



Seo Analyzer wayne.edu

Generated on February 17 2022 13:50 PM





The score is 60/100







SEO Content

	<p>Title</p>	<p>Wayne State University</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>A premier research university serving a diverse body of motivated students in vibrant Midtown, the cultural center of Detroit.</p> <p>Length : 126</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Wayne, State, University, Detroit, Michigan, MI, 48202, urban, research, education, college, Wayne State University, wayne.edu</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1317 1481 1787"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://wayne.edu/opengraph/wsu-social-share.png?20171017</td> </tr> <tr> <td>title</td> <td>Wayne State University</td> </tr> <tr> <td>description</td> <td>A premier research university serving a diverse body of motivated students in vibrant Midtown, the cultural center of Detroit.</td> </tr> <tr> <td>type</td> <td>article</td> </tr> </tbody> </table>	Property	Content	image	https://wayne.edu/opengraph/wsu-social-share.png?20171017	title	Wayne State University	description	A premier research university serving a diverse body of motivated students in vibrant Midtown, the cultural center of Detroit.	type	article		
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	<p>Headings</p>	<table border="1" data-bbox="542 1818 1481 1886"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1921 1193 2078" style="list-style-type: none"> • [H1] Wayne State University • [H2] Commitment to inclusion • [H2] Warrior Safe is Warrior Strong • [H2] Warrior pioneers • [H2] Spring/summer registration is open. 	H1	H2	H3	H4	H5	H6	1	9	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	9	0	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Humblebrag• [H2] Study in a city that builds dreams.• [H2] Today@Wayne• [H2] Events• [H2] Resources
	Images	We found 16 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 26% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 38 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.89% Internal Links 92.11%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Admissions & Aid	Internal	Passing Juice

In-page links

Programs	Internal	Passing Juice
Campus	Internal	Passing Juice
Research	Internal	Passing Juice
Students	Internal	Passing Juice
Athletics	External	Passing Juice
Libraries	Internal	Passing Juice
Login	Internal	Passing Juice
Make a gift	Internal	Passing Juice
COVID-19	Internal	Passing Juice
Skip to main menu	Internal	Passing Juice
Skip to main content	Internal	Passing Juice
COVID-19	Internal	Passing Juice
Parents	Internal	Passing Juice
Faculty	Internal	Passing Juice
Alumni	Internal	Passing Juice
Commitment to inclusion	Internal	Passing Juice
S. Epatha Merkerson, '76 has won a Golden Globe, an Emmy, a Screen Actors Guild Award, two Obie Awards and four NAACP Image Awards.	Internal	Passing Juice
More news	Internal	Passing Juice
More events	Internal	Passing Juice
Alumni	Internal	Passing Juice
Current students	Internal	Passing Juice
Newly admitted	Internal	Passing Juice
Staff	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Campus map	Internal	Passing Juice
Directories	Internal	Passing Juice
Giving	Internal	Passing Juice

In-page links

Social media	Internal	Passing Juice
Annual security report	Internal	Passing Juice
Campus safety information and resources	Internal	Passing Juice
Careers	Internal	Passing Juice
Consumer information	Internal	Passing Juice
University Research Corridor (URC)	External	Passing Juice
Voluntary System of Accountability	Internal	Passing Juice
WDET 101.9 fm Detroit Public Radio	External	Passing Juice
Privacy and University Policies	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	<p>campus research strong warrior feb parents students university wayne state</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
university	12	✓	✓	✓	✓
campus	8	✗	✗	✗	✗
warrior	7	✗	✗	✗	✓
strong	4	✗	✗	✗	✓
feb	4	✗	✗	✗	✗



Usability

	Url	Domain : wayne.edu Length : 9
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://wayne.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>