



Seo Analyzer vuturevx.com

Generated on February 11 2022 09:39 AM





The score is 57/100







SEO Content

	Title	<p>Home - Vuture</p> <p>Length : 13</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1675"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Vuture</td> </tr> <tr> <td>url</td> <td>https://vutu.re/</td> </tr> <tr> <td>site_name</td> <td>Vuture</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - Vuture	url	https://vutu.re/	site_name	Vuture
Property	Content													
locale	en_US													
type	website													
title	Home - Vuture													
url	https://vutu.re/													
site_name	Vuture													
	Headings	<table border="1" data-bbox="539 1711 1481 1778"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>5</td> <td>2</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1809 1481 2078" style="list-style-type: none"> • [H1] Create exceptional client experiences. • [H1] Global leader in marketing technology • [H2] Vuture's platform is designed to ensure professional services teams can deliver end-to-end campaigns that drive customer-experience excellence. With offices in London, New York and Sydney, the organisation proudly serves the top 200 consultancy, accounting and legal firms in the world. • [H2] Email marketing 	H1	H2	H3	H4	H5	H6	2	5	2	2	0	0
H1	H2	H3	H4	H5	H6									
2	5	2	2	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Event marketing • [H2] Reporting • [H2] Services • [H3] We're proud to partner with global technology leaders: • [H3] Points of Vu • [H4] Vuture gives you the tools to create value-driven relationships. • [H4] Sign up for actionable tips, trends, and insights directly to your inbox.
	Images	<p>We found 50 images on this web page.</p> <p>50 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 27%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 58 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 65.52%</p> <p>Internal Links 34.48%</p>

In-page links

Anchor	Type	Juice
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In-page links

Solutions	External	Passing Juice
Services	External	Passing Juice
Email Marketing	External	Passing Juice
Event Marketing	External	Passing Juice
Tracking and Reporting	External	Passing Juice
Digest Centre	External	Passing Juice
Alumni	External	Passing Juice
Accounting	External	Passing Juice
Consulting	External	Passing Juice
Legal	External	Passing Juice
Vuture Connect	External	Passing Juice
Integration	External	Passing Juice
Client Stories	External	Passing Juice
Resources	External	Passing Juice
COVID-19 Resources	External	Passing Juice
Blog	External	Passing Juice
Trust Hub	External	Passing Juice
Security	External	Passing Juice
Disaster Recovery	External	Passing Juice
Sub-Processors	External	Passing Juice
Report a Vulnerability	External	Passing Juice
Contact	External	Passing Juice
UK and Europe	External	Passing Juice
The Americas and Canada	External	Passing Juice
Australia and Asia	External	Passing Juice
Book a Demo	External	Passing Juice
Services	Internal	Passing Juice
Email Marketing	Internal	Passing Juice

In-page links

Event Marketing	Internal	Passing Juice
Tracking and Reporting	Internal	Passing Juice
Digest Centre	Internal	Passing Juice
Alumni	Internal	Passing Juice
Accounting	Internal	Passing Juice
Consulting	Internal	Passing Juice
Legal	Internal	Passing Juice
Vuture Connect	Internal	Passing Juice
COVID-19 Resources	Internal	Passing Juice
Blog	Internal	Passing Juice
Security	Internal	Passing Juice
Disaster Recovery	Internal	Passing Juice
Sub-Processors	Internal	Passing Juice
Report a Vulnerability	Internal	Passing Juice
UK and Europe	Internal	Passing Juice
The Americas and Canada	Internal	Passing Juice
Australia and Asia	Internal	Passing Juice
Get a Demo	External	Passing Juice
Find out more	External	Passing Juice
Learn More	External	Passing Juice
Learn More	External	Passing Juice
Learn More	External	Passing Juice
[email#160;protected]	Internal	Passing Juice
Privacy	External	Passing Juice
Disclaimer	External	Passing Juice
Terms	External	Passing Juice
Patents	External	Passing Juice
Vuture: The Story	External	Passing Juice

In-page links

[Careers](#)

External

Passing Juice

[Modern Slavery Statement](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

reporting services marketing
vuture more email learn firms data
event

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
vuture	11	✓	✗	✗	✓
marketing	11	✗	✗	✗	✓
services	9	✗	✗	✗	✓
firms	9	✗	✗	✗	✓
data	8	✗	✗	✗	✗

Usability





	Url	Domain : vuturevx.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 124 Warnings : 63
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://vuturevx.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.