







Seo Analyzer votigo.com

Generated on February 26 2022 17:49 PM






The score is 53/100







SEO Content

	Title	<p>Votigo Social Media Marketing, Contests, Sweepstakes</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Votigo social media contest and sweepstakes company offering facebook contests, video contest, photo contest, facebook sweepstakes, contest software, UGC hashtag campaigns.</p> <p>Length : 172</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>contest company, sweepstakes company, facebook contest, video contest, photo contest, social promotions, contest software, twitter sweepstakes, pinterest promotion, youtube contest, mobile promotions</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2011"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://www.votigo.com/assets/img/corp/share_logo.jpg</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Votigo Social Media Marketing, Contests, Sweepstakes</td> </tr> <tr> <td>description</td> <td>Votigo social media contest and sweepstakes company offering facebook contests, video contest, photo contest, facebook sweepstakes, contest software, UGC hashtag campaigns.</td> </tr> <tr> <td>url</td> <td>https://www.votigo.com/</td> </tr> </tbody> </table>	Property	Content	image	https://www.votigo.com/assets/img/corp/share_logo.jpg	type	website	title	Votigo Social Media Marketing, Contests, Sweepstakes	description	Votigo social media contest and sweepstakes company offering facebook contests, video contest, photo contest, facebook sweepstakes, contest software, UGC hashtag campaigns.	url	https://www.votigo.com/
Property	Content													
image	https://www.votigo.com/assets/img/corp/share_logo.jpg													
type	website													
title	Votigo Social Media Marketing, Contests, Sweepstakes													
description	Votigo social media contest and sweepstakes company offering facebook contests, video contest, photo contest, facebook sweepstakes, contest software, UGC hashtag campaigns.													
url	https://www.votigo.com/													
	Headings	<p>H1 H2 H3 H4 H5 H6</p>												

SEO Content

		1 6 4 0 0 0
		<ul style="list-style-type: none"> • [H1] The World's Best Contest & Sweepstakes Platform • [H2] Promotions that generate real results • [H2] Hear what our clients are saying ... • [H2] UGC Contests • [H2] Sweepstakes • [H2] User-generated Content • [H2] Rights Management • [H3] Photo contests, Video contests, Hashtag campaigns, Instagram contests, Essay contests • [H3] Random-draw, Refer-a-friend, Instant-win, Trivia Quiz, Twitter Sweepstakes, Photo Sweepstakes • [H3] Hashtag Campaigns with Instagram and Twitter, UGC Galleries with photo and video upload. Social Content Hubs for visual marketing. • [H3] Moderate UGC, Get user consent, Auto respond to Twitter and Instagram users.
	Images	<p>We found 25 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.45%</p>

SEO Links

Internal Links 96.55%


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Login	Internal	Passing Juice
Contests & Sweepstakes	Internal	Passing Juice
Photo Contest	Internal	Passing Juice
Video Contest	Internal	Passing Juice
Instagram Sweeps	Internal	Passing Juice
Twitter Sweeps	Internal	Passing Juice
Viral Sweeps	Internal	Passing Juice
UGC Galleries	Internal	Passing Juice
Quizzes, Polls, Coupons	Internal	Passing Juice
Landing Pages & Forms	Internal	Passing Juice
Enterprise Platform	Internal	Passing Juice
Developer API	Internal	Passing Juice
Professional Services	Internal	Passing Juice
Campaign Directory	Internal	Passing Juice
Partner Programs	Internal	Passing Juice
Who We Work With	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Live Examples	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Our Company	Internal	Passing Juice
Blog	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

Pricing	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Help Center	Internal	Passing Juice
Resource Center	Internal	Passing Juice
No thanks.	External	Passing Juice






SEO Keywords

	Keywords Cloud	
--	----------------	--


Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------











Usability

	Url	Domain : votigo.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
--	---------	------------------------





Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://votigo.com/sitemap.xml</pre> <pre>http://www.votigo.com/sitemap.xml</pre>
	Robots.txt	<pre>http://votigo.com/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics

Optimization