



# Seo Analyzer weather.gov

Generated on March 06 2022 10:54 AM

The score is 26/100







## SEO Content

	Title	National Weather Service <b>Length : 24</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Two Storms To Produce Widespread Impacts Into Monday</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 22 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>11%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 205 links including 18 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.56% Internal Links 82.44%

## In-page links

Anchor	Type	Juice
=	External	Passing Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">FORECAST</a>	Internal	Passing Juice
<a href="#">Local</a>	Internal	Passing Juice
<a href="#">Graphical</a>	Internal	Passing Juice
<a href="#">Aviation</a>	Internal	Passing Juice
<a href="#">Marine</a>	Internal	Passing Juice
<a href="#">Rivers and Lakes</a>	Internal	Passing Juice
<a href="#">Hurricanes</a>	External	Passing Juice
<a href="#">Severe Weather</a>	External	Passing Juice
<a href="#">Fire Weather</a>	Internal	Passing Juice

## In-page links

<a href="#">Sun/Moon</a>	External	Passing Juice
<a href="#">Long Range Forecasts</a>	External	Passing Juice
<a href="#">Climate Prediction</a>	External	Passing Juice
<a href="#">Space Weather</a>	External	Passing Juice
<a href="#">PAST WEATHER</a>	Internal	Passing Juice
<a href="#">Astronomical Data</a>	External	Passing Juice
<a href="#">SAFETY</a>	Internal	Passing Juice
<a href="#">Floods</a>	Internal	Passing Juice
<a href="#">Tsunamis</a>	Internal	Passing Juice
<a href="#">Beach Hazards</a>	Internal	Passing Juice
<a href="#">Wildfire</a>	Internal	Passing Juice
<a href="#">Cold</a>	Internal	Passing Juice
<a href="#">Tornadoes</a>	Internal	Passing Juice
<a href="#">Air Quality</a>	Internal	Passing Juice
<a href="#">Fog</a>	Internal	Passing Juice
<a href="#">Heat</a>	Internal	Passing Juice
<a href="#">Hurricanes</a>	Internal	Passing Juice
<a href="#">Lightning</a>	Internal	Passing Juice
<a href="#">Safe Boating</a>	Internal	Passing Juice
<a href="#">Rip Currents</a>	Internal	Passing Juice
<a href="#">Thunderstorms</a>	Internal	Passing Juice
<a href="#">Space Weather</a>	Internal	Passing Juice
<a href="#">Sun (Ultraviolet Radiation)</a>	Internal	Passing Juice
<a href="#">Safety Campaigns</a>	Internal	Passing Juice
<a href="#">Wind</a>	Internal	Passing Juice
<a href="#">Drought</a>	Internal	Passing Juice
<a href="#">Winter Weather</a>	Internal	Passing Juice
<a href="#">INFORMATION</a>	Internal	Passing Juice

## In-page links

<a href="#">Wireless Emergency Alerts</a>	Internal	Passing Juice
<a href="#">Brochures</a>	Internal	Passing Juice
<a href="#">Weather-Ready Nation</a>	Internal	Passing Juice
<a href="#">Cooperative Observers</a>	Internal	Passing Juice
<a href="#">Daily Briefing</a>	Internal	Passing Juice
<a href="#">Damage/Fatality/Injury Statistics</a>	External	Passing Juice
<a href="#">Forecast Models</a>	External	Passing Juice
<a href="#">GIS Data Portal</a>	Internal	Passing Juice
<a href="#">NOAA Weather Radio</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">SKYWARN Storm Spotters</a>	Internal	Passing Juice
<a href="#">StormReady</a>	Internal	Passing Juice
<a href="#">TsunamiReady</a>	Internal	Passing Juice
<a href="#">Service Change Notices</a>	Internal	Passing Juice
<a href="#">EDUCATION</a>	Internal	Passing Juice
<a href="#">Be A Force of Nature</a>	Internal	Passing Juice
<a href="#">NWS Education Home</a>	Internal	Passing Juice
<a href="#">NEWS</a>	Internal	Passing Juice
<a href="#">NWS News</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">NWS Media Contacts</a>	External	Passing Juice
<a href="#">SEARCH</a>	Internal	Passing Juice
<a href="#">ABOUT</a>	Internal	Passing Juice
<a href="#">Organization</a>	Internal	Passing Juice
<a href="#">Strategic Plan</a>	Internal	Passing Juice
<a href="#">For NWS Employees</a>	External	Passing Juice
<a href="#">International</a>	Internal	Passing Juice

