

Seo Analyzer wellaway.com

Generated on February 14 2022 18:16 PM





The score is 59/100







SEO Content

	Title	International Expat Health Insurance WellAway Length : 48 Perfect, your title contains between 10 and 70 characters.												
	Description	WellAway is an international worldwide expat health insurance provider, empowering expatriates with worldwide health coverage options and wellness support. Length : 155 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>International Expat Health Insurance WellAway</td></tr><tr><td>url</td><td>https://www.wellaway.com/en/</td></tr><tr><td>description</td><td>WellAway is an international worldwide expat health insurance provider, empowering expatriates with worldwide health coverage options and wellness support.</td></tr><tr><td>type</td><td>Website</td></tr></tbody></table>	Property	Content	title	International Expat Health Insurance WellAway	url	https://www.wellaway.com/en/	description	WellAway is an international worldwide expat health insurance provider, empowering expatriates with worldwide health coverage options and wellness support.	type	Website		
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>5</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Keeping You Well, While You're Away• [H2] About our plans• [H2] Health insurance wherever you are• [H2] Your personal health support system anywhere in the	H1	H2	H3	H4	H5	H6	1	8	5	1	0	0
H1	H2	H3	H4	H5	H6									
1	8	5	1	0	0									

SEO Content

		<p>world</p> <ul style="list-style-type: none"> • [H2] Tailored Benefits • [H2] Global Network • [H2] 24/7 Concierge • [H2] We cover over 180 Countries and have a US health network of 1.2M+ providers • [H2] Have questions about our plans? • [H3] Individuals & Families • [H3] Global Work& Study • [H3] Groups & Businesses • [H3] We're here to help • [H3] Keeping You Well, While You're Away • [H4] Click here to find a health plan that fits your needs!
	Images	<p>We found 23 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 30%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 27 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Click Here for our Covid -19 FAQ's	Internal	Passing Juice
Members	Internal	Passing Juice
English	Internal	Passing Juice
Spanish	Internal	Passing Juice
French	Internal	Passing Juice
Portuguese	Internal	Passing Juice
Why Wellaway	Internal	Passing Juice
Our Plans	Internal	Passing Juice
Brokers	Internal	Passing Juice
Providers	Internal	Passing Juice
Contact	Internal	Passing Juice
Corporate	Internal	Passing Juice
Find A Plan	Internal	Passing Juice
Start A Quote	Internal	Passing Juice
Start A Quote	Internal	Passing Juice
Corporate	Internal	Passing Juice
Contact	Internal	Passing Juice
Provider Search	Internal	Passing Juice
Member Resources	Internal	Passing Juice
Pristine (Short Term)	Internal	Passing Juice
New American (ACA)	Internal	Passing Juice
La Vie A L'Etranger (ACA)	Internal	Passing Juice
Privacy	Internal	Passing Juice
Compliance	Internal	Passing Juice
Terms	Internal	Passing Juice
Summary of Benefits	Internal	Passing Juice
Slavery & Human Trafficking Statement	Internal	Passing Juice

SEO Keywords



Keywords Cloud

wellaway quote global plan plans questions
health service insurance international

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
health	14	✓	✗	✓	✓
insurance	9	✓	✗	✓	✓
wellaway	8	✓	✗	✓	✗
plans	7	✗	✗	✗	✓
global	5	✗	✗	✗	✓











Usability

	Url	Domain : wellaway.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;">http://wellaway.com/sitemap.xml</div>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.