



Seo Analyzer vtbindia.com

Generated on March 08 2022 00:49 AM




The score is 38/100







SEO Content

	Title	<p>JSC VTB Bank - India</p> <p>Length : 20</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] 3 • [H2] About Us • [H2] Press-center • [H2] Careers • [H2] Contact Us • [H2] Corporate Banking • [H2] Business Banking • [H2] Forex Banking • [H2] Banking Redefined • [H2] We do • [H3] General Information • [H3] News & Press-Releases • [H3] • [H3] Contact Information 	H1	H2	H3	H4	H5	H6	1	9	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	9	4	0	0	0									
	Images	<p>We found 43 images on this web page.</p> <p>29 alt attributes are empty or missing. Add alternative text so that</p>												

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 19% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.3% Internal Links 90.7%

In-page links

Anchor	Type	Juice
Site Map	Internal	Passing Juice
VTB Group	External	Passing Juice
About	Internal	Passing Juice
Business	Internal	Passing Juice
Banking	Internal	Passing Juice
About Us	Internal	Passing Juice


In-page links

Management	Internal	Passing Juice
Governance Policy	Internal	Passing Juice
VTB Location Worldwide	Internal	Passing Juice
Press-center	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Corporate Banking	Internal	Passing Juice
Term Loan	Internal	Passing Juice
Working Capital Loans	Internal	Passing Juice
Non fund based Facilities	Internal	Passing Juice
Interest Rates	Internal	Passing Juice
Business Banking	Internal	Passing Juice
Schedule of charges	Internal	Passing Juice
Funds Transfer (RTGS/NEFT)	Internal	Passing Juice
MSME (Micro Small & Medium Enterprises)	Internal	Passing Juice
Forex Banking	Internal	Passing Juice
Trade Finance	Internal	Passing Juice
Export Finance	Internal	Passing Juice
Banking Redefined	Internal	Passing Juice
International advantages of VTB Group	Internal	Passing Juice
Global Presence of VTB Group	Internal	Passing Juice
B2B Networking	Internal	Passing Juice
Profile of VTB Group	Internal	Passing Juice
Our Key Products	Internal	Passing Juice
RBI KEHTA HAI	External	Passing Juice
&quot;VTB to expand presence in India&quot; - The Hindu	Internal	Passing Juice
Financial Sector reforms-RBI Governor Talk	Internal	Passing Juice
Gold import will remain compressed in 2013-14: FM	Internal	Passing Juice

In-page links

Business Hours	Internal	Passing Juice
Ask us a question	Internal	Passing Juice
Policies & Guidelines	Internal	Passing Juice
Balance Sheet	Internal	Passing Juice
Fair Practice Code for Lenders	Internal	Passing Juice
Unclaimed/Inoperative Deposits	Internal	Passing Juice
For Banking Ombudsman	Internal	Passing Juice
RBI KEHTA HAI	External	Passing Juice
Articul Media	External	Passing Juice



SEO Keywords

	Keywords Cloud	banking policies balance vtb presence guidelines group business lenders sheet
---	----------------	---




Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
vtb	12	✓	✗	✗	✗
banking	6	✗	✗	✗	✓
business	5	✗	✗	✗	✓
group	4	✗	✗	✗	✗
lenders	3	✗	✗	✗	✗












Usability

	Url	Domain : vtbindia.com Length : 12
	Favicon	Great, your website has a favicon.



Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document


	Doctype	XHTML 1.1 - DTD				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 40 Warnings : 31				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	 Apple Icon
---	---------------------	--

Mobile

 Meta Viewport Tag

 Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.