








Seo Analyzer wheelercentre.com

Generated on March 18 2022 10:40 AM





The score is 65/100



SEO Content





	<p>Title</p>	<p>Home — The Wheeler Centre</p> <p>Length : 25</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Melbourne's home for smart, passionate and entertaining public talks on every topic. Across 200+ events each year, you'll find our speakers sharing their</p> <p>Length : 153</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>books, writing, ideas, events, melbourne, wheeler centre, literature, talks</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1783"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>The Wheeler Centre</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>url</td> <td>https://www.wheelercentre.com/</td> </tr> <tr> <td>updated_time</td> <td>2022-03-17T11:08:54+11:00</td> </tr> </tbody> </table>	Property	Content	site_name	The Wheeler Centre	type	website	title	Home	url	https://www.wheelercentre.com/	updated_time	2022-03-17T11:08:54+11:00
Property	Content													
site_name	The Wheeler Centre													
type	website													
title	Home													
url	https://www.wheelercentre.com/													
updated_time	2022-03-17T11:08:54+11:00													
	<p>Headings</p>	<table border="1" data-bbox="544 1809 1481 1883"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>5</td> <td>14</td> <td>9</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1912 978 2078" style="list-style-type: none"> • [H1] The Wheeler Centre • [H1] • [H1] • [H1] • [H2] Up next 	H1	H2	H3	H4	H5	H6	4	5	14	9	0	0
H1	H2	H3	H4	H5	H6									
4	5	14	9	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2]• [H2] Running thoughts• [H2] Latest news• [H2] Listen to The Leap Year — A podcast about the impact Covid-19 had on Australians' lives• [H3] Blak & Bright Festival Official Opening Event• [H3] Consciousness Unconstrained• [H3] Teens Talk... Racism• [H3] Mapping Culture: Lasting Stories• [H3] Teen Gala: Art and Language• [H3] Announcing the winners of the 2022 Victorian Premier's Literary Awards / Awards & prizes• [H3] Yearly Round-Up: Wheeler Centre Staff's 2021 Favourites / Books, reading & writing• [H3] Working with Words: Hannah Kent / Books, reading & writing• [H3] The Stories We Tell Ourselves: An Online Series Exploring Representation in Publishing / Publishing & editing• [H3] Donate to the Wheeler Centre and help keep the conversation going.• [H3] Welcome to The Leap Year• [H3] 1 Gustav Nossal on all things considered / Health & medicine• [H3] 7 Sian Prior on loss / Life & death• [H3] 16 Mario D'Cruz on taking care / Disability• [H4] Events• [H4] People• [H4] Podcasts• [H4] Broadcasts• [H4] Notes• [H4] News• [H4] Projects• [H4] Venue Hire• [H4] Contact Us
	Images	<p>We found 10 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.85% Internal Links 96.15%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Update account information	Internal	Passing Juice
Update email preferences	Internal	Passing Juice
View cart	Internal	Passing Juice
Events	Internal	Passing Juice
Series	Internal	Passing Juice
Presenters	Internal	Passing Juice
Venues	Internal	Passing Juice
Past events	Internal	Passing Juice
Blak & Bright	Internal	Passing Juice
Broadly Speaking	Internal	Passing Juice
Melbourne City Reads	Internal	Passing Juice
Postcards From Abroad	Internal	Passing Juice
The E.W. Cole Lecture Series	Internal	Passing Juice

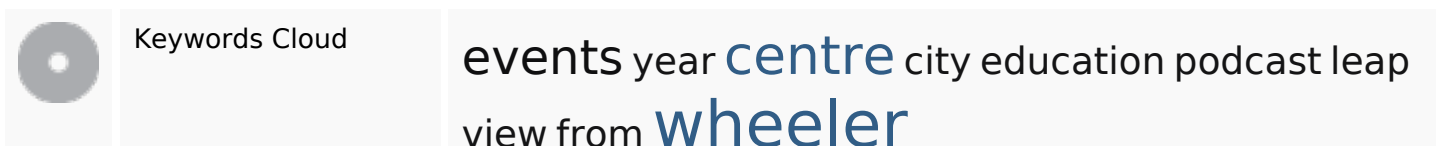
In-page links

The Stories We Tell Ourselves	Internal	Passing Juice
Wheeler Education	Internal	Passing Juice
Broadcasts	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Notes	Internal	Passing Juice
News	Internal	Passing Juice
People	Internal	Passing Juice
Victorian Premier's Literary Awards 2022	Internal	Passing Juice
Wheeler Centre Hot Desk Fellowships 2022	Internal	Passing Juice
Our original podcasts	Internal	Passing Juice
Australian Audio Guide	Internal	Passing Juice
The Next Chapter	Internal	Passing Juice
Signal Boost	Internal	Passing Juice
So You Think You Can Pod	Internal	Passing Juice
Wheeler Education	Internal	Passing Juice
Missives from the Future	Internal	Passing Juice
The Long View	Internal	Passing Juice
The MGallery Literary Collection	Internal	Passing Juice
Faith and Culture: The Politics of Belief	Internal	Passing Juice
Weather Stations	Internal	Passing Juice
#discuss	Internal	Passing Juice
Criticism Now	Internal	Passing Juice
Texts in the City goes digital	Internal	Passing Juice
Zoo Fellowships 2012	Internal	Passing Juice
Deakin Lectures 2010	Internal	Passing Juice
City of Literature calendar	Internal	Passing Juice

In-page links

About Us	Internal	Passing Juice
Donate	Internal	Passing Juice
The Wheeler Centre	Internal	Passing Juice
Alison Bechdel	Internal	Passing Juice
her relationship with herself	External	Passing Juice
Michelle de Kretser	Internal	Passing Juice
narrative and form	External	Passing Juice
Liane Moriarty	Internal	Passing Juice
Projects	Internal	Passing Juice
Venue Hire	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Subscribe	Internal	Passing Juice






SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wheeler	16	✓	✓	✗	✓
centre	10	✓	✓	✗	✓
events	8	✗	✓	✓	✓
city	6	✗	✗	✗	✗
education	6	✗	✗	✗	✗

Usability


	Url	Domain : wheelercentre.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 47 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://wheelercentre.com/sitemap.xml</pre> <pre>http://wheeler-centre-heracles.s3.amazonaws.com/sitemaps/sitemap.xml.gz</pre>
	Robots.txt	<pre>http://wheelercentre.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <pre> Google Analytics</pre>