








Seo Analyzer weddingwise.co.nz

Generated on January 09 2022 00:22 AM





The score is **62/100**







SEO Content

	<p>Title</p>	<p>New Zealand's wedding directory & photo inspiration showcase : WeddingWise</p> <p>Length : 78</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>New Zealand's wedding directory & photo inspiration showcase</p> <p>Length : 64</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1478 1481 1556"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>1</td> <td>9</td> <td>2</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="614 1579 1428 2072" style="list-style-type: none"> • [H1] New Zealand's wedding directory & photo inspiration showcase • [H1] Directory • [H1] Lookbook • [H1] Articles • [H1] Resources • [H2] Plan your perfect wedding here • [H3] Please update your web browser • [H3] Plan your perfect wedding here • [H3] Looking for inspiration? • [H3] Need a bit more help? • [H3] Sign In • [H3] Create an Account • [H3] Create an Account • [H3] Create an Account 	H1	H2	H3	H4	H5	H6	5	1	9	2	0	1
H1	H2	H3	H4	H5	H6									
5	1	9	2	0	1									

SEO Content

		<ul style="list-style-type: none"> • [H3] Forgot Password • [H4] Bride or Groom • [H4] Wedding Vendor • [H6] Please choose account type
	Images	<p>We found 42 images on this web page.</p> <p>40 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 27%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.56%</p> <p>Internal Links 94.44%</p>

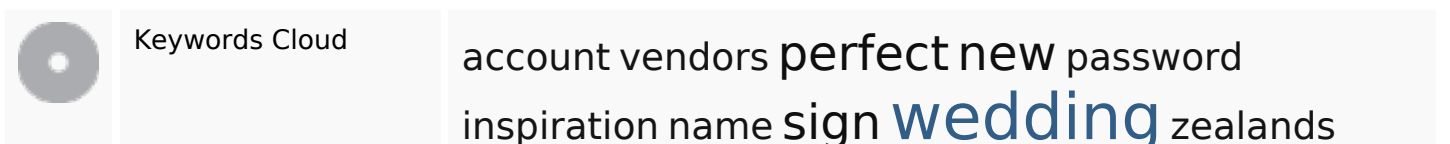
In-page links

Anchor	Type	Juice
WeddingWise	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

Directory	Internal	Passing Juice
Lookbook	Internal	Passing Juice
Articles	Internal	Passing Juice
Resources	Internal	Passing Juice
Sign in	Internal	Passing Juice
About WeddingWise	Internal	Passing Juice
Advertise with us	Internal	Passing Juice
VIP & Awards	Internal	Passing Juice
Help	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Terms & Privacy	Internal	Passing Juice
Create an Account	Internal	Passing Juice
Click here to see what browser you're using and how to update to a better one	External	Passing Juice
Forgot password?	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Sign Up	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wedding	16	✓	✗	✓	✓
new	7	✓	✗	✓	✓
perfect	7	✗	✗	✗	✓










Keywords Consistency

sign	7	✘	✘	✘	✔
vendors	6	✘	✘	✘	✘


Usability

	Url	Domain : weddingwise.co.nz Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 47 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.

Document

 Too bad, your website has too many JS files (more than 6).

 Perfect, your website takes advantage of gzip.


Mobile



Mobile Optimization

 Apple Icon

 Meta Viewport Tag

 Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://weddingwise.co.nz/sitemap.xml>



Robots.txt

<http://weddingwise.co.nz/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics