








# Seo Analyzer waterindustryforum.com

Generated on February 24 2022 05:43 AM





The score is 58/100






## SEO Content

	<p>Title</p>	<p>Water Industry Forum - The stakeholder forum for the UK water sector</p> <p><b>Length : 68</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>A neutral, independent, not-for-profit stakeholder forum which brings together the UK water companies, the Environment Agency, their supply chains, the research and more.</p> <p><b>Length : 170</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Water Industry Forum, Business network, water products, waste water products, water services, waste water services</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1518 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>12</td> <td>10</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1615 1497 2078" style="list-style-type: none"> <li>• [H2] Scottish Government launches Hydro Nation Virtual Water Pavilion</li> <li>• [H2] GHD awarded Regulatory Economics lot on Ofwat Consultancy Framework</li> <li>• [H2] United Utilities takes on record number of apprentices during 2021</li> <li>• [H2] Calling all innovators - United Utilities launches next Innovation Lab</li> <li>• [H2] United Utilities launches grant scheme to improve local river catchments</li> <li>• [H2] Defra commits to legal duties to tackle sewage in rivers</li> <li>• [H2] Water Resources West launches online collaboration platform</li> <li>• [H2] Yorkshire Water taking on carbon-related challenges at</li> </ul>	H1	H2	H3	H4	H5	H6	0	12	10	6	0	0
H1	H2	H3	H4	H5	H6									
0	12	10	6	0	0									

## SEO Content

		<p>Innovate East 2021</p> <ul style="list-style-type: none"><li>• [H2] Water Industry Forum Celebrates 10th Anniversary</li><li>• [H2] Our Next Events</li><li>• [H2] What's New</li><li>• [H2] Next Industry Events</li><li>• [H3] WIF 10th Anniversary Innovation Awards - Deadline...</li><li>• [H3] Webinar: Transitioning from Wastewater Treatment...</li><li>• [H3] Webinar: Is There Supply Chain Capacity to Deliver...</li><li>• [H3] Roundtable: Water Quality in Rivers - Exploring the...</li><li>• [H3] Water Industry Forum Celebrates 10th Anniversary</li><li>• [H3] Key factors for a successful DPC project</li><li>• [H3] New EA consultations on river basin &amp; flood risk</li><li>• [H3] Water UK calls for a national plan to improve the health of English...</li><li>• [H3] Westminster Forum - Natural capital protection...</li><li>• [H3] Westminster Forum - Priorities for water management</li><li>• [H4] Become a Member</li><li>• [H4] Subscribe for email</li><li>• [H4] Services</li><li>• [H4] Member News</li><li>• [H4] Featured Charity</li><li>• [H4] Some of Our 600+ Members</li></ul>
	Images	<p>We found 62 images on this web page.</p> <p>36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>21%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 41 links including 0 link(s) to files</p>

## SEO Links



### Statistics

External Links : noFollow 2.44%

External Links : Passing Juice 2.44%

Internal Links 95.12%


## In-page links

Anchor	Type	Juice
<a href="#">Our Events</a>	Internal	Passing Juice
<a href="#">Our Members</a>	Internal	Passing Juice
<a href="#">Our Collaborations</a>	Internal	Passing Juice
<a href="#">Membership Details</a>	Internal	Passing Juice
<a href="#">Full Members &amp; Associate Members</a>	Internal	Passing Juice
<a href="#">Industry Associates</a>	Internal	Passing Juice
<a href="#">Industry Partners</a>	Internal	Passing Juice
<a href="#">Senior Partners</a>	Internal	Passing Juice
<a href="#">Terms and Conditions of Membership</a>	Internal	Passing Juice
<a href="#">Member News</a>	Internal	Passing Juice
<a href="#">Industry News</a>	Internal	Passing Juice
<a href="#">Industry Events</a>	Internal	Passing Juice
<a href="#">Industry Collaborations</a>	Internal	Passing Juice
<a href="#">Industry Innovation Portal</a>	Internal	Passing Juice
<a href="#">Industry Research</a>	Internal	Passing Juice
<a href="#">Industry Glossary</a>	Internal	Passing Juice
<a href="#">Scottish Government launches Hydro Nation Virtual Water Pavilion</a>	Internal	Passing Juice
<a href="#">GHD awarded Regulatory Economics lot on Ofwat Consultancy Framework</a>	Internal	Passing Juice
<a href="#">United Utilities takes on record number of apprentices during 2021</a>	Internal	Passing Juice
<a href="#">Calling all innovators - United Utilities launches next Innovation Lab</a>	Internal	Passing Juice

## In-page links

<a href="#">United Utilities launches grant scheme to improve local river catchments</a>	Internal	Passing Juice
<a href="#">Defra commits to legal duties to tackle sewage in rivers</a>	Internal	Passing Juice
<a href="#">Water Resources West launches online collaboration platform</a>	Internal	Passing Juice
<a href="#">Yorkshire Water taking on carbon-related challenges at Innovate East 2021</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Water Industry Forum Celebrates 10th Anniversary</a>	Internal	Passing Juice
<a href="#">Our Next Events</a>	Internal	Passing Juice
<a href="#">28 Feb 2022</a>	Internal	Passing Juice
<a href="#">Mar 2022</a>	Internal	Passing Juice
<a href="#">Mar 2022</a>	Internal	Passing Juice
<a href="#">Mar 2022</a>	Internal	Passing Juice
<a href="#">What's New</a>	Internal	Passing Juice
<a href="#">Key factors for a successful DPC project</a>	Internal	Passing Juice
<a href="#">New EA consultations on river basin &amp; flood risk</a>	Internal	Passing Juice
<a href="#">Water UK calls for a national plan to improve the health of English&amp;#8230;</a>	Internal	Passing Juice
<a href="#">Next Industry Events</a>	Internal	Passing Juice
<a href="#">24 Feb 2022</a>	Internal	Passing Juice
<a href="#">19 Apr 2022</a>	Internal	Passing Juice
<a href="#">search engine</a>	External	noFollow
<a href="#">privacy policy</a>	Internal	Passing Juice
<a href="#">Extreme</a>	External	Passing Juice






## SEO Keywords

 Keywords Cloud	10th forum events innovation anniversary <b>industry water</b> utilities launches members
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
industry	12	✓	✓	✗	✓
water	11	✓	✓	✓	✓
forum	7	✓	✓	✓	✓
launches	4	✗	✗	✗	✓
anniversary	4	✗	✗	✗	✓

## Usability

	Url	Domain : waterindustryforum.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>