








Seo Analyzer wcoomd.org

Generated on February 05 2022 09:32 AM





The score is 39/100







SEO Content

	Title	World Customs Organization Length : 26 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>3</td><td>15</td><td>20</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Navigation• [H1] WCO websites• [H1] site notice• [H2] Meta Navigation• [H2] Search• [H2] Main Navigation• [H2] Current Location• [H2] COVID-19 - WCO response• [H2] Highlights• [H2] RAMMAP-SWIM• [H2] Cross-Border e-Commerce• [H2] Career Development• [H2] Scholarship Programme• [H2] Current news• [H2] Latest News more news• [H2] Communication to the representatives of WCO Members and/or official WCO partners• [H2] Current Location	H1	H2	H3	H4	H5	H6	3	15	20	0	0	0
H1	H2	H3	H4	H5	H6									
3	15	20	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] WCO websites • [H3] Annual Report 2020-2021 • [H3] Illicit Trade Report • [H3] WCO News N°96 - October 2021 • [H3] Mercator Programme Report: the WCO launches the second edition • [H3] WCO supports the launch of the Global NTFC Forum 2022 • [H3] MENA regional meeting discussed the regional needs • [H3] WCO Secretary General awarded Presidential Order in recognition of WCO support for Customs reform in Azerbaijan • [H3] The WCO welcomes Equatorial Guinea as new Member • [H3] Customs-business partnership highlighted at the Go Trade Summit • [H3] WCO Secretary General participates virtually in International Customs Day celebration by China • [H3] WCO Bookshop: HS 2022 Explanatory Notes binders are now available! • [H3] SACU strengthens regional co-operation to implement HS 2022 • [H3] WCO supports the launch of the Global NTFC Forum 2022 • [H3] MENA regional meeting discussed the regional needs • [H3] AfCFTA, EU and WCO join forces to support digital transformation of Customs work • [H3] Integrity: Mozambique Revenue Authority strengthens its training function • [H3] Members of the WCO Europe region discuss solutions to cross-border e-commerce challenges • [H3] WCO Secretary General awarded Presidential Order in recognition of WCO support for Customs reform in Azerbaijan • [H3] Fiji launches new Air Cargo Control Unit in the framework of the UNODC-WCO Container Control Programme (CCP) • [H3] IPR Accreditation Workshop organized for the WCO West and Central Africa region
	Images	<p>We found 16 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 177 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.13%</p> <p>Internal Links 98.87%</p>

In-page links

Anchor	Type	Juice
Sitemap	Internal	Passing Juice
Contact Us	Internal	Passing Juice
RSS feeds	Internal	Passing Juice
FAQ	Internal	Passing Juice
WCO in brief	Internal	Passing Juice
Discover the WCO	Internal	Passing Juice
Strategic Plan, Goals and Reporting Mechanism	Internal	Passing Juice
Annual Reports	Internal	Passing Juice
Vision, Mission and Values	Internal	Passing Juice
Customs Environment Scan	Internal	Passing Juice
WCO Members	Internal	Passing Juice
Membership	Internal	Passing Juice
WCO Regional Bodies	Internal	Passing Juice
Regional Intelligence Liaison Offices	Internal	Passing Juice
Regional Training Centres	Internal	Passing Juice
Regional Offices for Capacity Building	Internal	Passing Juice

In-page links

WCO Structure	Internal	Passing Juice
WCO Secretariat	Internal	Passing Juice
WCO Working Bodies	Internal	Passing Juice
Legal instruments	Internal	Passing Juice
Conventions and Agreements	Internal	Passing Juice
Recommendations	Internal	Passing Juice
Declarations	Internal	Passing Juice
Policies	Internal	Passing Juice
Resolutions	Internal	Passing Juice
WCO standard terms and conditions - Council Decision n° 331	Internal	Passing Juice
WCO Partners	Internal	Passing Juice
Partner Organizations	Internal	Passing Juice
Memoranda of Understanding	Internal	Passing Juice
Publications	Internal	Passing Juice
International Customs Day	Internal	Passing Juice
2022: Scaling up Customs Digital Transformation	Internal	Passing Juice
Previous editions	Internal	Passing Juice
Photo Competition	Internal	Passing Juice
Vacancies	Internal	Passing Juice
Calls for tenders	Internal	Passing Juice
Market Consultation	Internal	Passing Juice
Public information on WCO procurement activity	Internal	Passing Juice
Newsroom	Internal	Passing Juice
2022	Internal	Passing Juice
2021	Internal	Passing Juice
2020	Internal	Passing Juice
2019	Internal	Passing Juice
2018	Internal	Passing Juice

In-page links

2017	Internal	Passing Juice
2016	Internal	Passing Juice
2015	Internal	Passing Juice
2014	Internal	Passing Juice
2013	Internal	Passing Juice
2012	Internal	Passing Juice
2011	Internal	Passing Juice
2010	Internal	Passing Juice
2009	Internal	Passing Juice
WCO News Magazine	Internal	Passing Juice
Latest edition	Internal	Passing Juice
Previous editions	Internal	Passing Juice
Subscriptions	Internal	Passing Juice
Advertisements	Internal	Passing Juice
Information for journalists, businesses, individuals and travellers	Internal	Passing Juice
WCO Trade Tools	External	Passing Juice
Harmonized System Database	Internal	Passing Juice
Bookshop	External	Passing Juice
Data Model App	Internal	Passing Juice
CLiKC!	Internal	Passing Juice
CEN	Internal	Passing Juice
IRIS	Internal	Passing Juice
RAMMAP-SWIM	Internal	Passing Juice
WCO Academy	Internal	Passing Juice
TeN	Internal	Passing Juice
I2C	Internal	Passing Juice
Index of topics, instruments and tools	Internal	Passing Juice
Nomenclature and Classification of Goods	Internal	Passing Juice

