




The score is **50/100**







## SEO Content

	Title	<p>Visit The USA: Ideas for USA Holidays &amp; Travel Around America</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Visit USA brings together the best ideas, offers, travel guides, holiday brochures to ensure you have the best USA holiday. Visit and enjoy American landmarks, adventure, nightlife or total relaxation. American holidays have something for everyone.</p> <p><b>Length : 248</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>visit the usa, USA holidays, American Travel Specialists, American Holidays, America, Visit USA</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Visit the USA</li> <li>[H2] Create your USA experience</li> <li>[H2] Explore the USA</li> <li>[H2] Experience America</li> <li>[H2] Plan your trip</li> <li>[H2] Be Inspired...</li> <li>[H4] LATEST NEWS REGARDING TRAVEL TO USA</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	0	1	0	0
H1	H2	H3	H4	H5	H6									
1	5	0	1	0	0									
	Images	<p>We found 12 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	Ratio : <b>9%</b>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.5% Internal Links 92.5%

## In-page links

Anchor	Type	Juice
<a href="#">Privacy Statement</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Explore USA</a>	Internal	Passing Juice
<a href="#">USA Holidays</a>	Internal	Passing Juice
<a href="#">Travel Planner</a>	Internal	Passing Juice
<a href="#">Visit USA Blog</a>	Internal	Passing Juice
<a href="#">Members Listing</a>	Internal	Passing Juice

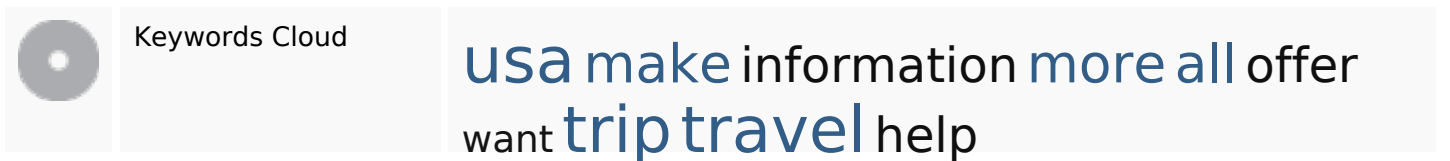
## In-page links

<a href="#">Visitor Guides &amp; Brochures</a>	Internal	Passing Juice
<a href="#">Inspirational Ideas &amp; Things To Do</a>	Internal	Passing Juice
<a href="#">USA Holiday &amp; Travel Offers</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Useful Links</a>	Internal	Passing Juice
<a href="#">About Visit USA</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Board of Directors</a>	Internal	Passing Juice
<a href="#">The Benefits of Membership</a>	Internal	Passing Juice
<a href="#">Join Visit USA</a>	Internal	Passing Juice
<a href="#">Save the dates: Visit USA Events</a>	Internal	Passing Juice
<a href="#">Member Login</a>	Internal	Passing Juice
<a href="#">Travel Updates</a>	Internal	Passing Juice
<a href="#">View interactive state map</a>	Internal	Passing Juice
<a href="#">View all experiences</a>	Internal	Passing Juice
<a href="#">Be inspired by the many different Visit USA Blogs &amp; &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Inspirational trip ideas to the USA &amp; &gt;&gt;</a>	Internal	Passing Juice
<a href="#">VIEW ALL OUR MEMBERS &gt;&gt;</a>	Internal	Passing Juice
<a href="#">VIEW ALL NEWS &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Take a Craft Cider Tour in Ithaca, NY State &amp; &gt;&gt;</a>	Internal	Passing Juice
=	External	Passing Juice
<a href="https://uk.usembassy.gov/visas/u-s-visa-and-travel-faqs/">https://uk.usembassy.gov/visas/u-s-visa-and-travel-faqs/</a>	External	Passing Juice
<a href="#">extensive guide to visiting the USA</a>	Internal	Passing Juice
<a href="#">blog section</a>	Internal	Passing Juice
<a href="#">Offers section</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice

## In-page links

<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">More Info &amp;gt;</a>	Internal	Passing Juice
<a href="#">Designed &amp; Hosted by Blended Digital</a>	External	Passing Juice

## SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
usa	13	✓	✓	✓	✓
trip	12	✗	✗	✗	✓
travel	12	✓	✓	✓	✓
make	9	✗	✗	✗	✗
more	9	✗	✗	✗	✗





## Usability

	Url	Domain : visitusa.org.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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
## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 40 Warnings : 21
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



<http://visitusa.org.uk/sitemap.xml>



Robots.txt

<http://visitusa.org.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics



PIWIK