

Seo Analyzer vocalviews.com

Generated on March 02 2022 02:58 AM




The score is 56/100



SEO Content

	Title	Vocal Views Paid Online Market Research Focus Groups and Surveys Length : 66 Perfect, your title contains between 10 and 70 characters.																		
	Description	Participate in Paid Market Research - Sign up as a Brand to schedule projects, a Supplier to advertise Research Services, or as a Consumer to participate. Length : 154 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>Participate in Paid Market Research - Sign up as a Brand to schedule projects, a Supplier to advertise Research Services, or as a Consumer to participate.</td></tr><tr><td>url</td><td>https://vocalviews.com/</td></tr><tr><td>site_name</td><td>Vocal Views</td></tr><tr><td>image</td><td>https://vocalviews.com/wp-content/uploads/2020/06/LOGOBLACKSQUARE-1.png</td></tr><tr><td>image:width</td><td>2100</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Home	description	Participate in Paid Market Research - Sign up as a Brand to schedule projects, a Supplier to advertise Research Services, or as a Consumer to participate.	url	https://vocalviews.com/	site_name	Vocal Views	image	https://vocalviews.com/wp-content/uploads/2020/06/LOGOBLACKSQUARE-1.png	image:width	2100
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SEO Content

		image:height 2100												
		image:type image/png												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>0</td><td>19</td><td>3</td><td>6</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Recruit & Interview Consumers Globally• [H2] A flexible suite of research tools for human-insight-driven companies• [H2] How It Works• [H2] Create Interview• [H2] Filter & Invite• [H2] Participate• [H2] Participate Offline• [H4] Screener Wizard• [H4] Moderator Locator• [H4] Auto Transcripts• [H4] Report• [H4] Audience Locator• [H4] Campaign Blaster• [H4] Direct Messages• [H4] Video• [H4] Voice• [H4] WhiteBoard• [H4] Screen Sharing• [H4] Session Recording• [H4] Simultaneous Translator• [H4] Waiting Room• [H4] Tech Check• [H4] Marketing and Legal• [H4] Help• [H4] Policy• [H4] Language• [H5] Learn More• [H5] Learn More• [H5] Learn More• [H6] Webcam Group• [H6] Webcam Interview• [H6] Focus Group• [H6] Mystery Shop• [H6] UX Test• [H6] Survey	H1	H2	H3	H4	H5	H6	1	6	0	19	3	6
H1	H2	H3	H4	H5	H6									
1	6	0	19	3	6									
	Images	<p>We found 19 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.81% Internal Links 85.19%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
-	Internal	Passing Juice
Data Protection Act UK	External	Passing Juice
Information Commissioners Office	External	Passing Juice
Insights Association	External	Passing Juice
Market Research Society	External	Passing Juice
Support	Internal	Passing Juice
What is a Focus Group?	Internal	Passing Juice
What is KYC?	Internal	Passing Juice

In-page links

What Is Two-Factor Authentication (2FA)?	Internal	Passing Juice
What is Paid Market Research?	Internal	Passing Juice
RFQ Form	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Payment Terms	Internal	Passing Juice
Copyright Notice	Internal	Passing Juice
Dispute Resolution Policy	Internal	Passing Juice
GDPR	Internal	Passing Juice
Recruitment	Internal	Passing Juice
Changelog	Internal	Passing Juice
Suppliers	Internal	Passing Juice
Participate	Internal	Passing Juice
Projects	Internal	Passing Juice
Recruitment Plans	Internal	Passing Juice
Video Hosting Plans	Internal	Passing Juice
Optional Extras	Internal	Passing Juice
Sign In	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

participate	8	✗	✗	✓	✓
video	8	✗	✗	✗	✓
vocal	6	✓	✗	✗	✗
create	6	✗	✗	✗	✓
online	6	✓	✗	✗	✗

Usability

	Url	Domain : vocalviews.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://vocalviews.com/sitemap.xml</pre> <pre>https://vocalviews.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://vocalviews.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>