



Seo Analyzer warnerdisplays.co.nz

Generated on February 05 2022 10:20 AM





The score is 63/100







SEO Content

	Title	<p>Display Stands, Retail Display, Display Cabinets, Shop Display Units - Warner Displays</p> <p>Length : 86</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Over 25 years experience in POS retail display solutions including display stands, display cabinets & shop display units.</p> <p>Length : 121</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Display Stands display cabinets retail display shop display display units shop display</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1514 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1619 1501 2011" style="list-style-type: none"> • [H1] • [H2] COVID-19 PROTECTION SCREENS and SNEEZE GUARDS • [H2] • [H2] Covid-19 Hand Sanitiser Stands • [H2] • [H2] • [H2] Cross merchandising display • [H2] Why Choose Warner Displays? • [H2] More Information • [H3] And New to our range we have a range of security units for merchandising more costly items in store as the selection is large please enquire now 	H1	H2	H3	H4	H5	H6	1	8	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	1	0	0	0									
	Images	<p>We found 31 images on this web page.</p>												

SEO Content

		23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%

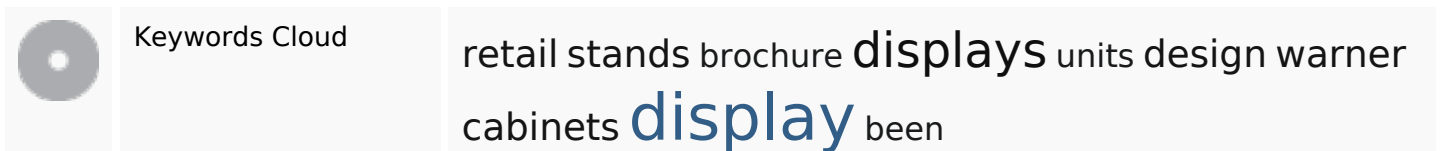
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Increase Sales	Internal	Passing Juice
Our Clients	Internal	Passing Juice
Free Consultation	Internal	Passing Juice

In-page links

Media	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Direct Marketing Association ECHO Awards	Internal	Passing Juice
more	Internal	Passing Juice
more	Internal	Passing Juice
more	Internal	Passing Juice
more	Internal	Passing Juice
How we can help YOU increase sales during the down-turn	Internal	Passing Juice
Direct Marketing Association ECHO Awards	Internal	Passing Juice
click here now	Internal	Passing Juice
website design	External	Passing Juice
sitemap	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
display	25	✓	✓	✓	✓
displays	14	✓	✗	✗	✓
stands	9	✓	✓	✓	✓
retail	6	✓	✓	✓	✗
cabinets	5	✓	✓	✓	✗

Usability

	Url	Domain : warnerdisplays.co.nz Length : 20
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 254 Warnings : 52
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://warnerdisplays.co.nz/sitemap.xml</p>
	Robots.txt	<p>http://warnerdisplays.co.nz/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>