



# Seo Analyzer wheel.ie

Generated on April 03 2022 16:47 PM





The score is 59/100







## SEO Content

	<p>Title</p>	<p>Supporting &amp; Representing Charities   The Wheel</p> <p><b>Length : 51</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>The Wheel is Ireland's association of community &amp; voluntary organisations, charities &amp; social enterprises.</p> <p><b>Length : 114</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1592"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>The Wheel</td> </tr> <tr> <td>url</td> <td>https://www.wheel.ie/home</td> </tr> <tr> <td>title</td> <td>The Wheel   The Wheel</td> </tr> </tbody> </table>	Property	Content	site_name	The Wheel	url	https://www.wheel.ie/home	title	The Wheel   The Wheel				
Property	Content													
site_name	The Wheel													
url	https://www.wheel.ie/home													
title	The Wheel   The Wheel													
	<p>Headings</p>	<table border="1" data-bbox="544 1621 1481 1693"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>21</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1727 1453 2056" style="list-style-type: none"> <li>• [H1] The Wheel</li> <li>• [H2] Header navigation</li> <li>• [H2] Mobile Header Navigation</li> <li>• [H2] Our other websites</li> <li>• [H2] Social Links</li> <li>• [H2] The Wheel</li> <li>• [H2] Main navigation</li> <li>• [H2] Upcoming Training &amp; Events</li> <li>• [H2] Certificate in Charity Law, Trusteeship and Governance</li> <li>• [H2] Extraordinary General Meeting of The Wheel</li> </ul>	H1	H2	H3	H4	H5	H6	1	21	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	21	0	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Implementing the Charities SORP in Your Financial Reporting (Online Workshop)</li> <li>• [H2] Maintaining Compliance with the Regulator's Charities Governance Code (Online Workshop)</li> <li>• [H2] SCOPE – Fundraising Basics</li> <li>• [H2] Interreg North-West Europe for the Community &amp; Voluntary Sector</li> <li>• [H2] Our Funders</li> <li>• [H2] Quick Links</li> <li>• [H2] Newsletters</li> <li>• [H2] Contact The Wheel</li> <li>• [H2] Social Links</li> <li>• [H2] Privacy &amp; Notices</li> <li>• [H2] Main navigation</li> <li>• [H2] Social Links</li> </ul>
	Images	<p>We found 22 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>27%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 136 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.09%</p> <p>Internal Links 91.91%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Create a profile</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Access Europe</a>	External	Passing Juice
<a href="#">Charity Impact Awards</a>	External	Passing Juice
<a href="#">Goodcharity.ie</a>	External	Passing Juice
<a href="#">National Rural Network</a>	External	Passing Juice
<a href="#">The People's Conversation</a>	External	Passing Juice
<a href="#">SCOPE Skills</a>	External	Passing Juice
<a href="#">Social Value Ireland</a>	External	Passing Juice
<a href="#">Spark Change</a>	External	Passing Juice
<a href="#">Sustainable Communities Toolkit</a>	External	Passing Juice
<a href="#">We Act</a>	External	Passing Juice
<a href="#">The Wheel</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Ukraine Crisis</a>	Internal	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">Training &amp; Events</a>	Internal	Passing Juice
<a href="#">Advice &amp; Guidance</a>	Internal	Passing Juice
<a href="#">Policy &amp; Campaigns</a>	Internal	Passing Juice
<a href="#">Funding</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Members of The Wheel</a>	Internal	Passing Juice
<a href="#">Funding Grants</a>	Internal	Passing Juice
<a href="#">For the media</a>	Internal	Passing Juice

