

Seo Analyzer warwick.ac.uk

Generated on March 14 2022 06:26 AM





The score is 54/100







SEO Content

	Title	Welcome to the University of Warwick Length : 36 Perfect, your title contains between 10 and 70 characters.												
	Description	University of Warwick website Length : 29 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	University of Warwick, university, warwick, uk universities, warwick university, uk, universities, uk university Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>7</td><td>7</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] The University of Warwick• [H1] The University of Warwick• [H2] UNDERGRADUATE 2023• [H2] From Warwick. Anywhere.• [H2] Find a course• [H2] University rankings• [H2] Postgraduate study• [H2] Spotlight on Warwick• [H2] Let us know you agree to cookies• [H3] Supporting students and academics• [H3] Warwick celebrates Lunar New Year marking Chinese Year of the Tiger• [H3] Warwick calls on innovators and businesses to pitch solutions to improve patient flow through hospitals• [H3] A new pudding for the Queen's platinum jubilee• [H3] Connect with us	H1	H2	H3	H4	H5	H6	2	7	7	0	0	0
H1	H2	H3	H4	H5	H6									
2	7	7	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Talk to us• [H3] Find us
	Images	We found 11 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 73 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.11% Internal Links 95.89%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Skip to navigation	Internal	Passing Juice
Sign in	Internal	noFollow

In-page links

Study	Internal	Passing Juice
Research	Internal	Passing Juice
Business	Internal	Passing Juice
Alumni	Internal	Passing Juice
News	Internal	Passing Juice
Engagement	Internal	Passing Juice
The Guardian 2022 league table	External	Passing Juice
QS World University Rankings 2022	External	Passing Juice
UK government's 2018 Longitudinal Education Outcomes (LEO) dataset (2015-16 data)	External	Passing Juice
Undergraduate	Internal	Passing Juice
Postgraduate	Internal	Passing Juice
International Students	Internal	Passing Juice
Lifelong Learning	Internal	Passing Juice
Research Excellence	Internal	Passing Juice
Research Impact	Internal	Passing Juice
Research Priorities	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Doctoral Research	Internal	Passing Juice
Research Facilities	Internal	Passing Juice
Collaborations	Internal	Passing Juice
Facilities	Internal	Passing Juice
Professional Training	Internal	Passing Juice
Recruitment	Internal	Passing Juice
Research	Internal	Passing Juice
News & Events	Internal	Passing Juice
Benefits	Internal	Passing Juice
Networks	Internal	Passing Juice
Giving	Internal	Passing Juice

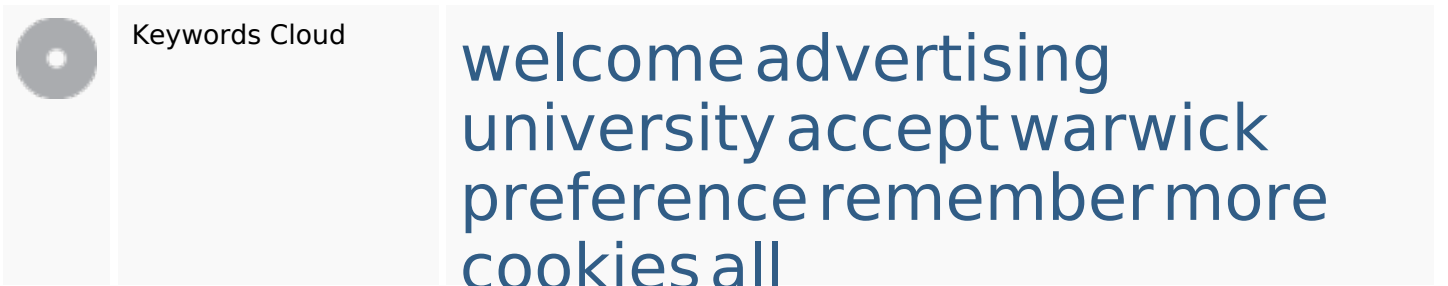
In-page links

Parents & Families	Internal	Passing Juice
Press and Media	Internal	Passing Juice
Events	Internal	Passing Juice
Latest News	Internal	Passing Juice
Expert Comment	Internal	Passing Juice
Media Library	Internal	Passing Juice
Science, Engineering and Medicine	Internal	Passing Juice
Arts	Internal	Passing Juice
Social Sciences	Internal	Passing Juice
Research Centres	Internal	Passing Juice
Current Staff	Internal	Passing Juice
Current Students	Internal	Passing Juice
Staff/Student email	Internal	Passing Juice
Academic Office	Internal	Passing Juice
Accommodation	Internal	Passing Juice
Arts Centre	Internal	Passing Juice
Careers	Internal	Passing Juice
Library	Internal	Passing Juice
Student Finance	Internal	Passing Juice
All Services	Internal	Passing Juice
University Strategy	Internal	Passing Juice
University Values	Internal	Passing Juice
Brexit	Internal	Passing Juice
Regional Engagement	Internal	Passing Juice
Global Engagement	Internal	Passing Juice
Campus and Community	Internal	Passing Juice
University Profile	Internal	Passing Juice
Management	Internal	Passing Juice

In-page links

Visiting Us	Internal	Passing Juice
Environmental Sustainability	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Term dates	Internal	Passing Juice
Jobs	Internal	Passing Juice
Web Editor	Internal	noFollow
Sitebuilder	Internal	Passing Juice
&copy; MMXXII	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
Cookies	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Coronavirus (Covid-19): Latest updates and information	Internal	Passing Juice
Cookie policy	Internal	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
welcome	1	✓	✗	✗	✗
university	1	✓	✓	✓	✓
warwick	1	✓	✓	✓	✓







Keywords Consistency

advertising	1	✘	✘	✘	✘
cookies	1	✘	✘	✘	✔

Usability

	Url	Domain : warwick.ac.uk Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✘ Too bad, your website has too many CSS files (more than 4).

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://warwick.ac.uk/sitebuilder2/api/sitemap/index.xml>



Robots.txt

<http://warwick.ac.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.