Seo Analyzer vocus.io

The score is 48/100

SEO Content

⚠️	Title	Vocus.io **Length : 8** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Accurate email tracking, automated followups, prospecting, mail merge, meeting coordination, sendlater, snooze, undo, and snippets for Gmail. **Length : 141** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	vocus, vocus.io, chrome extension, gmail, email, tracking, mail merge, automated followup, prospecting, snooze, snippets, sendlater Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Vocus.io for Gmail
description	Accurate email tracking, automated followups, mail merge, prospecting, meeting coordination, sendlater, snooze, undo, and snippets for Gmail.
image	https://vocus.io/images/vocus_opengraph.png

⦿	Headings	**H1** 1 **H2** 1 **H3** 3 **H4** 8 **H5** 0 **H6** 0 • [H1] Full Stack Email Outreach • [H2] Personalize email campaigns, track and automate email followups, schedule appointments, sync with your CRM, and collaborate with your team.

SEO Content

		[H3] Join thousands of users from brilliant organizations [H3] the perfect personalized outreach platform [H3] .... with integrations that make your life easier [H4] Inbox [H4] Campaigns [H4] Products [H4] Features [H4] [H4] Integrations [H4] Blog [H4] Support
✖	Images	We found 14 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links
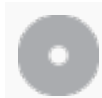
✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 27 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Products	Internal	Passing Juice
Pricing	Internal	Passing Juice
→ Integrations	Internal	Passing Juice
→ Team & Collaboration	Internal	Passing Juice
Knowledge Base	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Get Vocus.io	Internal	Passing Juice
Learn more & demo	Internal	Passing Juice
Learn more & demo	Internal	Passing Juice
Vocus.io Calendar	Internal	Passing Juice
Accurate Tracking	Internal	Passing Juice
Auto Followups	Internal	Passing Juice
Mail Merge	Internal	Passing Juice
Send Later	Internal	Passing Juice
Slash Commands	Internal	Passing Juice
Prospecting	Internal	Passing Juice
Reminders	Internal	Passing Juice
Salesforce	Internal	Passing Juice
Pipedrive	Internal	Passing Juice
Other CRMs	Internal	Passing Juice
Webhooks and Zapier	Internal	Passing Juice
Best Calendly Alternatives	Internal	Passing Juice
Best Mail Merge for Gmail	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Blog	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	tracking collaboration VOCUSIO send support merge get team integrations mail

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vocusio	5	✖	✖	✖	✖
integrations	3	✖	✖	✖	✔
support	3	✖	✖	✖	✔
send	3	✖	✔	✔	✖
get	2	✖	✖	✖	✖

Usability

	Url	Domain : vocus.io Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✅		
❌	Encoding	You have not specified the document's charset. Use [this free meta tags generator](#) to declare document's charset.
❌	W3C Validity	Errors : 23 Warnings : 15
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://vocus.io/sitemap.xml
✅	Robots.txt	http://vocus.io/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.