



Seo Analyzer westfieldjunior.com

Generated on March 03 2022 21:13 PM

The score is 43/100



SEO Content

	Title	Westfield Junior School - Home					
		Length : 30					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords						
		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 1	H3 2	H4 0	H5 0	H6 0
		[H2] ' + title + "+ content +"; } insertPost = function (el, id, title, description, content, dateMillis) { var date, box; date = new Date(dateMillis); box = jQuery(el).find('.blog_entries'); box.append(blogHtml(id, title, description, content, date)); } initEmbedObjects = function() { insertBlog = function(data, textStatus, xhr, el) { jQuery(el).html(""); for (var key in data) { if (data.hasOwnProperty(key)) { var value = data[key]; insertPost(el, value.id, value.subject, value.description, value.content, value.postDate); initPlayer(); } } } loadBlogs = function() { jQuery('.embed_blog').each(function(index, el) { var limit = jQuery(this).attr('data-limit'); jQuery(el).html(""); var blogUrl = jQuery(this).attr('data-path') + '?_eventName=blogJSON'; jQuery.ajax({ type: 'GET', url: blogUrl, data : { entryCount : limit ? limit : 5 }, dataType: 'json', success: function(data, textStatus, xhr) { insertBlog(data, textStatus, xhr, el); } }); }); } loadBlogs(); } jQuery(document).ready(initEmbedObjects); body#school_website { font-family: 'Rubik',Arial,sans-serif; }					

