

Seo Analyzer wa.gov.au

Generated on January 27 2022 12:10 PM

The score is 58/100







SEO Content

	Title	Home Western Australian Government Length : 36 Perfect, your title contains between 10 and 70 characters.												
	Description	Find and access WA Government online services and information quickly and easily. Length : 81 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] What can we do for you today?• [H2] Government highlights• [H2] Acknowledgement of Country• [H3] WA's updated Safe Transition Plan from 5 February, 2022• [H3] COVID-19 Information• [H3] COVID-19: Locations visited by confirmed cases• [H3] Get started with the ServiceWA app• [H3] COVID-19: Proof of COVID-19 vaccination	H1	H2	H3	H4	H5	H6	1	2	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	5	0	0	0									
	Images	We found 8 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 153 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Close menu	Internal	Passing Juice
Browse all information and services	Internal	Passing Juice
Aboriginal affairs	Internal	Passing Juice
Aboriginal cultural heritage	Internal	Passing Juice
Aboriginal health services	Internal	Passing Juice
Aboriginal heritage conservation	Internal	Passing Juice
Aboriginal reconciliation	Internal	Passing Juice
Aboriginal welfare	Internal	Passing Juice
Building, utilities and essential services	Internal	Passing Juice

In-page links

Energy supply	Internal	Passing Juice
Integrated essential services	Internal	Passing Juice
Public housing	Internal	Passing Juice
Public land management	Internal	Passing Juice
Regional development	Internal	Passing Juice
Transport network maintenance	Internal	Passing Juice
Waste management	Internal	Passing Juice
Water supply	Internal	Passing Juice
Business support	Internal	Passing Juice
Business accounting and reporting	Internal	Passing Juice
Business registration and licensing	Internal	Passing Juice
Business sponsorship	Internal	Passing Juice
Consumer protection	Internal	Passing Juice
Industry assistance schemes	Internal	Passing Juice
Industry development	Internal	Passing Juice
Professional accreditation	Internal	Passing Juice
Small business services	Internal	Passing Juice
Communications	Internal	Passing Juice
Publishing	Internal	Passing Juice
Community services	Internal	Passing Juice
Accommodation services	Internal	Passing Juice
Community support	Internal	Passing Juice
Counselling services	Internal	Passing Juice
Emergency services	Internal	Passing Juice
Grants and subsidies	Internal	Passing Juice
Rural community development	Internal	Passing Juice
Social justice and equity	Internal	Passing Juice
Transport access schemes	Internal	Passing Juice

In-page links

Cultural affairs	Internal	Passing Juice
Arts development	Internal	Passing Juice
Collection access	Internal	Passing Juice
Collection promotion	Internal	Passing Juice
Cultural awards and scholarships	Internal	Passing Juice
Education and training	Internal	Passing Juice
Arts education	Internal	Passing Juice
Community education	Internal	Passing Juice
Curriculum development	Internal	Passing Juice
Early childhood education	Internal	Passing Juice
Overseas skills recognition	Internal	Passing Juice
School education	Internal	Passing Juice
Tertiary education	Internal	Passing Juice
Vocational education	Internal	Passing Juice
Employment	Internal	Passing Juice
Human resources development	Internal	Passing Juice
Industrial awards and conditions	Internal	Passing Juice
Labour markets	Internal	Passing Juice
Environment	Internal	Passing Juice
Built environment	Internal	Passing Juice
Environment information services	Internal	Passing Juice
Conservation	Internal	Passing Juice
Environmental impact assessment	Internal	Passing Juice
Marine life protection	Internal	Passing Juice
Pollutant prevention	Internal	Passing Juice
Financial management	Internal	Passing Juice
Financial investment	Internal	Passing Juice
Fiscal policy	Internal	Passing Juice

