










Seo Analyzer whatmedia.co.uk

Generated on March 03 2022 21:52 PM

The score is 53/100







SEO Content

	<p>Title</p>	<p>whatmedia.co.uk - The Recruitment Media Research Tool</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>whatmedia.co.uk is the UK recruitment media research tool</p> <p>Length : 57</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Recruitment Media,Recruitment Advertising,Rec Comms,Recruitment Media Planning,Jobsites,Job Advertising</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1547 1453 1742" style="list-style-type: none"> • [H1] We help organisations find the best media to advertise their vacancies • [H2] How it works • [H3] Subscriber features • [H3] Recruitment Media Owners • [H3] Media Offers 	H1	H2	H3	H4	H5	H6	1	1	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	3	0	0	0									
	<p>Images</p>	<p>We found 4 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 24%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 8 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
Post News & Offers	Internal	Passing Juice
Contact us	Internal	Passing Juice
Sign in	Internal	Passing Juice
Forgotten your password?	Internal	Passing Juice
Request a trial	Internal	Passing Juice
Download our media pack	Internal	Passing Juice
Railway Gazette Group	Internal	Passing Juice
PersonnelTodayJobs.com Spring Offer	Internal	Passing Juice
Supply Management Jobs - March Special	Internal	Passing Juice
Diversity & Inclusion Report 2022	Internal	Passing Juice

In-page links

Attract the very best executive talent	Internal	Passing Juice
RICSRecruit.com	Internal	Passing Juice
Cookies	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
T&C's of use	Internal	Passing Juice
T&C's for advertisers	External	Passing Juice




SEO Keywords

	Keywords Cloud	time days recruitment news executive ago railway posted offers media
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
media	11	✓	✓	✓	✓
posted	7	✗	✗	✗	✗
recruitment	7	✓	✓	✓	✓
news	4	✗	✗	✗	✗
offers	4	✗	✗	✗	✓












Usability

	Url	Domain : whatmedia.co.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://whatmedia.co.uk/sitemap.xml
	Robots.txt	http://whatmedia.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.