## In-page links

<a href="#">Fundingpoint: Funding Opportunities</a>	Internal	Passing Juice
<a href="#">range of regular newsletters</a>	Internal	Passing Juice
<a href="#">Find us on a map</a>	External	Passing Juice
<a href="#">contact us here</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Complaints Policy</a>	Internal	Passing Juice
<a href="#">Social Media Policy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">People</a>	Internal	Passing Juice
<a href="#">History of The Wheel</a>	Internal	Passing Juice
<a href="#">Governance &amp; Finances</a>	Internal	Passing Juice
<a href="#">Our Strategy</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">Projects</a>	Internal	Passing Juice
<a href="#">Regional &amp; Rural</a>	Internal	Passing Juice
<a href="#">Sustainable Development Goals</a>	Internal	Passing Juice
<a href="#">European Projects</a>	Internal	Passing Juice
<a href="#">Lobbying &amp; Advocacy Campaigns</a>	Internal	Passing Juice
<a href="#">Impact and Storytelling</a>	Internal	Passing Juice
<a href="#">Sector Skills</a>	Internal	Passing Juice
<a href="#">Funders</a>	Internal	Passing Juice
<a href="#">Support Us</a>	Internal	Passing Juice
<a href="#">Member Networks</a>	Internal	Passing Juice
<a href="#">Member Services</a>	Internal	Passing Juice
<a href="#">Member Offers</a>	Internal	Passing Juice
<a href="#">Member Impact Stories</a>	Internal	Passing Juice
<a href="#">Member Directory</a>	Internal	Passing Juice
<a href="#">Webinar Archive</a>	Internal	Passing Juice

## In-page links

<a href="#">Skills Building</a>	Internal	Passing Juice
<a href="#">Training Links</a>	Internal	Passing Juice
<a href="#">Forming an Organisation</a>	Internal	Passing Juice
<a href="#">EU Hub</a>	Internal	Passing Juice
<a href="#">Funding</a>	Internal	Passing Juice
<a href="#">Governance</a>	Internal	Passing Juice
<a href="#">Charities Governance Code</a>	Internal	Passing Juice
<a href="#">Role of the Trustee</a>	Internal	Passing Juice
<a href="#">Annual General Meetings (AGMs)</a>	Internal	Passing Juice
<a href="#">Winding Up a Charity</a>	Internal	Passing Juice
<a href="#">The Charity Trustee Driver's Licence</a>	Internal	Passing Juice
<a href="#">Chapter 1</a>	Internal	Passing Juice
<a href="#">Chapter 2</a>	Internal	Passing Juice
<a href="#">Chapter 3</a>	Internal	Passing Juice
<a href="#">Final Thoughts</a>	Internal	Passing Juice
<a href="#">Management</a>	Internal	Passing Juice
<a href="#">Financial Management</a>	Internal	Passing Juice
<a href="#">Charity Accounts: SORP</a>	Internal	Passing Juice
<a href="#">Financial Controls</a>	Internal	Passing Juice
<a href="#">Guidelines on a Reserves Policy</a>	Internal	Passing Juice
<a href="#">VAT Compensation Scheme for Charities</a>	Internal	Passing Juice
<a href="#">Beneficial Ownership</a>	Internal	Passing Juice
<a href="#">Legal Resources for Nonprofits</a>	Internal	Passing Juice
<a href="#">Managing People</a>	Internal	Passing Juice
<a href="#">Free Mediation for Members</a>	Internal	Passing Juice
<a href="#">Regulation</a>	Internal	Passing Juice
<a href="#">Charities Regulator</a>	Internal	Passing Juice
<a href="#">Data Protection &amp; GDPR</a>	Internal	Passing Juice

