








Seo Analyzer visitmountvernon.com

Generated on February 18 2022 12:05 PM





The score is 48/100







SEO Content

	Title	Visit - Mount Vernon Chamber of Commerce Length : 40 Perfect, your title contains between 10 and 70 characters.																					
	Description	Welcome to Mount Vernon, Washington. Find places to play, stay, shop and dine. Length : 78 Great, your meta description contains between 70 and 160 characters.																					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Visit - Mount Vernon Chamber of Commerce</td></tr><tr><td>description</td><td>Welcome to Mount Vernon, Washington. Find places to play, stay, shop and dine.</td></tr><tr><td>url</td><td>https://www.mountvernonchamber.com/visit/</td></tr><tr><td>site_name</td><td>Mount Vernon Chamber of Commerce</td></tr><tr><td>image</td><td>https://growthzonesitesprod.azureedge.net/wp-content/uploads/sites/962/2022/01/Visit-Mount-Vernon_birds.jpg</td></tr></tbody></table>						Property	Content	locale	en_US	type	article	title	Visit - Mount Vernon Chamber of Commerce	description	Welcome to Mount Vernon, Washington. Find places to play, stay, shop and dine.	url	https://www.mountvernonchamber.com/visit/	site_name	Mount Vernon Chamber of Commerce	image	https://growthzonesitesprod.azureedge.net/wp-content/uploads/sites/962/2022/01/Visit-Mount-Vernon_birds.jpg
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	Headings	H1 0	H2 1	H3 1	H4 0	H5 2	H6 0																

SEO Content

		<ul style="list-style-type: none">• [H2] Explore by season• [H3] Welcome to Mount Vernon• [H5] Get In Touch!• [H5] Socialize
	Images	We found 6 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 61 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 98.36% Internal Links 1.64%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Staff	External	Passing Juice
Board of Directors	External	Passing Juice

In-page links

Ambassadors	External	Passing Juice
Award Winners	External	Passing Juice
Contact	External	Passing Juice
Join Now	External	Passing Juice
Directory	External	Passing Juice
Benefits	External	Passing Juice
Member Login	External	Passing Juice
Marketing Opportunities	External	Passing Juice
Knowledge NOW	External	Passing Juice
Business Owner Support Services	External	Passing Juice
Workforce Development – EWP	External	Passing Juice
Latino Business Leaders	External	Passing Juice
Government Affairs	External	Passing Juice
Hiring Our Heroes	External	Passing Juice
Tourism	External	Passing Juice
Member Announcements	External	Passing Juice
Chamber Chat	External	Passing Juice
Hot Deals	External	Passing Juice
Jobs	External	Passing Juice
Calendar	External	Passing Juice
Annual Events	External	Passing Juice
Skagit Chili & Chowder Cook-Off	External	Passing Juice
Riverwalk Summer Concert Series	External	Passing Juice
Battle of the Bridge Golf Tournament	External	Passing Juice
Skagit Wine & Beer Festival	External	Passing Juice
2021-22 Shop Local Promotion	External	Passing Juice
Relocation Information	External	Passing Juice
The Skagit Advantage	External	Passing Juice

In-page links

Government Listings	External	Passing Juice
Community Links	External	Passing Juice
Association of Washington Business - Updated Weekly	External	Passing Juice
Skagit County Trends	External	Passing Juice
Visit	External	Passing Juice
Explore by Season	External	Passing Juice
Spring Season	External	Passing Juice
Summer Season	External	Passing Juice
Fall Season	External	Passing Juice
Winter Season	External	Passing Juice
Stay	External	Passing Juice
Play	External	Passing Juice
Agritourism	External	Passing Juice
Scenic Drives	External	Passing Juice
Gardens & Golf	External	Passing Juice
Birding	External	Passing Juice
Fishing/Boating/Camping/Kayaking	External	Passing Juice
Parks & Reserves	External	Passing Juice
Trails & Hiking in Mount Vernon	External	Passing Juice
Dine	External	Passing Juice
Shop	External	Passing Juice
About Mount Vernon	External	Passing Juice
Relocating to Mount Vernon	External	Passing Juice
History & Downtown	External	Passing Juice
Skagit Valley Tulip Festival	External	Passing Juice
Getting Here	External	Passing Juice
Map & Directions	External	Passing Juice
GrowthZone	External	Passing Juice

In-page links

[301 W Kincaid St. Mount Vernon, WA 98273](#)

External

Passing Juice

[">GrowthZone](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

all **growthzone** socialize rights **chamber**
vernon commerce site mount login

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vernon	3	✓	✗	✓	✓
mount	2	✓	✗	✓	✓
chamber	2	✓	✗	✗	✗
commerce	2	✓	✗	✗	✗
site	2	✗	✗	✗	✗

Usability



Url

Domain : visitmountvernon.com
Length : 20



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language











Good. Your declared language is en.







Dublin Core

This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing

Optimization



Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics