









SEO Content

	Images	We found 16 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.33% External Links : Passing Juice 3.33% Internal Links 93.33%


In-page links

Anchor	Type	Juice
Афиша	Internal	Passing Juice
Корпоративные мероприятия	Internal	Passing Juice
Аренда льда	Internal	Passing Juice
Информация для МГН	Internal	Passing Juice
Экскурсии	Internal	Passing Juice

In-page links

О площадке	Internal	Passing Juice
Парковка	Internal	Passing Juice
Партнеры	Internal	Passing Juice
Размещение рекламы	Internal	Passing Juice
Достижения	Internal	Passing Juice
VIP-ложи	Internal	Passing Juice
Для СМИ	Internal	Passing Juice
ENG	Internal	Passing Juice
Спорт	Internal	Passing Juice
Концерт	Internal	Passing Juice
Шоу	Internal	Passing Juice
Big Love Show (перенос)	Internal	Passing Juice
Малая арена	Internal	Passing Juice
Матч Всех Звёзд 2022	Internal	Passing Juice
ХК "Динамо" Москва - ХК СКА	Internal	Passing Juice
ХК "Динамо" Москва - ХК Локомотив	Internal	Passing Juice
Виктор Дробыш	Internal	Passing Juice
Кубок России. ФК "Динамо" Москва - ФК "Нижний Новгород"	Internal	Passing Juice
Большая арена	Internal	Passing Juice
-	External	Passing Juice
-	Internal	Passing Juice
Политикой в области обработки и защиты персональных данных ООО ВТБ Арена.	Internal	Passing Juice
Func	External	noFollow
Забыли пароль?	Internal	Passing Juice
Зарегистрироваться	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	центральный вТб арена динамо площадке информация ДЛЯ стадион посетителям СМИ
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	8	✗	✗	✗	✗
сми	7	✗	✗	✗	✗
вТб	6	✓	✗	✓	✗
площадке	5	✗	✗	✗	✗
арена	5	✓	✗	✗	✗











Usability

	Url	Domain : vtb-arena.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://vtb-arena.com/sitemap.xml https://vtb-arena.com/sitemap.xml https://vtb-arena.com/eng/sitemap.xml</pre>
	Robots.txt	http://vtb-arena.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.