

# Seo Analyzer vtbnpf.ru

Generated on March 03 2022 12:39 PM

The score is 55/100







## SEO Content

	Title	АО НПФ ВТБ Пенсионный фонд - Негосударственный пенсионный фонд <b>Length : 62</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Сайт негосударственного пенсионного фонд ВТБ Пенсионный фонд группы ВТБ <b>Length : 71</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 13 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>38%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 28 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86%


## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">Контакты и офисы</a>	Internal	Passing Juice
<a href="#">Обратная связь</a>	Internal	Passing Juice
<a href="#">Вопросы и ответы</a>	Internal	Passing Juice
<a href="#">Заказать звонок</a>	Internal	Passing Juice
<a href="#">Обязательное пенсионное страхование</a>	Internal	Passing Juice
<a href="#">Негосударственное пенсионное обеспечение</a>	Internal	Passing Juice
<a href="#">Правопреемникам</a>	Internal	Passing Juice
<a href="#">Выплата пенсии</a>	Internal	Passing Juice
<a href="#">Корпоративные программы</a>	Internal	Passing Juice
<a href="#">О группе ВТБ</a>	External	Passing Juice
<a href="#">О Фонде</a>	Internal	Passing Juice

## In-page links

<a href="#">Пресс-центр</a>	Internal	Passing Juice
<a href="#">Войти</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Хочу такую пенсию</a>	Internal	Passing Juice
<a href="#">Заклучить договор</a>	Internal	Passing Juice
<a href="#">Реестр агентов</a>	Internal	Passing Juice
<a href="#">Нормативная документация</a>	Internal	Passing Juice
<a href="#">Раскрытие информации</a>	Internal	Passing Juice
<a href="#">О способах связи с Фондом</a>	Internal	Passing Juice
<a href="#">Должностные лица</a>	Internal	Passing Juice
<a href="#">Карта сайта</a>	Internal	Passing Juice
<a href="#">Политика обработки персональных данных и условия использования</a>	Internal	Passing Juice
<a href="#">Рекомендации АО НПФ ВТБ Пенсионный Фонд по защите информации от воздействия программных кодов</a>	Internal	Passing Juice
<a href="#">Информация о порядке и условиях обмена электронными документами АО НПФ ВТБ Пенсионный фонд</a>	Internal	Passing Juice
<a href="#">Articul Media</a>	External	Passing Juice
<a href="https://vtbnpf.ru/">https://vtbnpf.ru/</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	пенсии или фонда <b>фонд</b> пенсионного <b>пенсионный</b> пенсионных данных <b>ВТБ</b> средств
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

втб	41	✓	✗	✓	✗
фонд	32	✓	✗	✓	✗
пенсионный	28	✓	✗	✓	✗
пенсионных	22	✗	✗	✗	✗
пенсии	21	✗	✗	✗	✗

## Usability

	Url	Domain : vtbnpf.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 24 Warnings : 23				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;FONT&gt;</td> <td>56</td> </tr> </tbody> </table>	Deprecated tags	Occurrences	<FONT>	56
Deprecated tags	Occurrences					
<FONT>	56					

## Document

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



### Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✓ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://vtbnpf.ru/sitemap.xml>

<https://vtbnpf.ru/sitemap.xml>



### Robots.txt

<http://vtbnpf.ru/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics



LiveInternet