








# Seo Analyzer wa.gov

Generated on March 16 2022 12:29 PM





The score is 54/100





## SEO Content

	Title	<p>Access Washington Home</p> <p><b>Length : 22</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1675"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://access.wa.gov</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Access Washington</td> </tr> <tr> <td>description</td> <td>Washington State's government web portal.</td> </tr> <tr> <td>image</td> <td>https://access.wa.gov/upload/awLogo2011.png</td> </tr> </tbody> </table>	Property	Content	url	https://access.wa.gov	type	website	title	Access Washington	description	Washington State's government web portal.	image	https://access.wa.gov/upload/awLogo2011.png
Property	Content													
url	https://access.wa.gov													
type	website													
title	Access Washington													
description	Washington State's government web portal.													
image	https://access.wa.gov/upload/awLogo2011.png													
	Headings	<table border="1" data-bbox="539 1713 1481 1780"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>22</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1809 1045 2072" style="list-style-type: none"> <li>• [H1] We Value Your Feedback</li> <li>• [H2]</li> <li>• [H2] Explore Topics</li> <li>• [H2] Services</li> <li>• [H2] News &amp; Media</li> <li>• [H2] Government Agencies</li> <li>• [H2] Contact Us</li> <li>• [H2] Just for You</li> </ul>	H1	H2	H3	H4	H5	H6	1	9	22	0	0	0
H1	H2	H3	H4	H5	H6									
1	9	22	0	0	0									



## SEO Content

		<ul style="list-style-type: none"><li>• [H2] How Do I</li><li>• [H2] Popular Online Services</li><li>• [H3] Most Popular</li><li>• [H3]</li><li>• [H3]</li><li>• [H3] Latest News Headlines</li><li>• [H3] Featured Videos</li><li>• [H3] Latest from the Washington Channel</li><li>• [H3] State of Washington Facebook Pages</li><li>• [H3] State of Washington Twitter Feeds</li><li>• [H3] State of Washington Flickr Pages</li><li>• [H3] State of Washington Blog Sites</li><li>• [H3] State of Washington RSS Feeds</li><li>• [H3] State Government</li><li>• [H3] Tribal Government</li><li>• [H3] United States Government</li><li>• [H3] Governor's Office</li><li>• [H3] State Government</li><li>• [H3] Elected Officials</li><li>• [H3] Have Questions?</li><li>• [H3] About Washington</li><li>• [H3] Alerts</li><li>• [H3] Quick Links</li><li>• [H3] About This Site</li></ul>
	Images	We found 12 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>39%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

## SEO Links

	In-page links	We found a total of 188 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.51% Internal Links 66.49%

### In-page links

Anchor	Type	Juice
<a href="#">Give Feedback</a>	External	Passing Juice
<a href="#">No. Thank You</a>	External	Passing Juice
<a href="#">Text Size</a>	Internal	Passing Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Explore Topics</a>	Internal	Passing Juice
<a href="#">Community Services</a>	Internal	Passing Juice
<a href="#">Community Technology</a>	Internal	Passing Juice
<a href="#">Consumer Protection</a>	Internal	Passing Juice
<a href="#">Doing Business</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Emergency Information and Resources</a>	Internal	Passing Juice
<a href="#">Employment</a>	Internal	Passing Juice
<a href="#">Environment</a>	Internal	Passing Juice
<a href="#">Government</a>	Internal	Passing Juice
<a href="#">Laws and Rules</a>	Internal	Passing Juice
<a href="#">Licenses and Certificates</a>	Internal	Passing Juice
<a href="#">Living</a>	Internal	Passing Juice
<a href="#">Mobile Apps</a>	Internal	Passing Juice
<a href="#">Open Data</a>	Internal	Passing Juice
<a href="#">Personal Documents</a>	Internal	Passing Juice