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```
#school_website #school_container #school_name span {
display: block; font-size: 20px; font-weight: normal; margin-top:
-8px; } .website_login_container #school_name { font-size:
30px; } .website_login_container .school_logo_link>img { max-
width: 100px; } .global_navigation .submenu .submenu
.submenu { display: none!important; } span.media_embed
iframe { width: 100%; } .wiki-layout table { border-collapse:
collapse; } .wiki-layout table td { padding: 5px; } .editable.map
iframe { width: 100%; } var hideVideoLink = false; var
showVideoLink = true; var indexOffset = 0; function toType(src,
isVideo) { var ext = src.substring(src.lastIndexOf(".") +
1).toLowerCase(); if (ext.indexOf('?') > 0) { ext =
ext.substring(0, ext.indexOf('?')); } if (ext == "mp4" ||
src.indexOf("video/mp4") >= 0) { return "video/mp4"; } else if
(ext == "m4v" || src.indexOf("video/x-m4v") >= 0) { return
"video/x-m4v"; } else if (ext == "mov" ||
src.indexOf("video/quicktime") >= 0) { return
"video/quicktime"; } else if (ext == "ogv" ||
src.indexOf("video/ogg") >= 0) { return "video/ogg"; } else if
(isVideo && ext == "webm" || src.indexOf("video/webm") >=
0) { return "video/webm"; } else if (ext == "mp3" ||
src.indexOf("audio/mpeg") >= 0) { return "audio/mpeg"; } else
if (ext == "aac" || src.indexOf("audio/aac") >= 0) { return
"audio/aac"; } else if (ext == "ogg" || src.indexOf("audio/ogg")
>= 0) { return "audio/ogg"; } else if (ext == "wav" ||
src.indexOf("audio/wav") >= 0) { return "audio/wav"; } else if
(ext == "wma" || src.indexOf("audio/x-ms-wma") >= 0) {
return "audio/x-ms-wma"; } else if (!isVideo && ext == "webm"
|| src.indexOf("audio/webm") >= 0) { return "audio/webm"; }
else { return null; } } function toSourceTag(src, type) { var
source = ""; if (type == 'video/webm') { source = ""; } source
+= ""; // Do not do conversions from mp4 to WebM, as it is
unnecessary if (type != 'video/webm') { source += ""; } return
source; } function initPlayer(context, opts) { var
requiresVideoPlayer = false; var requiresAudioPlayer = false;
jQuery('.video_player', context).each(function() { var index =
indexOffset++; var player = this; var video =
jQuery(player).find('a'); var isVideo =
video.hasClass('video_link'); if (video.length > 0 &&
!video.hasClass('initialised')) { player.id = 'videoplayer_' +
index; var src = video.attr('href'); var type = toType(src,
isVideo); if (isVideo) { var playerWidth = opts && opts.width ?
opts.width : 320; var playerHeight = opts && opts.height ?
opts.height : 240; var poster = src.indexOf("token=") == -1 ?
src + (src.indexOf('?') > 0 ? '&' : '?') + 'width=' + playerWidth
+ '&height=' + playerHeight : null; requiresVideoPlayer = true;
var placeholder = jQuery('').css('width', playerWidth + 'px')
.css('height', playerHeight + 'px').css('background-image',
poster != null ? 'url(\' ' + poster + '\')' : 'none').addClass('video-
js vjs-default-skin vjs-big-play-centered').append(jQuery('')); //
Are we able to play the video without conversion? if
(!showVideoLink && (hideVideoLink || (type && (type ==
'video/mp4' || !!document.createElement("video").canPlayType
&& !!document.createElement("video").canPlayType(type)))) {
video.replaceWith(placeholder); } else {
video.addClass('initialised');
```

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jQuery(player).prepend(placeholder); } placeholder.on('click',
function(e) { e.preventDefault(); var videoEl = initVideo(index,
player, video, src, type, poster, placeholder);
_V_(videoEl.attr('id'), videoEl.data('setup')).play(); }); } else {
var audioEl = jQuery("").attr('data-setup', '{"controls": true}');
requiresAudioPlayer = true; if (!showVideoLink &&
(hideVideoLink || (type && (type == 'audio/mpeg' ||
!!document.createElement("audio").canPlayType &&
!!document.createElement("audio").canPlayType(type))))) {
video.replaceWith(audioEl); } else {
video.addClass('initialised'); jQuery(player).prepend(audioEl); }
} } }); var videoJSLoaded = typeof videojs != "undefined"; if
((requiresVideoPlayer || requiresAudioPlayer) &&
!videoJSLoaded) { jQuery.ajax({ type: 'GET', url:
"/service/util/custom/player/video-4.12.11.min.js", dataType:
'script', cache: true, success: function() { } }); var link =
document.createElement("link"); link.rel = "stylesheet";
link.type = "text/css"; link.href =
"/service/util/custom/player/video-js.min.css";
document.getElementsByTagName('head')[0].appendChild(link)
; } if ((requiresVideoPlayer || requiresAudioPlayer) &&
videoJSLoaded) { videojs.autoSetup(); } } function
initVideo(index, player, video, src, type, poster, placeholder) {
var videoTag = " + toSourceTag(src, type) + "; var videoEl =
jQuery(videoTag); placeholder.replaceWith(videoEl); return