## In-page links

<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Glossary</a>	Internal	Passing Juice
<a href="#">Location Help</a>	External	Passing Juice
<a href="#">Read More &amp;gt;</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">ACTIVE ALERTS</a>	Internal	Passing Juice
<a href="#">RADAR</a>	Internal	Passing Juice
<a href="#">Standard Radar (Low Bandwidth)</a>	Internal	Passing Juice
<a href="#">RIVERS, LAKES, RAINFALL</a>	Internal	Passing Juice
<a href="#">AIR QUALITY</a>	Internal	Passing Juice
<a href="#">SATELLITE</a>	Internal	Passing Juice
<a href="#">PAST WEATHER</a>	Internal	Passing Juice
<a href="#">American Samoa</a>	Internal	Passing Juice
<a href="#">Guam</a>	Internal	Passing Juice
<a href="#">Puerto Rico/Virgin Islands</a>	Internal	Passing Juice
<a href="#">Public Alerts in XML/CAP v1.1 and ATOM Formats</a>	Internal	Passing Juice
<a href="#">Blizzard Warning</a>	Internal	Passing Juice
<a href="#">Winter Storm Warning</a>	Internal	Passing Juice
<a href="#">High Wind Warning</a>	Internal	Passing Juice
<a href="#">Storm Warning</a>	Internal	Passing Juice
<a href="#">Flood Warning</a>	Internal	Passing Juice
<a href="#">Gale Warning</a>	Internal	Passing Juice
<a href="#">Hard Freeze Warning</a>	Internal	Passing Juice
<a href="#">Freeze Warning</a>	Internal	Passing Juice
<a href="#">Red Flag Warning</a>	Internal	Passing Juice
<a href="#">Winter Weather Advisory</a>	Internal	Passing Juice
<a href="#">Flood Advisory</a>	Internal	Passing Juice

## In-page links

<a href="#">High Surf Advisory</a>	Internal	Passing Juice
<a href="#">Heavy Freezing Spray Warning</a>	Internal	Passing Juice
<a href="#">Dense Fog Advisory</a>	Internal	Passing Juice
<a href="#">Small Craft Advisory</a>	Internal	Passing Juice
<a href="#">Brisk Wind Advisory</a>	Internal	Passing Juice
<a href="#">Hazardous Seas Warning</a>	Internal	Passing Juice
<a href="#">Wind Advisory</a>	Internal	Passing Juice
<a href="#">Frost Advisory</a>	Internal	Passing Juice
<a href="#">Low Water Advisory</a>	Internal	Passing Juice
<a href="#">Rip Current Statement</a>	Internal	Passing Juice
<a href="#">Beach Hazards Statement</a>	Internal	Passing Juice
<a href="#">Flood Watch</a>	Internal	Passing Juice
<a href="#">Special Weather Statement</a>	Internal	Passing Juice
<a href="#">Marine Weather Statement</a>	Internal	Passing Juice
<a href="#">Hydrologic Outlook</a>	Internal	Passing Juice
<a href="#">Spring Preparedness</a>	Internal	Passing Juice
<a href="#">Turn Around Dont Drown</a>	Internal	Passing Juice
<a href="#">Warnings By State</a>	Internal	Passing Juice
<a href="#">Excessive Rainfall and Winter Weather Forecasts</a>	Internal	Passing Juice
<a href="#">River Flooding</a>	Internal	Passing Juice
<a href="#">Latest Warnings</a>	Internal	Passing Juice
<a href="#">Thunderstorm/Tornado Outlook</a>	Internal	Passing Juice
<a href="#">Hurricanes</a>	Internal	Passing Juice
<a href="#">Fire Weather Outlooks</a>	Internal	Passing Juice
<a href="#">UV Alerts</a>	Internal	Passing Juice
<a href="#">Drought</a>	Internal	Passing Juice
<a href="#">Space Weather</a>	External	Passing Juice
<a href="#">NOAA Weather Radio</a>	Internal	Passing Juice

