



# Seo Analyzer

## vitorussomovie.com

Generated on March 13 2022 02:20 AM

The score is 56/100







## SEO Content

	Title	VITO: A New Documentary by Jeffrey Schwarz <b>Length : 42</b> Perfect, your title contains between 10 and 70 characters.												
	Description	In the aftermath of Stonewall, a newly politicized Vito Russo found his voice as a gay activist and critic of LGBT representation in the media. He went on to write <i>The Celluloid Closet</i> , the first book to critique Hollywood's portrayals of gays on screen. During the AIDS crisis in the 1980s, Vito became a passionate advocate for justice via the newly formed ACT UP, before his death in 1990. <b>Length : 398</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	vito russo, jeffrey schwarz, automat pictures, hbo, documentary, gay film, celluloid closet, act up, gay activism, film festival, gays in the movies, lesbians in the movies, lgbt film Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H2] THE LIFE OF GAY ACTIVIST VITO RUSSO</li> <li>[H3] A NEW DOCUMENTARY BY JEFFREY SCHWARZ</li> </ul>	H1	H2	H3	H4	H5	H6	0	1	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	1	0	0	0									
	Images	We found 29 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means												

## SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

## In-page links

Anchor	Type	Juice
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## SEO Keywords

	Keywords Cloud	activist new gay russo newly vito schwarz jeffrey advocate documentary
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Keywords Consistency

vito	3	✓	✓	✓	✓
documentary	2	✓	✓	✗	✓
jeffrey	2	✓	✓	✗	✓
schwarz	2	✓	✓	✗	✓
gay	2	✗	✓	✓	✓

## Usability

	Url	Domain : vitorussomovie.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✗ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://vitorussomovie.com/robots.txt">http://vitorussomovie.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>