videoEl; } jQuery(document).ready(function() { initPlayer(); });
jQuery(document).ready(function() { var forms = jQuery('.wiki-
box form[action="/service/util/mailer"], .wiki-box
form:not([action]), .wiki_content
form[action="/service/util/mailer"], .wiki_content
form:not([action])'); forms.each(function() { var fieldOrder =
""; forms.find('input[name][type!="hidden"][type!="submit"],
textarea[name], select[name]').each(function() { fieldOrder +=
(fieldOrder.length > 0 ? '&' : '') + this.name; });
jQuery(this).prepend(''); if
(forms.find('input[name="filename"]').length > 0) {
jQuery(this).prepend('') .prepend(''); } });
forms.submit(function() { var form = jQuery(this);
form.find('input[type="submit"]').attr('disabled', true);
jQuery.post('/service/util/mailer', form.serialize(), function(data)
{ var infoPanel = form.find('.infoPanel ul li'); if (infoPanel.length
> 0) { infoPanel.text(data); } else { form.prepend(' + data +
'); } } form.find('input[type="submit"]').attr('disabled', false);
}).error(function(data) { var errorPanel = form.find('.errorPanel
ul li'); if (errorPanel.length > 0) {
errorPanel.text(data.responseText); } else { form.prepend(' +
data.responseText + '); }
form.find('input[type="submit"]').attr('disabled', false); });
return false; }); }); function mobileView() { //Check for mobile
devices with a small max pixel width value
$("meta[name=viewport]").attr("content", "width=device-
width,initial-scale=1"); if($(".html").hasClass("touch") &&
$(window).width() < 767) { $(".html").addClass("mobile"); //Add
mobile menu plugin $(".html.mobile .website_navigation
.global_navigation").slicknav({ label: "", allowParentLinks: true,
'init': function(){ $(".#school_container
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		<pre>#school_name").clone().appendTo(".slicknav_menu"); } }); } else { \$('html').removeClass("mobile"); \$("meta[name=viewport]").attr("content", "width=1024"); } } mobileView(); \$(window).on('resize', function(){ mobileView(); }); \$(document).ready(function() { mobileView(); }); jQuery(document).ready(function() { var isTouch = jQuery('html').hasClass('touch'); var jBody = jQuery('body'); if (window.location !== window.parent.location && window.name == 'assignmentReview') { parent.jQuery('body').trigger('iFrameLoaded'); jBody.addClass('assignment-review').css({ 'min-height': 'auto' }) } else if (isTouch && jBody.hasClass('assignment-review')) { jBody.find('.assessment_container').hide(); jBody.on('iFrameLoaded', function(){ jBody.find('.assessment_container').show(); }) } }); , Message sent from: Attachments Westfield Junior School</pre> • [H3] Welcome • [H3] Header
	Images	We found 8 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 19% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.89%

SEO Links

Internal Links 92.11%

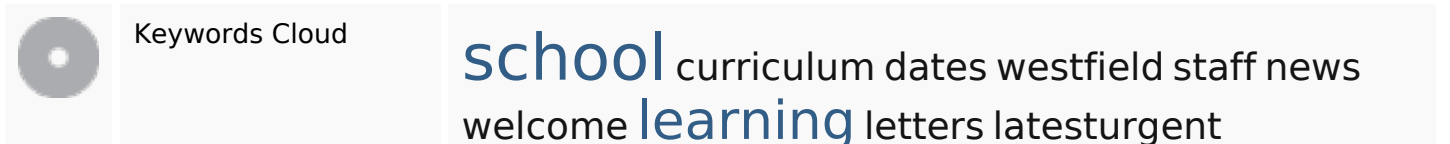
In-page links

Anchor	Type	Juice
&gt;	Internal	Passing Juice
About Our School	Internal	Passing Juice
Welcome	Internal	Passing Juice
School Prospectus	Internal	Passing Juice
School Uniform	Internal	Passing Juice
Teaching Staff	Internal	Passing Juice
Ofsted Report	Internal	Passing Juice
Performance Data	Internal	Passing Juice
Admissions	Internal	Passing Juice
Wellbeing & Mental Health	Internal	Passing Juice
Policies	Internal	Passing Juice
Statutory Information	Internal	Passing Juice
Special Educational Needs and Disabilities	Internal	Passing Juice
WSA	Internal	Passing Juice
Governors	Internal	Passing Juice
The Governing Body	Internal	Passing Juice
Minutes and Documentation	Internal	Passing Juice
Governor Biographies	Internal	Passing Juice
E-Safety	Internal	Passing Juice
Latest/Urgent News	Internal	Passing Juice
Parent Evening Booking	Internal	Passing Juice
Clubs Sign Up	Internal	Passing Juice
Letters and Menus	Internal	Passing Juice

In-page links

Newsletters	Internal	Passing Juice
Menus	Internal	Passing Juice
Other Letters	Internal	Passing Juice
Standard Forms	Internal	Passing Juice
Term Dates	Internal	Passing Juice
Diary Dates	Internal	Passing Juice
The School Blog	Internal	Passing Juice
Useful Links	Internal	Passing Juice
Make a Payment	Internal	Passing Juice
Maths Challenges	Internal	Passing Juice
Wellbeing	Internal	Passing Juice
Digital Leaders	Internal	Passing Juice
New Era Technology	External	Passing Juice
DB Primary	External	Passing Juice
DB Learning Library	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
school	9	✓	✗	✗	✓
learning	6	✗	✗	✗	✗
dates	3	✗	✗	✗	✗
letters	3	✗	✗	✗	✗

Keywords Consistency

welcome

3



Usability

	Url	Domain : westfieldjunior.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 82 Warnings : 56
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✘ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://westfieldjunior.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.