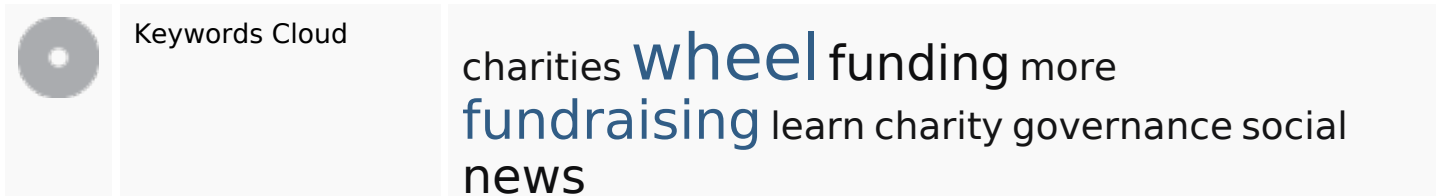
## In-page links

<a href="#">Regulation of Lobbying</a>	Internal	Passing Juice
<a href="#">Risk Management</a>	Internal	Passing Juice
<a href="#">Promotion</a>	Internal	Passing Juice
<a href="#">About the Sector</a>	Internal	Passing Juice
<a href="#">The Issues &amp; Our Advocacy</a>	Internal	Passing Juice
<a href="#">Our Campaigns</a>	Internal	Passing Juice
<a href="#">Budget 2021</a>	Internal	Passing Juice
<a href="#">General Election 2020</a>	Internal	Passing Juice
<a href="#">Meet the Party Leader Series</a>	Internal	Passing Juice
<a href="#">Recent Lobbying Work</a>	Internal	Passing Juice
<a href="#">Responding to COVID-19</a>	Internal	Passing Juice
<a href="#">Shared Island: Shared Practices</a>	Internal	Passing Juice
<a href="#">Member Networks</a>	Internal	Passing Juice
<a href="#">Research Reports</a>	Internal	Passing Juice
<a href="#">Our Blogs</a>	Internal	Passing Juice
<a href="#">EU Hub</a>	Internal	Passing Juice
<a href="#">Who to Contact</a>	Internal	Passing Juice
<a href="#">Meet Your MEPs</a>	Internal	Passing Juice
<a href="#">Our European Advocacy</a>	Internal	Passing Juice
<a href="#">Fundraising Advice &amp; Guidance</a>	Internal	Passing Juice
<a href="#">Fundraising Essentials</a>	Internal	Passing Juice
<a href="#">Analysing Your Fundraising Capacity</a>	Internal	Passing Juice
<a href="#">Charities Regulator's Fundraising Guidelines</a>	Internal	Passing Juice
<a href="#">Setting Realistic Fundraising Targets</a>	Internal	Passing Juice
<a href="#">Engaging Your Board in Fundraising</a>	Internal	Passing Juice
<a href="#">Applying to Grant Makers</a>	Internal	Passing Juice
<a href="#">Applying To Corporate Grant Makers</a>	Internal	Passing Juice
<a href="#">Questions to Expect in a Grant Application</a>	Internal	Passing Juice

## In-page links

<a href="#">Securing Corporate Sponsorship</a>	Internal	Passing Juice
<a href="#">Submitting a Letter of Inquiry</a>	Internal	Passing Juice
<a href="#">Why Funding Applications Succeed or Fail</a>	Internal	Passing Juice
<a href="#">How to Rebut Crazy Donor Demands</a>	Internal	Passing Juice
<a href="#">10 Ways to Improve Your Next Grant Application</a>	Internal	Passing Juice
<a href="#">Ten Tips for Keeping Donors Happy</a>	Internal	Passing Juice
<a href="#">The Language of Philanthropy</a>	Internal	Passing Juice
<a href="#">What Does ‘Unsolicited’ Mean?</a>	Internal	Passing Juice
<a href="#">What is Matched Giving?</a>	Internal	Passing Juice
<a href="#">Fundraising from the Public</a>	Internal	Passing Juice
<a href="#">Fundraising Appeals</a>	Internal	Passing Juice
<a href="#">Garda Permits for Fundraising</a>	Internal	Passing Juice
<a href="#">How to Recruit Fundraising Volunteers</a>	Internal	Passing Juice
<a href="#">Looking After Your Event Fundraisers</a>	Internal	Passing Juice
<a href="#">Fundraising Event Safety Risks</a>	Internal	Passing Juice
<a href="#">Tips for Fundraising Post-Event Success</a>	Internal	Passing Juice
<a href="#">5 Reasons Your Nonprofit Isn’t Raising Enough Money</a>	Internal	Passing Juice
<a href="#">Our Fundraising Checklist</a>	Internal	Passing Juice
<a href="#">Resources for Schools, Students, Researchers &amp; Individuals</a>	Internal	Passing Juice
<a href="#">European Funding</a>	Internal	Passing Juice
<a href="#">Getting Started with EU Funding</a>	Internal	Passing Juice
<a href="#">Characteristics of EU Funding</a>	Internal	Passing Juice
<a href="#">Tips On Winning EU Funding Proposals</a>	Internal	Passing Juice
<a href="#">Funding News</a>	Internal	Passing Juice
<a href="#">Fundingpoint for Councils / PPNs</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wheel	24	✓	✗	✓	✓
fundraising	18	✗	✗	✗	✓
news	13	✗	✗	✗	✓
funding	13	✗	✗	✗	✗
governance	9	✗	✗	✗	✓











## Usability

	Url	Domain : wheel.ie Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
--	---------	--------





## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 30 Warnings : 58
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://wheel.ie/sitemap.xml">http://wheel.ie/sitemap.xml</a>
	Robots.txt	<a href="http://wheel.ie/robots.txt">http://wheel.ie/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics