



Seo Analyzer westonct.gov

Generated on February 27 2022 12:57 PM

The score is 39/100







SEO Content

	Title	<p>Weston, CT Home</p> <p>Length : 17</p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	<p>H1 1</p>	<p>H2 6</p>	<p>H3 0</p>	<p>H4 0</p>	<p>H5 0</p>	<p>H6 0</p>
		<ul style="list-style-type: none"> • [H1] Weston, CT • [H2] Popular Searches • [H2] Second Photo Title • [H2] Second Photo Title • [H2] Social Media • [H2] News • [H2] Community Events 					
	Images	<p>We found 28 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 111 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.8% Internal Links 98.2%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Menu	External	Passing Juice
Jobs	Internal	Passing Juice
RFPs	Internal	Passing Juice
Legal Notices	Internal	Passing Juice
Contact Us	Internal	Passing Juice
CLOSE	Internal	Passing Juice
Weston at a Glance	Internal	Passing Juice
Municipal Government	Internal	Passing Juice

In-page links

Boards & Commissions	Internal	Passing Juice
Important Links	Internal	Passing Juice
Our Schools	Internal	Passing Juice
Photo & Video Gallery	Internal	Passing Juice
Town Hall	Internal	Passing Juice
Weston Charter & Ordinances	Internal	Passing Juice
Staff Directory	Internal	Passing Juice
Hours & Holidays	Internal	Passing Juice
Directions	Internal	Passing Juice
Meeting Calendar	Internal	Passing Juice
Our Community	Internal	Passing Juice
Our Schools	Internal	Passing Juice
Organizations & Services	Internal	Passing Juice
Senior Center	Internal	Passing Juice
Parks & Recreation	Internal	Passing Juice
League of Women Voters of Weston	Internal	Passing Juice
Norfield Grange	Internal	Passing Juice
WestonArts	Internal	Passing Juice
Weston Historical Society	Internal	Passing Juice
Weston Kiwanis	Internal	Passing Juice
Weston Social Club	Internal	Passing Juice
Weston Women's League	Internal	Passing Juice
Youth Services	Internal	Passing Juice
Parks and Nature	Internal	Passing Juice
Meeting Calendar	Internal	Passing Juice
Photo & Video Gallery	Internal	Passing Juice
Weston Library	Internal	Passing Juice
Community Events Calendar	Internal	Passing Juice

In-page links

Community Alert System and e-Notifications	Internal	Passing Juice
Government	Internal	Passing Juice
Municipal Departments	Internal	Passing Juice
Animal Control	Internal	Passing Juice
Assessor	Internal	Passing Juice
Building Department	Internal	Passing Juice
Communications Center	Internal	Passing Juice
Emergency Management	Internal	Passing Juice
Finance	Internal	Passing Juice
Fire Marshal	Internal	Passing Juice
First Selectwoman	Internal	Passing Juice
Land Use Department	Internal	Passing Juice
Library	Internal	Passing Juice
Parks & Recreation	Internal	Passing Juice
Planning and Zoning	Internal	Passing Juice
Police Department	Internal	Passing Juice
Public Works	Internal	Passing Juice
Registrar of Voters	Internal	Passing Juice
Senior Center	Internal	Passing Juice
Social Services	Internal	Passing Juice
Tax Collector	Internal	Passing Juice
Town Administrator	Internal	Passing Juice
Town Clerk	Internal	Passing Juice
Town Engineer	Internal	Passing Juice
Transfer Station	Internal	Passing Juice
Tree Warden	Internal	Passing Juice
Youth Services	Internal	Passing Juice
Non-Municipal Departments	Internal	Passing Juice


In-page links

Weston Fire Department	Internal	Passing Juice
Weston EMS	Internal	Passing Juice
Georgetown Fire Department	Internal	Passing Juice
Western Council of Governments	Internal	Passing Juice
Probate Court	Internal	Passing Juice
Westport/Weston Health District	Internal	Passing Juice
Boards & Commissions	Internal	Passing Juice
Elected	Internal	Passing Juice
Appointed	Internal	Passing Juice
Meeting Videos	Internal	Passing Juice
Special Town Meeting	Internal	Passing Juice
Land Records	Internal	Passing Juice
Land Records Online	Internal	Passing Juice
Assessor Field Cards	Internal	Passing Juice
Property Transfers	Internal	Passing Juice
GIS Mapping	Internal	Passing Juice
Permits/Regulations	Internal	Passing Juice
Building Permits	Internal	Passing Juice
Conservation Permits	Internal	Passing Juice
Planning and Zoning Permits	Internal	Passing Juice
Town Plan and Affordable Housing Plan	Internal	Passing Juice
Westport-Weston Health District Permits	Internal	Passing Juice
Miscellaneous Permits	Internal	Passing Juice
Municipal Permit and License Information	Internal	Passing Juice
How Do I...	Internal	Passing Juice
Find	Internal	Passing Juice
Town Hall Departments	Internal	Passing Juice
Find Meeting Agendas & Minutes	Internal	Passing Juice

In-page links

Meeting Videos	Internal	Passing Juice
Property Assessment	Internal	Passing Juice
Transfer Station/Trash Collection Information	Internal	Passing Juice
Utility Companies	Internal	Passing Juice
Obtain	Internal	Passing Juice
Building Permit	Internal	Passing Juice
Generator and Propane Tank Permit	Internal	Passing Juice
Dog License	Internal	Passing Juice
Birth, Marriage or Death Certificates	Internal	Passing Juice
Register	Internal	Passing Juice
Vote	Internal	Passing Juice
eNotification	Internal	Passing Juice
Pay	Internal	Passing Juice
Taxes	Internal	Passing Juice
=	External	Passing Juice
More News	Internal	Passing Juice
56 Norfield Rd., Weston, CT 06883	Internal	Passing Juice
Granicus	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	fire municipal news weston meeting town calendar permits services department
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
weston	14	✓	✗	✗	✓
town	10	✗	✗	✗	✗









Keywords Consistency

meeting	8	✖	✖	✖	✖
calendar	6	✖	✖	✖	✖
department	5	✖	✖	✖	✖

Usability

	Url	Domain : westonct.gov Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div>

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://westonct.gov/sitemap.xml>



Robots.txt

<http://westonct.gov/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics