Seo Analyzer wec-group.co.uk

Generated on March 11 2022 01:42 AM

The score is 42/100

SEO Content

✓	Title	West End Construction – Building – Roofing – Design **Length : 69** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** 0 **H2** 2 **H3** 14 **H4** 25 **H5** 3 **H6** 0 • [H2] OUR CLIENTS • [H2] OUR ACCREDITATIONS • [H3] Leading the way in Construction Services • [H3] Steve Jenkins • [H3] Our Services • [H3] Our latest projects • [H3] Southampton Solent University The Deanery • [H3] Southampton Solent University The Deanery • [H3] The Mansion • [H3] The Mansion • [H3] Western Community Hospital • [H3] Western Community Hospital • [H3] What people say about us • [H3] What people say about us • [H3] Explore Our Site • [H3] Our Services • [H4] Building

SEO Content

- [H4] Roofing
- [H4] Design
- [H4] Re-roofing
- [H4] Re-roofing
- [H4] Internal Refurbishment
- [H4] Consecutive years CHAS Approved
- [H4] Hours of Health & Safety Training provided in 2018
- [H4] Purchase Orders Raised in 2018
- [H4] Wyvern College Re-roofing and window walling project
- [H4]
- [H4] Very high standard
- [H4]
- [H4] Good job all round
- [H4]
- [H4] Informed as works progressed
- [H4]
- [H4] Wyvern College Re-roofing and window walling project
- [H4]
- [H4] Very high standard
- [H4]
- [H4] Good job all round
- [H4]
- [H4] Informed as works progressed
- [H4]
- [H5] Re-roofing
- [H5] Re-roofing
- [H5] Internal Refurbishment

❌	Images	We found 36 images on this web page. 35 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓		
✓	In-page links	We found a total of 17 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 23.53% Internal Links 76.47%

In-page links

Anchor	Type	Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
GET A QUOTE	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Latest Projects	Internal	Passing Juice
The Team	Internal	Passing Juice
Latest News	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Building	Internal	Passing Juice
Roofing	Internal	Passing Juice
Design	Internal	Passing Juice
PRIVACY POLICY	Internal	Passing Juice
CAREERS	Internal	Passing Juice

SEO Keywords

⬤	Keywords Cloud	ensign testimonials designed latest now news projects home produced team

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
latest	4	✖	✖	✖	✔
home	2	✖	✖	✖	✖
projects	2	✖	✖	✖	✔
team	2	✖	✖	✖	✖
news	2	✖	✖	✖	✖

Usability

⬤	Url	Domain : wec-group.co.uk Length : 15
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://wec-group.co.uk/sitemap.xml http://www.wec-group.co.uk/wp-sitemap.xml
✔	Robots.txt	http://wec-group.co.uk/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.