







Seo Analyzer waterandwineva.com

Generated on April 02 2022 12:59 PM

The score is 57/100







SEO Content

	Title	<p>Home - Water & Wine VA</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>I work with you to help take the guesswork out of planning your wedding so that you can relax and enjoy the moments that matter most.</p> <p>Length : 133</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2076"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Water & Wine VA</td> </tr> <tr> <td>description</td> <td>I work with you to help take the guesswork out of planning your wedding so that you can relax and enjoy the moments that matter most.</td> </tr> <tr> <td>url</td> <td>http://waterandwineva.com/</td> </tr> <tr> <td>site_name</td> <td>Water & Wine VA</td> </tr> <tr> <td>image</td> <td>http://waterandwineva.com/wp-content/uploads/2018/10/01_Preparation-0042-copy.jpg</td> </tr> <tr> <td>image:width</td> <td>4000</td> </tr> <tr> <td>image:height</td> <td>2667</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - Water & Wine VA	description	I work with you to help take the guesswork out of planning your wedding so that you can relax and enjoy the moments that matter most.	url	http://waterandwineva.com/	site_name	Water & Wine VA	image	http://waterandwineva.com/wp-content/uploads/2018/10/01_Preparation-0042-copy.jpg	image:width	4000	image:height	2667
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SEO Content

		image:type	image/jpeg				
	Headings	H1 0	H2 4	H3 11	H4 8	H5 6	H6 0
		<ul style="list-style-type: none">• [H2] ENJOY THE MOMENTS THAT MATTER• [H2] KIND WORDS• [H2] KIND WORDS• [H2] KIND WORDS• [H3]• [H3]• [H3]• [H3] TRUE LOVE STORIES• [H3] About Me• [H3] Portfolio• [H3] Services• [H3] Contact• [H3] Emily is a wedding planning master! We hired Emily as our Month of Coordinator for our wedding in Washington D.C. in August 2019. Emily has exceeded all of our expectations and was truly the glue that kept everything together and moving forward. Aside from her bubbly and calming personality that were key in keeping us as stress free as possible, Emily is also extremely talented at planning and organizing every single detail that has to do with a wedding. She continuously checked in with us throughout the process, made sure to understand our vision clearly and offered many ideas that truly matched what we wanted. The day of, Emily operated at the speed of light (while looking as happy as one can be) and made sure that no detail went unnoticed. We were able to fully relax and enjoy the party we had dreamed of with no worries. I can honestly say, I couldn't have done our wedding without Emily! 100% recommend her services!• [H3] Emily was the best wedding investment we made! Emily is organized, engaging, and such a gem to work with! She made our lives so much easier throughout the wedding planning process and kept us on track the day of. She really was the best investment we made out of all our wedding vendors!• [H3] Simply Amazing! Working with Emily was such a dream. She was such an integral part of the success of our wedding day, and we truly could not have done it without her. She is such an organized, experienced, fun, energetic, smart planner. She worked flawlessly with our vendors, kept our day on track, and truly made it so I did not have to worry about any of the details the day of. We were able to relax and enjoy our day. Our vendors have reached out to let us know how great it was to work with Emily. There aren't enough words to describe how much we enjoyed working with her!• [H4] COUPLE• [H4] LOCATION• [H4] COUPLE• [H4] LOCATION• [H4] COUPLE• [H4] LOCATION• [H4] INSTAGRAM					

SEO Content

		<ul style="list-style-type: none">• [H4] FOLLOW UP• [H5] Dorina and Jonathan• [H5] Four Seasons Georgetown• [H5] Kelley and Tim• [H5] Keswick Vineyards• [H5] Sally and Chris• [H5] Madison at the Mill
	Images	We found 6 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 26.67% Internal Links 73.33%

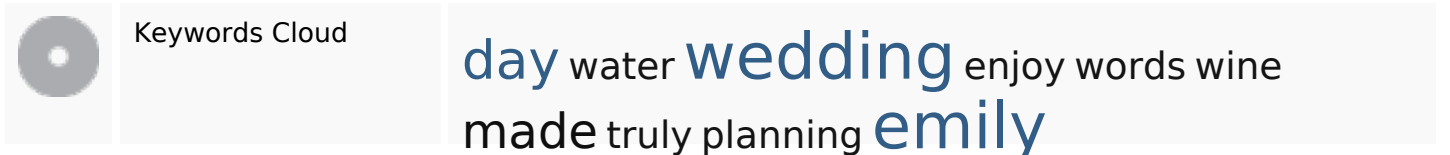
In-page links

Anchor	Type	Juice
Water & Wine Va	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
Meet Emily	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Services	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
@waterandwineva	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
emily	13	✘	✘	✘	✔
wedding	11	✘	✘	✔	✔
day	8	✘	✘	✘	✔
made	6	✘	✘	✘	✔
planning	5	✘	✘	✔	✔

Keywords Consistency


Usability

	Url	Domain : waterandwineva.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://waterandwineva.com/sitemap.xml</p>
	Robots.txt	<p>http://waterandwineva.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>