## In-page links

<a href="#">NWS CAP Feeds</a>	Internal	Passing Juice
<a href="#">PAST WEATHER</a>	Internal	Passing Juice
<a href="#">Climate Monitoring</a>	Internal	Passing Juice
<a href="#">Certified Weather Data</a>	External	Passing Juice
<a href="#">CURRENT CONDITIONS</a>	Internal	Passing Juice
<a href="#">Radar</a>	Internal	Passing Juice
<a href="#">Climate Monitoring</a>	External	Passing Juice
<a href="#">River Levels</a>	Internal	Passing Juice
<a href="#">Observed Precipitation</a>	Internal	Passing Juice
<a href="#">Surface Weather</a>	External	Passing Juice
<a href="#">Upper Air</a>	External	Passing Juice
<a href="#">Marine and Buoy Reports</a>	Internal	Passing Juice
<a href="#">Snow Cover</a>	External	Passing Juice
<a href="#">Satellite</a>	Internal	Passing Juice
<a href="#">Space Weather</a>	Internal	Passing Juice
<a href="#">International Observations</a>	Internal	Passing Juice
<a href="#">FORECAST</a>	Internal	Passing Juice
<a href="#">Local Forecast</a>	Internal	Passing Juice
<a href="#">Severe Weather</a>	Internal	Passing Juice
<a href="#">Current Outlook Maps</a>	Internal	Passing Juice
<a href="#">Drought</a>	External	Passing Juice
<a href="#">Fire Weather</a>	Internal	Passing Juice
<a href="#">Current Graphical Forecast Maps</a>	Internal	Passing Juice
<a href="#">Rivers</a>	Internal	Passing Juice
<a href="#">Marine</a>	Internal	Passing Juice
<a href="#">Offshore and High Seas</a>	Internal	Passing Juice
<a href="#">Aviation Weather</a>	Internal	Passing Juice
<a href="#">Climatic Outlook</a>	External	Passing Juice

## In-page links


<a href="#">Space Weather</a>	Internal	Passing Juice
<a href="#">Marine</a>	Internal	Passing Juice
<a href="#">Aviation</a>	Internal	Passing Juice
<a href="#">GIS</a>	Internal	Passing Juice
<a href="#">Cooperative Observers</a>	Internal	Passing Juice
<a href="#">Storm Spotters</a>	Internal	Passing Juice
<a href="#">Tsunami Warning System</a>	External	Passing Juice
<a href="#">National Water Center</a>	External	Passing Juice
<a href="#">WEATHER SAFETY</a>	Internal	Passing Juice
<a href="#">NOAA Weather Radio</a>	Internal	Passing Juice
<a href="#">StormReady</a>	Internal	Passing Juice
<a href="#">Heat</a>	External	Passing Juice
<a href="#">Hurricanes</a>	Internal	Passing Juice
<a href="#">Thunderstorms</a>	External	Passing Juice
<a href="#">TsunamiReady</a>	Internal	Passing Juice
<a href="#">Winter Weather</a>	Internal	Passing Juice
<a href="#">Ultra Violet Radiation</a>	External	Passing Juice
<a href="#">Air Quality</a>	Internal	Passing Juice
<a href="#">Damage/Fatality/Injury Statistics</a>	Internal	Passing Juice
<a href="#">Red Cross</a>	Internal	Passing Juice
<a href="#">Federal Emergency Management Agency (FEMA)</a>	Internal	Passing Juice
<a href="#">Brochures</a>	Internal	Passing Juice
<a href="#">Safe Boating</a>	External	Passing Juice
<a href="#">NEWS</a>	Internal	Passing Juice
<a href="#">Newsroom</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">Events</a>	External	Passing Juice
<a href="#">EDUCATION</a>	Internal	Passing Juice



## In-page links

<a href="#">NWS Education Home</a>	Internal	Passing Juice
<a href="#">Be A Force of Nature</a>	External	Passing Juice
<a href="#">NOAA Education Resources</a>	Internal	Passing Juice
<a href="#">Glossary</a>	Internal	Passing Juice
<a href="#">JetStream</a>	Internal	Passing Juice
<a href="#">NWS Training Portal</a>	Internal	Passing Juice
<a href="#">NOAA Library</a>	External	Passing Juice
<a href="#">Brochures</a>	Internal	Passing Juice
<a href="#">ABOUT</a>	Internal	Passing Juice
<a href="#">Organization</a>	Internal	Passing Juice
<a href="#">For NWS Employees</a>	External	Passing Juice
<a href="#">International</a>	Internal	Passing Juice
<a href="#">National Centers</a>	External	Passing Juice
<a href="#">Products and Services</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">US Dept of Commerce</a>	External	Passing Juice
<a href="#">National Weather Service</a>	Internal	Passing Juice
<a href="#">Comments? Questions? Please Contact Us.</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Information Quality</a>	External	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Glossary</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Freedom of Information Act (FOIA)</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Career Opportunities</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	statement new <b>warning</b> wind alerts <b>weather advisory</b> storm radar past
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
weather	14	✓	✗	✗	✗
warning	11	✗	✗	✗	✗
advisory	9	✗	✗	✗	✗
new	5	✗	✗	✗	✗
storm	4	✗	✗	✗	✓










## Usability

	Url	Domain : weather.gov Length : 11
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	Great. This page take advantage of Dublin Core.





## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.



## Document

	W3C Validity	Errors : 28 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>

## Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics