







# Seo Analyzer wapitilabsinc.com

Generated on March 01 2022 11:11 AM





The score is 58/100







## SEO Content

	Title	<p>Elk Antler Supplements &amp; Chews   Wapiti Labs, Inc.</p> <p><b>Length : 54</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>The Original Elk Velvet Antler Co. Natural elk antler supplements for dogs, cats and people.</p> <p><b>Length : 92</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1845"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Elk Antler Supplements &amp; Chews   Wapiti Labs, Inc.</td> </tr> <tr> <td>description</td> <td>The Original Elk Velvet Antler Co. Natural elk antler supplements for dogs, cats and people.</td> </tr> <tr> <td>url</td> <td>https://www.wapitilabsinc.com/</td> </tr> <tr> <td>site_name</td> <td>Wapiti Labs, Inc</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Elk Antler Supplements & Chews   Wapiti Labs, Inc.	description	The Original Elk Velvet Antler Co. Natural elk antler supplements for dogs, cats and people.	url	https://www.wapitilabsinc.com/	site_name	Wapiti Labs, Inc
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	Headings	<table border="1" data-bbox="539 1868 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>11</td> <td>4</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1973 1169 2069" style="list-style-type: none"> <li>• [H1] Nature's Perfect Supplement</li> <li>• [H3] FREE 4 inch Antler Chew!</li> <li>• [H3] 2021 Cat Supplement of the Year!</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	11	4	1	0		
H1	H2	H3	H4	H5	H6											
1	0	11	4	1	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Buy here online</li><li>• [H3] FREE 4 Inch Whole Antler Chew with ANY Dog Supplement Order!!</li><li>• [H3] Why Elk?</li><li>• [H3] Why Elk?</li><li>• [H3] Our Newsletter</li><li>• [H3] Enter Email Below</li><li>• [H3] Why Wapiti</li><li>• [H3] Products</li><li>• [H3] Blog</li><li>• [H4] Shopping</li><li>• [H4] For Dogs</li><li>• [H4] For Cats</li><li>• [H4] For People</li><li>• [H5] Added to your order upon shipping</li></ul>
	Images	We found 13 images on this web page.  11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Vet/Wholesale Account</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Cart</a>	Internal	Passing Juice
<a href="#">Why Wapiti?</a>	Internal	Passing Juice
<a href="#">Where to buy</a>	Internal	Passing Juice
<a href="#">Supplements</a>	Internal	Passing Juice
<a href="#">Dog Chews</a>	Internal	Passing Juice
<a href="#">Veterinarians</a>	Internal	Passing Juice
<a href="#">Trial Packs</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Products for your dog</a>	Internal	Passing Juice
<a href="#">Products for your cat</a>	Internal	Passing Juice
<a href="#">Award</a>	Internal	Passing Juice
<a href="#">Buy now</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">NASC</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Supplements</a>	Internal	Passing Juice
<a href="#">Dog Chews</a>	Internal	Passing Juice
<a href="#">Trial Packs</a>	Internal	Passing Juice
<a href="#">Supplements</a>	Internal	Passing Juice

## In-page links

<a href="#">Supplements</a>	Internal	Passing Juice
<a href="#">4 Natural Remedies for Mobility</a>	Internal	Passing Juice
<a href="#">Pet Independent Innovation Award Winner</a>	Internal	Passing Juice
<a href="#">Cats</a>	Internal	Passing Juice
<a href="#">Recent Posts</a>	Internal	Passing Juice



## SEO Keywords

 Keywords Cloud	buy dog <b>supplement antler</b> chews products chew <b>free</b> elk order
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
antler	8	✓	✗	✓	✓
supplement	5	✓	✗	✓	✓
free	5	✗	✗	✗	✓
order	4	✗	✗	✗	✓
chews	3	✓	✗	✗	✗






## Usability

	Url	Domain : wapitilabsinc.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile


	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<a href="http://wapitilabsinc.com/sitemap.xml">http://wapitilabsinc.com/sitemap.xml</a>
	Robots.txt	<a href="http://wapitilabsinc.com/robots.txt">http://wapitilabsinc.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics