



# Seo Analyzer whippoorwillbeerhouse.com

Generated on March 07 2022 18:20 PM






The score is 56/100







## SEO Content

	Title	<p>Whippoorwill Beer House &amp; Package Store</p> <p><b>Length : 43</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Independent, locally owned bottle shop and taproom in The Milk District in Orlando, FL. Sixteen rotating taps with over 100 craft beer and wine.</p> <p><b>Length : 144</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Whippoorwill Beer House &amp; Package Store</td> </tr> <tr> <td>description</td> <td>Independent, locally owned bottle shop and taproom in The Milk District in Orlando, FL. Sixteen rotating taps with over 100 craft beer and wine.</td> </tr> <tr> <td>url</td> <td>https://whippoorwillbeerhouse.com/</td> </tr> <tr> <td>site_name</td> <td>Whippoorwill Beer House &amp; Package Store</td> </tr> <tr> <td>image</td> <td>https://whippoorwillbeerhouse.com/wp-content/uploads/2020/08/varient_logos_rust.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Whippoorwill Beer House & Package Store	description	Independent, locally owned bottle shop and taproom in The Milk District in Orlando, FL. Sixteen rotating taps with over 100 craft beer and wine.	url	https://whippoorwillbeerhouse.com/	site_name	Whippoorwill Beer House & Package Store	image	https://whippoorwillbeerhouse.com/wp-content/uploads/2020/08/varient_logos_rust.png
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	Headings	<p><b>H1      H2      H3      H4      H5      H6</b></p>																

## SEO Content

		2      0      0      0      2      0
		<ul style="list-style-type: none"> <li>• [H1] whippoorwill</li> <li>• [H1] Your Friendly Neighborhood Bar &amp; Bottle Shop</li> <li>• [H5]</li> <li>• [H5] COVID UPDATE</li> </ul>
	Images	<p>We found 12 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 60%</p> <p>Internal Links 40%</p>


## In-page links

Anchor	Type	Juice
<a href="#">About</a>	Internal	Passing Juice

## In-page links

<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">Wine Club</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">DIRECTIONS</a>	External	Passing Juice
<a href="#">INSTAGRAM</a>	External	Passing Juice
<a href="#">FACEBOOK</a>	External	Passing Juice
<a href="#">TWITTER</a>	External	Passing Juice
<a href="#">UNTAPPD</a>	External	Passing Juice
<a href="#">The Milk District</a>	External	Passing Juice


## SEO Keywords

	Keywords Cloud	whippoorwill store shop package bottle <b>0700am beer</b> 1000pm house orlando
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
0700am	7	✘	✘	✘	✘
beer	6	✔	✘	✔	✘
house	5	✔	✘	✘	✘
whippoorwill	4	✔	✘	✘	✔
1000pm	4	✘	✘	✘	✘








## Usability

	Url	Domain : whippoorwillbeerhouse.com Length : 25
	Favicon	Great, your website has a favicon.

## Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 34
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://whippoorwillbeerhouse.com/sitemap.xml">http://whippoorwillbeerhouse.com/sitemap.xml</a>
	Robots.txt	<a href="http://whippoorwillbeerhouse.com/robots.txt">http://whippoorwillbeerhouse.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>