## In-page links

<a href="#">Public Health</a>	Internal	Passing Juice
<a href="#">Public Safety</a>	Internal	Passing Juice
<a href="#">State Facts</a>	Internal	Passing Juice
<a href="#">Transportation</a>	Internal	Passing Juice
<a href="#">Visiting and Recreation</a>	Internal	Passing Juice
<a href="#">Voting and Elections</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Renew Drivers License</a>	Internal	Passing Juice
<a href="#">Vehicle and Boat Registration</a>	Internal	Passing Juice
<a href="#">Hunting or Fishing License</a>	Internal	Passing Juice
<a href="#">Business License Application</a>	Internal	Passing Juice
<a href="#">Directory Assistance</a>	Internal	Passing Juice
<a href="#">Find Winning Lottery Results</a>	External	Passing Juice
<a href="#">Lookup Sales Tax Rates</a>	Internal	Passing Juice
<a href="#">File Business Taxes Online</a>	Internal	Passing Juice
<a href="#">Lookup Business Information</a>	Internal	Passing Juice
<a href="#">Report New Employee Hires</a>	Internal	Passing Juice
<a href="#">File a Complaint</a>	Internal	Passing Juice
<a href="#">Apply for Unemployment</a>	Internal	Passing Juice
<a href="#">Order Certified Copies of Vital Records</a>	Internal	Passing Juice
<a href="#">Paid Family and Medical Leave</a>	Internal	Passing Juice
<a href="#">Charities Search</a>	Internal	Passing Juice
<a href="#">Pay Child Support Online</a>	Internal	Passing Juice
<a href="#">Contractors - Register or Renew</a>	Internal	Passing Juice
<a href="#">More Services...</a>	Internal	Passing Juice
<a href="#">News &amp; Media</a>	Internal	Passing Juice
<a href="#">Featured videos from Washington State agencies, boards and commissions.</a>	Internal	Passing Juice
<a href="#">More State Channels</a>	Internal	Passing Juice

## In-page links

<a href="#">Attorney General</a>	External	Passing Juice
<a href="#">Commerce</a>	External	Passing Juice
<a href="#">Employment Security</a>	External	Passing Juice
<a href="#">Fish &amp; Wildlife</a>	External	Passing Juice
<a href="#">Governor Inslee</a>	External	Passing Juice
<a href="#">Health</a>	External	Passing Juice
<a href="#">Insurance</a>	External	Passing Juice
<a href="#">Labor &amp; Industries</a>	External	Passing Juice
<a href="#">Licensing</a>	External	Passing Juice
<a href="#">Natural Resources</a>	External	Passing Juice
<a href="#">Parks &amp; Recreation</a>	External	Passing Juice
<a href="#">Results Washington</a>	External	Passing Juice
<a href="#">Transportation</a>	External	Passing Juice
<a href="#">More State Facebook Pages</a>	Internal	Passing Juice
<a href="#">Attorney General</a>	External	Passing Juice
<a href="#">Corrections</a>	External	Passing Juice
<a href="#">Fish &amp; Wildlife</a>	External	Passing Juice
<a href="#">Governor Inslee</a>	External	Passing Juice
<a href="#">Health</a>	External	Passing Juice
<a href="#">Insurance</a>	External	Passing Juice
<a href="#">Labor &amp; Industries</a>	External	Passing Juice
<a href="#">Licensing</a>	External	Passing Juice
<a href="#">Natural Resources</a>	External	Passing Juice
<a href="#">Results Washington</a>	External	Passing Juice
<a href="#">Revenue</a>	External	Passing Juice
<a href="#">Secretary of State</a>	External	Passing Juice
<a href="#">Transportation</a>	External	Passing Juice
<a href="#">More State Twitter Feeds</a>	Internal	Passing Juice

## In-page links

<a href="#">Conservation Commission</a>	External	Passing Juice
<a href="#">Governor Inslee</a>	External	Passing Juice
<a href="#">Natural Resources</a>	External	Passing Juice
<a href="#">Puget Sound "Silent Crisis" Photo Challenge</a>	External	Passing Juice
<a href="#">Secretary of State</a>	External	Passing Juice
<a href="#">State Library</a>	External	Passing Juice
<a href="#">Superintendent of Public Instruction</a>	External	Passing Juice
<a href="#">Tourism</a>	External	Passing Juice
<a href="#">Transportation</a>	External	Passing Juice
<a href="#">Washington National Guard</a>	External	Passing Juice
<a href="#">More State Flickr Pages</a>	Internal	Passing Juice
<a href="#">All Consuming - Attorney General</a>	Internal	Passing Juice
<a href="#">ECOconnect - Ecology</a>	External	Passing Juice
<a href="#">Ear to the Ground - Natural Resources</a>	External	Passing Juice
<a href="#">From Our Corner - Secretary of State</a>	Internal	Passing Juice
<a href="#">L &amp; I Blog - Labor &amp; Industries</a>	External	Passing Juice
<a href="#">Licensing Express - Licensing</a>	External	Passing Juice
<a href="#">Money Talks - Financial Institutions</a>	External	Passing Juice
<a href="#">Overseas with Lt. Governor Brad Owen</a>	External	Passing Juice
<a href="#">State Library - Secretary of State</a>	Internal	Passing Juice
<a href="#">Washington Insurance Blog - Insurance Commissioner</a>	External	Passing Juice
<a href="#">WSDOT BLOG - Transportation</a>	External	Passing Juice
<a href="#">More State Blog Sites</a>	Internal	Passing Juice
<a href="#">Attorney General's Office</a>	Internal	Passing Juice
<a href="#">Ecology, Dept. of</a>	Internal	Passing Juice
<a href="#">Financial Institutions, Dept. of</a>	External	Passing Juice
<a href="#">Fish and Wildlife, Dept. of</a>	Internal	Passing Juice
<a href="#">Gambling Commission</a>	Internal	Passing Juice

## In-page links

<a href="#">Governor's Office</a>	Internal	Passing Juice
<a href="#">Health, Dept. of</a>	Internal	Passing Juice
<a href="#">Labor &amp; Industries, Dept. of</a>	Internal	Passing Juice
<a href="#">Parks, Washington State</a>	Internal	Passing Juice
<a href="#">Public Disclosure Commission</a>	Internal	Passing Juice
<a href="#">Transportation, Dept. of</a>	Internal	Passing Juice
<a href="#">Veterans Affairs, Dept. of</a>	Internal	Passing Juice
<a href="#">More State RSS Feeds</a>	Internal	Passing Juice
<a href="#">Government Agencies</a>	Internal	Passing Juice
<a href="#">State Agencies, Boards and Commissions</a>	Internal	Passing Juice
<a href="#">State Legislature</a>	Internal	Passing Juice
<a href="#">Washington Courts</a>	Internal	Passing Juice
<a href="#">Counties</a>	External	Passing Juice
<a href="#">Cities and Towns</a>	Internal	Passing Juice
<a href="#">Washington State Tribal Directory</a>	Internal	Passing Juice
<a href="#">Tribal Government Resources</a>	Internal	Passing Juice
<a href="#">Northwest Indian Fisheries Commission</a>	External	Passing Juice
<a href="#">Columbia River Inter-Tribal Fish Commission</a>	External	Passing Juice
<a href="#">Federal Government</a>	External	Passing Juice
<a href="#">U.S. House of Representatives</a>	External	Passing Juice
<a href="#">U.S. Senate</a>	External	Passing Juice
<a href="#">Military Facilities in Washington State</a>	Internal	Passing Juice
<a href="#">National Parks in Washington State</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Governor's Website</a>	Internal	Passing Juice
<a href="#">Contact the Governor</a>	Internal	Passing Juice
<a href="#">Governor's RSS Feed</a>	Internal	Passing Juice
<a href="#">State Employee Directory</a>	Internal	Passing Juice

