

Seo Analyzer webgains.com

Generated on February 22 2022 04:09 AM





The score is 54/100







SEO Content

	Title	Join the Intelligent Affiliate Marketing Network WEBGAINS Length : 59 Perfect, your title contains between 10 and 70 characters.												
	Description	Webgains is the hi-performance affiliate marketing network. We have an unbeatable track record when it comes to achieving game-changing results. Length : 144 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>8</td><td>5</td><td>7</td><td>10</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] The intelligent affiliate marketing network• [H1] Who we are• [H1] Why Webgains• [H1] Join us• [H1] Upcoming events• [H1] Start learning• [H1] It's time you joined the winning team• [H1] Why Webgains• [H2] Right now on Webgains ...• [H2] Right now on Webgains...• [H2] Advertiser• [H2] Publisher• [H2] We're hiring• [H3] Join our Hi-Performance Marketing Network• [H3] Course: Introduction to Affiliate Marketing• [H3] Ebook: Affiliate Growth Guide	H1	H2	H3	H4	H5	H6	8	5	7	10	0	0
H1	H2	H3	H4	H5	H6									
8	5	7	10	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Event: Webgains Accelerate• [H3] Company Details• [H3] Check out our event schedule• [H3] Share with your tribe• [H4] Key Dates to include in your Spring affiliate marketing calendar• [H4] The Improbable Death of Google with Jack Gillett and Anna Morrish• [H4] Future of Retail: An Inside View with Mumtaz Khamker and Jane Aitken• [H4] Affiliate A - Z : Cashback, Rewards and Loyalty• [H4] Global Network• [H4] Market Insight• [H4] Innovative Technology• [H4] Ambitious people• [H4] Webgains Breakfast Club Monday• [H4] Yoga - Tuesday
	Images	We found 93 images on this web page. 29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 67 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 31.34%

SEO Links

Internal Links 68.66%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Advertisers	Internal	Passing Juice
Publishers	Internal	Passing Juice
Academy	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Join Us	Internal	Passing Juice
Join Webgains	Internal	Passing Juice
Join Webgains	Internal	Passing Juice
Webgains Academy	Internal	Passing Juice
Ebooks	Internal	Passing Juice
Affiliate Marketing Course	Internal	Passing Juice
Common Questions	Internal	Passing Juice
About	Internal	Passing Juice
Careers	Internal	Passing Juice
Join as an Advertiser	Internal	Passing Juice
Join as a Publisher	Internal	Passing Juice
Log in as Advertiser	Internal	Passing Juice
Log in as Publisher	Internal	Passing Juice
Log in as an Agency	Internal	Passing Juice
Log into Academy	Internal	Passing Juice
Who we are	Internal	Passing Juice
About us	Internal	Passing Juice
Why Webgains	Internal	Passing Juice

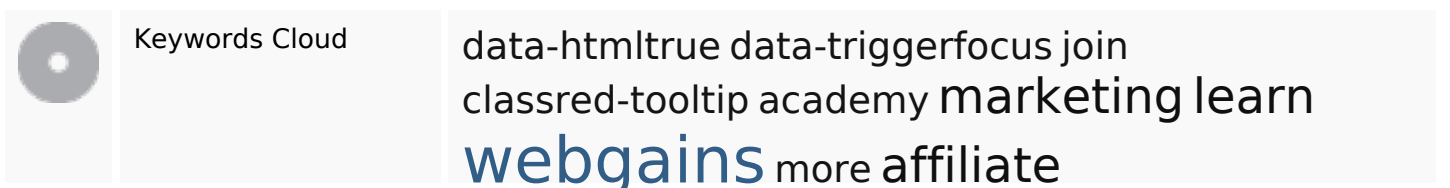
In-page links

Join Us	Internal	Passing Juice
Learn More	Internal	Passing Juice
Key Dates to include in your Spring affiliate marketing calendar	Internal	Passing Juice
The Improbable Death of Google with Jack Gillett and Anna Morrish	Internal	Passing Juice
Future of Retail: An Inside View with Mumtaz Khamker and Jane Aitken	Internal	Passing Juice
Affiliate A-Z: Cashback, Rewards and Loyalty	Internal	Passing Juice
Webgains UK	External	Passing Juice
6 days ago	External	Passing Juice
#WorldBookDay	External	Passing Juice
#InternationalWomensDay	External	Passing Juice
#StPatricksDay	External	Passing Juice
https://t.co/aGK53ZJOzC	External	Passing Juice
#AffiliateMarketing	External	Passing Juice
https://t.co/cbYEX9JR9G	External	Passing Juice
=	External	Passing Juice
7 days ago	External	Passing Juice
@AnnaMorrish	External	Passing Juice
@QuibbleDigital	External	Passing Juice
https://t.co/342Hduc9oo	External	Passing Juice
#WebgainsTransformS2	External	Passing Juice
https://t.co/lhryLU8ATC	External	Passing Juice
7 days ago	External	Passing Juice
https://t.co/tzGNlpS8ap	External	Passing Juice
https://t.co/Ha22zOFm8Y	External	Passing Juice
2 weeks ago	External	Passing Juice
https://t.co/cly1I8wWLi	External	Passing Juice
https://t.co/ZLvXEk95vR	External	Passing Juice

In-page links

Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Browse Academy	Internal	Passing Juice
About	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact	Internal	Passing Juice
Advertiser Directory	Internal	Passing Juice
Blog	Internal	Passing Juice
Blog	Internal	Passing Juice
Cookie management	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Modern Slavery Act Statement	Internal	Passing Juice
COVID-19 Office Risk Assessment	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
webgains	35	✓	✗	✓	✓
affiliate	15	✓	✗	✓	✓
marketing	15	✓	✗	✓	✓










Keywords Consistency

learn	14	✘	✘	✘	✔
join	13	✔	✘	✘	✔

Usability

	Url	Domain : webgains.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 18
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://webgains.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.