Seo Analyzer washudc.org

The score is 39/100

SEO Content

⚠️	Title	Washington University of the District of Columbia – Just another WordPress site **Length : 85** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 1 **H2** 0 **H3** 1 **H4** 0 **H5** 0 **H6** 0 • [H1] • [H3] LOGIN
❌	Images	We found 8 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 34 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 20.59% Internal Links 79.41%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Overview	Internal	Passing Juice
Liberal Arts	Internal	Passing Juice
Location	Internal	Passing Juice
Academic	Internal	Passing Juice
Academic Programs	Internal	Passing Juice
Maryland Chinese Language Institute	Internal	Passing Juice
WPA Program	Internal	Passing Juice
Arts and Music Admissions Consulting	Internal	Passing Juice
College application consulting	External	Passing Juice
Sports and scholarship admission consulting	External	Passing Juice

In-page links

[K9-K12 Private high school](#)	External	Passing Juice
[Castle Camp School](#)	Internal	Passing Juice
[Overview](#)	Internal	Passing Juice
[Summer Camp](#)	Internal	Passing Juice
[International Programs](#)	Internal	Passing Juice
[Gallery](#)	Internal	Passing Juice
[Contact Us](#)	Internal	Passing Juice
[Life at WUDC](#)	Internal	Passing Juice
[Student Life](#)	Internal	Passing Juice
[Ecostay](#)	Internal	Passing Juice
[Health & Wellness](#)	Internal	Passing Juice
[Athletic and Fitness](#)	Internal	Passing Juice
[Living on Campus](#)	Internal	Passing Juice
[Campus Dining](#)	Internal	Passing Juice
[Forgot Password](#)	Internal	Passing Juice
[Washington University of the District of Columbia](#)	Internal	Passing Juice
[Skip to toolbar](#)	Internal	Passing Juice
[WordPress.org](#)	External	Passing Juice
[Documentation](#)	External	Passing Juice
[Support](#)	External	Passing Juice
[Feedback](#)	External	Passing Juice
[Log In](#)	Internal	Passing Juice
[View Calendar](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud	district consulting columbia arts overview washington camp university academic life

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
consulting	6	✖	✖	✖	✖
washington	6	✔	✖	✖	✖
overview	6	✖	✖	✖	✖
district	5	✔	✖	✖	✖
columbia	5	✔	✖	✖	✖

Usability

	Url	Domain : washudc.org Length : 11
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 4 Warnings : 57
✔	Email Privacy	Great no email address has been found in plain text!

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

◉	Mobile Optimization	✖ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✖	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://washudc.org/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.