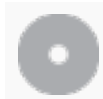
## In-page links

<a href="#">State Employee Directory</a>	Internal	Passing Juice
<a href="#">State Employee Directory</a>	Internal	Passing Juice
<a href="#">Cities, Towns and Counties</a>	Internal	Passing Juice
<a href="#">Statewide Officials</a>	Internal	Passing Juice
<a href="#">Washington State Legislature</a>	Internal	Passing Juice
<a href="#">Coronavirus (COVID-19) outbreak</a>	Internal	Passing Juice
<a href="#">Check for your unclaimed cash today!</a>	Internal	Passing Juice
<a href="#">Privacy Checklists</a>	Internal	Passing Juice
<a href="#">Doing Business in Washington</a>	Internal	Passing Juice
<a href="#">State Employee Directory</a>	Internal	Passing Juice
<a href="#">Cities and Counties</a>	External	Passing Juice
<a href="#">Geospatial Portal</a>	Internal	Passing Juice
<a href="#">State Data Portal</a>	Internal	Passing Juice
<a href="#">Current State Budgets</a>	Internal	Passing Juice
<a href="#">State Revenue Reports</a>	Internal	Passing Juice
<a href="#">Emergency Resources</a>	Internal	Passing Juice
<a href="#">Disaster News</a>	Internal	Passing Juice
<a href="#">American Red Cross</a>	External	Passing Juice
<a href="#">Federal Emergency Management Agency (FEMA)</a>	External	Passing Juice
<a href="#">Washington Tourism Alliance</a>	External	Passing Juice
<a href="#">Arts and Culture</a>	Internal	Passing Juice
<a href="#">Events and Festivals</a>	Internal	Passing Juice
<a href="#">Recreation and Activities</a>	Internal	Passing Juice
<a href="#">Residents</a>	Internal	Passing Juice
<a href="#">Visitors</a>	Internal	Passing Juice
<a href="#">Consumers</a>	Internal	Passing Juice
<a href="#">State Government Employees</a>	Internal	Passing Juice
<a href="#">Get help finding a job</a>	Internal	Passing Juice

## In-page links

<a href="#">Get help starting a business</a>	Internal	Passing Juice
<a href="#">Find state laws and rules</a>	Internal	Passing Juice
<a href="#">Get power outage information</a>	Internal	Passing Juice
<a href="#">Business licensing</a>	Internal	Passing Juice
<a href="#">Reporting new hires</a>	Internal	Passing Juice
<a href="#">Car tabs</a>	Internal	Passing Juice
<a href="#">State Symbols</a>	Internal	Passing Juice
<a href="#">State History</a>	Internal	Passing Juice
<a href="#">Population Data</a>	Internal	Passing Juice
<a href="#">Become a Resident</a>	Internal	Passing Juice
<a href="#">Traffic</a>	External	Passing Juice
<a href="#">Weather</a>	External	Passing Juice
<a href="#">AMBER Alert</a>	External	Passing Juice
<a href="#">Product Recalls</a>	Internal	Passing Juice
<a href="#">Disaster News</a>	External	Passing Juice
<a href="#">Suspect Fraud</a>	Internal	Passing Juice
<a href="#">Food Stamps</a>	Internal	Passing Juice
<a href="#">Medical Help</a>	Internal	Passing Juice
<a href="#">Financial Aid Programs</a>	Internal	Passing Juice
<a href="#">Unclaimed Property</a>	Internal	Passing Juice
<a href="#">Buy / Dispose Surplus</a>	Internal	Passing Juice
<a href="#">Privacy Notice</a>	Internal	Passing Juice
<a href="#">Public Disclosure Requests</a>	Internal	Passing Juice
<a href="#">Accessibility Policy</a>	Internal	Passing Juice
<a href="#">Site Information</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Contact Webmaster</a>	Internal	Passing Juice
<a href="#">YouTube</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

more resources **washington** information business  
government licensing dept **state** governors

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
state	42	✘	✘	✘	✔
washington	25	✔	✘	✘	✔
government	11	✘	✘	✘	✔
business	9	✘	✘	✘	✘
resources	8	✘	✘	✘	✘











## Usability

	Url	Domain : wa.gov Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

		
	W3C Validity	Errors : 4 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://wa.gov/sitemap.xml">http://wa.gov/sitemap.xml</a>
	Robots.txt	<a href="http://wa.gov/robots.txt">http://wa.gov/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics