] Homepage• [H2] Winter in Exmoor• [H2] Who will you be bringing?• [H2] Finding your way• [H2] What would you like to do?• [H2] Things to do• [H2] Popular places and activities• [H2] Stay in the area• [H2] Find your accommodation• [H2] Share your Experiences• [H2] Things to do• [H2] Stay in the area• [H2] Coleridge Way• [H2] Key information
	Images	We found 36 images on this web page. 24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 42 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.38% Internal Links 97.62%

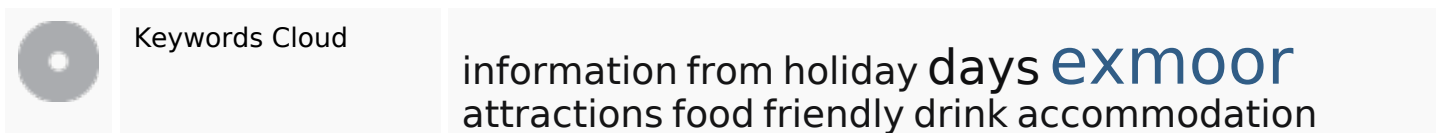
In-page links

Anchor	Type	Juice
THINGS TO DO	Internal	Passing Juice
Book Experiences	External	Passing Juice
OUR TOWNS	Internal	Passing Juice
NATURAL ATTRACTIONS	Internal	Passing Juice
BEACHES &#038; COASTLINE	Internal	Passing Juice
WILDLIFE	Internal	Passing Juice
EXMOOR NATIONAL PARK	Internal	Passing Juice
FREE DAYS OUT	Internal	Passing Juice
DAY TRIPS	Internal	Passing Juice
TOP ATTRACTIONS	Internal	Passing Juice
FAMILY FRIENDLY PLACES	Internal	Passing Juice
DOG FRIENDLY DAYS	Internal	Passing Juice
ACCESSIBLE DAYS OUT	Internal	Passing Juice
STAYING	Internal	Passing Juice
SELF CATERING	Internal	Passing Juice
HOTELS	Internal	Passing Juice
B&#038;Bs	Internal	Passing Juice
CAMPSITES / HOLIDAY PARKS	Internal	Passing Juice
GLAMPING	Internal	Passing Juice
Public Houses &#038; Inns	Internal	Passing Juice
DOG FRIENDLY ACCOMMODATION	Internal	Passing Juice
EVENTS	Internal	Passing Juice
GET ACTIVE	Internal	Passing Juice
ACTIVE DAYS OUT	Internal	Passing Juice
WALKING ROUTES	Internal	Passing Juice
CYCLING	Internal	Passing Juice
ACTIVITIES	Internal	Passing Juice

In-page links

WATER SPORTS	Internal	Passing Juice
HORSE RIDING	Internal	Passing Juice
FISHING	Internal	Passing Juice
FOOD & DRINK	Internal	Passing Juice
EATING OUT	Internal	Passing Juice
Food and Drink Producers	Internal	Passing Juice
EXMOOR PUBS & BARS MAP	Internal	Passing Juice
FOOD & DRINK MAP	Internal	Passing Juice
FOOD & DRINK EVENTS	Internal	Passing Juice
Shops	Internal	Passing Juice
KEY INFORMATION	Internal	Passing Juice
VISITOR INFORMATION CENTRES	Internal	Passing Juice
GETTING TO THE AREA	Internal	Passing Juice
WHEN TO VISIT	Internal	Passing Juice
INSPIRATION	Internal	Passing Juice






SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
exmoor	23	✓	✗	✓	✓
days	10	✗	✗	✗	✗
drink	9	✗	✗	✗	✗
food	9	✗	✗	✗	✗
friendly	8	✗	✗	✗	✗

Usability

	Url	Domain : visit-exmoor.co.uk Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 106
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://visit-exmoor.co.uk/sitemap.xml https://www.visit-exmoor.co.uk/sitemap_index.xml</p>
	Robots.txt	<p>http://visit-exmoor.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>