

#### **SEO Content**

$\bigcirc$	Title	Where Dealers Compete					
		Perfect,	our title co	ntains betw	een 10 and	70 charact	ers.
	Description	When de	alers compe	ete to sell y	ou carsR	230; you W	IN!
		Length	: 53				
				•	hould contai se <u>this free t</u>		70 and 160 ulate text length.
8	Keywords	-			ta keywords reate keywo		age. Use <u>this free</u>
8	Og Meta Properties	social cra		er structuriz	ze your page	•	his tags allows ree og
0	Headings	• [ c • [ • [ • [ • [ • [ • [ • [ • [ • [ • [	ustomers 13] FACTOR 13] A SPOR 13] MAKE A 13] Email to 13] Trade-Ir 13] Make ar 13] Make ar 13] Schedul 13] Request 14] Results 14] Proven 14] Winning 14] Top Per	r a website Y READY F( T UTILITY F( N EXECUTIN a Friend Offer e Test Drive More Info Driven Technology Culture formance ME TO YOUF	for car deal OR TRACK D OR THE FAMI /E STATEMEI e R NEW WEBS	AY LY NT	H6 18

#### **SEO Content**

		<ul> <li>[H4] Financing.</li> <li>[H4] Warranty.</li> <li>[H4] What are our Hours of Operation?</li> <li>[H4] About Us.</li> </ul>
		<ul> <li>[H4] About Us.</li> <li>[H4] Find Us.</li> <li>[H4] Login to access different features</li> <li>[H4] Contact Us</li> <li>[H4] Contact Us</li> <li>[H4] Contact Us</li> <li>[H4] Contact Information</li> <li>[H4] Vehicle Information</li> <li>[H4] Vehicle Rating</li> <li>[H4] Vehicle History</li> <li>[H4] Vehicle History</li> <li>[H4] Vehicle Assessment</li> <li>[H5] Recent Vehicles</li> <li>[H5] 89995</li> <li>[H5] 39995</li> <li>[H5] 114995</li> <li>[H5] 39995</li> <li>[H5] 85995</li> <li>[H5] 39995</li> <li>[H6] 2014 Porsche Boxster Type S Convertible</li> <li>[H6] 2009 Porsche Carrera 4S Turbo Convertible</li> <li>[H6] 2014 Porsche GTS Sedan Executive Edition</li> <li>[H6] 2014 Porsche Cayenne GTS Sport Utility</li> <li>[H6] 2014 Porsche Carrera 4S Turbo Convertible</li> <li>[H6] 2014 Porsche Carrera 4S Turbo Convertible</li> <li>[H6] 2014 Porsche Carrera 4S Turbo Convertible</li> <li>[H6] 2014 Porsche GTS Sedan Executive Edition</li> <li>[H6] 2015 Porsche GTS Panamera Demonstrator</li> <li>[H6] 2015 Porsche GTS Panamera Demonstrator</li> <li>[H6] 2013 Porsche 911 Carrera S Convertible</li> <li>[H6] 2013 Porsche 911 Carrera 4S All-Wheel Drive</li> <li>[H6] 2010 Porsche Carrera 4S All-Wheel Drive</li> <li>[H6] 2013 Porsche Panamera GTS Sedan</li> <li>[H6] 2013 Porsche Boxster Base Red Convertible</li> <li>[H6] 2009 Porsche Boxster Base Red Convertible</li> <li>[H6] New Tires, 26,273 miles</li> </ul>
$\bigotimes$	Images	We found 19 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

### **SEO Content**

$\bigcirc$		
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

#### SEO Links

0	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 36 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%

# In-page links

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
<u>Alternate Footers</u>	Internal	Passing Juice
404	Internal	Passing Juice
About Us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Fullwidth Page	Internal	Passing Juice
Sidebar Page	Internal	Passing Juice
Pricing Tables	Internal	Passing Juice
Boxed Layout	Internal	Passing Juice

## In-page links

Boxed Fullwidth	Internal	Passing Juice
Boxed Sidebar Left	Internal	Passing Juice
Boxed Sidebar Right	Internal	Passing Juice
Wide Fullwidth	Internal	Passing Juice
Wide Sidebar Left	Internal	Passing Juice
Wide Sidebar Right	Internal	Passing Juice
Individual Listing	Internal	Passing Juice
Vehicle Comparison	Internal	Passing Juice
2 Listing Comparision	Internal	Passing Juice
3 Listing Comparision	Internal	Passing Juice
4 Listing Comparision	Internal	Passing Juice
Services	Internal	Passing Juice
<u>Our Team</u>	Internal	Passing Juice
2 Column Portfolio	Internal	Passing Juice
2 Column Portfolio Details	Internal	Passing Juice
<u>3 Column Portfolio</u>	Internal	Passing Juice
<u>3 Column Portfolio Details</u>	Internal	Passing Juice
<u>4 Column Portfolio</u>	Internal	Passing Juice
<u>4 Column Portfolio Details</u>	Internal	Passing Juice
Portfolio: Single Project – Split	Internal	Passing Juice
Portfolio: Single Project – Wide	Internal	Passing Juice
Blog List	Internal	Passing Juice
Blog Single Post	Internal	Passing Juice
Contact	Internal	Passing Juice
WordPress	External	Passing Juice
Automotive	External	Passing Juice
Inventory	Internal	Passing Juice

### SEO Keywords

### **Keywords Consistency**

Keyword Content Title	Keywords	Descripti on	Headings	
-----------------------	----------	-----------------	----------	--

### Usability

0	Url	Domain : wheredealerscompete.com Length : 23
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 52 Warnings : 44
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

#### Document

Speed Tips	×	Attention! Try to avoid nested tables in HTML.
	×	Too bad, your website is using inline styles.
	×	Too bad, your website has too many CSS files (more than 4).
	×	Too bad, your website has too many JS files (more than 6).
	*	Perfect, your website takes advantage of gzip.
	Speed Tips	×

#### Mobile

0	Mobile Optimization	×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

### Optimization

	XML Sitemap	Missing
~		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://wheredealerscompete.com/robots.txt
$\mathbf{}$		Great, your website has a robots.txt file.
	Analytics	Missing
~		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.