In-page links

Payments to government	Internal	Passing Juice
Taxation and duty	Internal	Passing Juice
Government administration management	Internal	Passing Juice
Accommodation management	Internal	Passing Juice
Facilities, fleet and equipment management	Internal	Passing Juice
Government financial management	Internal	Passing Juice
Procurement	Internal	Passing Juice
Health care	Internal	Passing Juice
Community health services	Internal	Passing Juice
Health insurance schemes	Internal	Passing Juice
Health protocols	Internal	Passing Juice
Hospital services	Internal	Passing Juice
Public health services	Internal	Passing Juice
Immigration	Internal	Passing Juice
Migrant services	Internal	Passing Juice
Justice	Internal	Passing Juice
Administrative law	Internal	Passing Juice
Associations and corporate law	Internal	Passing Juice
Civil law	Internal	Passing Juice
Coronial law	Internal	Passing Juice
Criminal law	Internal	Passing Juice
Legal aid services	Internal	Passing Juice
Native title claims	Internal	Passing Juice
Maritime services	Internal	Passing Juice
Navigation	Internal	Passing Juice
Port management	Internal	Passing Juice
Search and rescue	Internal	Passing Juice
Ship personnel	Internal	Passing Juice

In-page links

Ship safety	Internal	Passing Juice
Natural resources	Internal	Passing Juice
Crown land management	Internal	Passing Juice
Energy resources	Internal	Passing Juice
Land use management	Internal	Passing Juice
Land valuation	Internal	Passing Juice
Mineral resources	Internal	Passing Juice
Water resources	Internal	Passing Juice
Primary industries	Internal	Passing Juice
Chemical and pesticide control	Internal	Passing Juice
Marine and rural support	Internal	Passing Juice
Quarantine	Internal	Passing Juice
Rural field day promotion	Internal	Passing Juice
Science	Internal	Passing Juice
Agricultural sciences	Internal	Passing Juice
Animal and veterinary sciences	Internal	Passing Juice
Applied sciences	Internal	Passing Juice
Biological sciences	Internal	Passing Juice
Security	Internal	Passing Juice
Corrective services	Internal	Passing Juice
Information security	Internal	Passing Juice
Law enforcement	Internal	Passing Juice
Sport and recreation	Internal	Passing Juice
Caravan and camping services	Internal	Passing Juice
Community recreation	Internal	Passing Juice
Gaming industry control	Internal	Passing Juice
Park and reserve services	Internal	Passing Juice
Sport and fitness development	Internal	Passing Juice

In-page links

Tourism	Internal	Passing Juice
Tourism industry development	Internal	Passing Juice
Tourist event promotion	Internal	Passing Juice
Trade	Internal	Passing Juice
Export control	Internal	Passing Juice
Import control	Internal	Passing Juice
Trade development	Internal	Passing Juice
Transport	Internal	Passing Juice
Passenger services	Internal	Passing Juice
Road transport	Internal	Passing Juice
Find an agency	Internal	Passing Juice
WA Government	Internal	Passing Juice
Announcements	Internal	Passing Juice
Coronavirus: COVID-19	Internal	Passing Juice
Government initiatives and projects	Internal	Passing Juice
Have your say	Internal	Passing Juice
Management of Government	Internal	Passing Juice
Premier and Cabinet Ministers	Internal	Passing Juice
Publications	Internal	Passing Juice
Service Support	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Contact us	Internal	Passing Juice
Search this website	Internal	Passing Juice
WA's updated Safe Transition Plan from 5 February, 2022	Internal	Passing Juice
COVID-19: Locations visited by confirmed cases	Internal	Passing Juice
Get started with the ServiceWA app	Internal	Passing Juice
COVID-19: Proof of COVID-19 vaccination	Internal	Passing Juice
Copyright	Internal	Passing Juice

In-page links

Disclaimer	Internal	Passing Juice
Privacy	Internal	Passing Juice
About this website	Internal	Passing Juice

SEO Keywords



Keywords Cloud

management aboriginal community
development health navigation services
covid-19 education government

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
services	25	✘	✘	✔	✘
government	17	✔	✘	✔	✔
management	15	✘	✘	✘	✘
development	9	✘	✘	✘	✘
community	8	✘	✘	✘	✘

Usability





	Url	Domain : wa.gov.au Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of</p>
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p>http://wa.gov.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 555 1481 633"> Google Analytics</div>