In-page links

Overview	Internal	Passing Juice
News	Internal	Passing Juice
Activities and Programmes	Internal	Passing Juice
Instruments and Tools	Internal	Passing Juice
Resources	Internal	Passing Juice
Valuation	Internal	Passing Juice
Overview	Internal	Passing Juice
News	Internal	Passing Juice
Activities and Programmes	Internal	Passing Juice
Instruments and Tools	Internal	Passing Juice
Resources	Internal	Passing Juice
Partners	Internal	Passing Juice
Origin	Internal	Passing Juice
Overview	Internal	Passing Juice
News	Internal	Passing Juice
Activities and Programmes	Internal	Passing Juice
Instruments and Tools	Internal	Passing Juice
Resources	Internal	Passing Juice
Partners	Internal	Passing Juice
Enforcement and Compliance	Internal	Passing Juice
Overview	Internal	Passing Juice
News	Internal	Passing Juice
Activities and Programmes	Internal	Passing Juice
Instruments and Tools	Internal	Passing Juice
Resources	Internal	Passing Juice
Partners	Internal	Passing Juice
Procedures and Facilitation	Internal	Passing Juice
Overview	Internal	Passing Juice

In-page links

News	Internal	Passing Juice
Activities and Programmes	Internal	Passing Juice
Instruments and Tools	Internal	Passing Juice
Resources	Internal	Passing Juice
Partners	Internal	Passing Juice
Capacity Building	Internal	Passing Juice
Overview	Internal	Passing Juice
News	Internal	Passing Juice
Activities and Programmes	Internal	Passing Juice
Instruments and Tools	Internal	Passing Juice
Resources	Internal	Passing Juice
Integrity	Internal	Passing Juice
Integrity programme overview	Internal	Passing Juice
News	Internal	Passing Juice
Activities and Programmes	Internal	Passing Juice
Instruments and Tools	Internal	Passing Juice
Resources	Internal	Passing Juice
Research	Internal	Passing Juice
Overview	Internal	Passing Juice
Data Analytics	Internal	Passing Juice
Research Paper Series	Internal	Passing Juice
Key Issues	Internal	Passing Juice
Revenue Package	Internal	Passing Juice
Economic Competitiveness Package	Internal	Passing Juice
Compliance & Enforcement Package	Internal	Passing Juice
Organizational Development Package	Internal	Passing Juice
Customs in support of SDGs	Internal	Passing Juice
Private Sector Consultative Group	Internal	Passing Juice

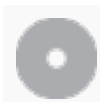
In-page links

Customs Laboratories	Internal	Passing Juice
WCO implementing the WTO TFA	Internal	Passing Juice
Message from Secretary General	Internal	Passing Juice
WTO Trade Facilitation Agreement	Internal	Passing Juice
Implementation Guidance for Section I	Internal	Passing Juice
Mercator Programme	Internal	Passing Juice
WTO and other international organizations	Internal	Passing Juice
History	Internal	Passing Juice
Upcoming events	Internal	Passing Juice
WCO Global webinar series: improving awareness of COVID-19 Vaccines	Internal	Passing Juice
WCO Asia Pacific Plastic Waste Conference	Internal	Passing Juice
Network for Gender Equality and Diversity in Customs	Internal	Passing Juice
Event history	Internal	Passing Juice
2021	Internal	Passing Juice
2020	Internal	Passing Juice
2019	Internal	Passing Juice
2018	Internal	Passing Juice
2017	Internal	Passing Juice
2016	Internal	Passing Juice
2015	Internal	Passing Juice
2014	Internal	Passing Juice
2013	Internal	Passing Juice
2012	Internal	Passing Juice
2011	Internal	Passing Juice
WCO Area Map and Accommodation	Internal	Passing Juice
Request registration	Internal	Passing Juice
Change Password	Internal	Passing Juice
Reset Password	Internal	Passing Juice

In-page links

COVID-19 dedicated page	Internal	Passing Juice
COVID-19 vaccines distribution	Internal	Passing Juice
Illicit Trade Report	Internal	Passing Juice
Mercator Programme Report: the WCO launches the second edition	Internal	Passing Juice
Latest publications and outcomes	Internal	Passing Juice
WCO/Japan Career Development Programme (2022/2023) - Invitation	Internal	Passing Juice
Call for application	Internal	Passing Juice
WCO supports the launch of the Global NTFC Forum 2022	Internal	Passing Juice
MENA regional meeting discussed the regional needs	Internal	Passing Juice
WCO Secretary General awarded Presidential Order in recognition of WCO support for Customs reform in Azerbaijan	Internal	Passing Juice
The WCO welcomes Equatorial Guinea as new Member	Internal	Passing Juice
Customs-business partnership highlighted at the Go Trade Summit	Internal	Passing Juice
WCO Secretary General participates virtually in International Customs Day celebration by China	Internal	Passing Juice
WCO Bookshop: HS 2022 Explanatory Notes binders are now available!	Internal	Passing Juice
SACU strengthens regional co-operation to implement HS 2022	Internal	Passing Juice
AfCFTA, EU and WCO join forces to support digital transformation of Customs work	Internal	Passing Juice
Integrity: Mozambique Revenue Authority strengthens its training function	Internal	Passing Juice
Members of the WCO Europe region discuss solutions to cross-border e-commerce challenges	Internal	Passing Juice
Fiji launches new Air Cargo Control Unit in the framework of the UNODC-WCO Container Control Programme (CCP)	Internal	Passing Juice
IPR Accreditation Workshop organized for the WCO West and Central Africa region	Internal	Passing Juice
Login	Internal	Passing Juice

SEO Keywords



Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : wcoomd.org Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document



Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✗ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✗ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://wcoomd.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics