







# Seo Analyzer whisknyc.com

Generated on February 03 2022 04:56 AM






The score is 57/100





## SEO Content

	Title	<p>Whisk - Serving Your Kitchen and Table - Whisk</p> <p><b>Length : 47</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Kitchenware store in Brooklyn, New York featured in the New York Times. Buy online bakeware, barware, cocktail bitters, cleaning supplies, knives, utensils, appliances, and storage containers.</p> <p><b>Length : 194</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>kitchenware, cookware, kitchen supplies, cooking supplies, cooking utensils, cocktail accessories, barware, bakeware</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 2011"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.whisknyc.com/?source=facebook</td> </tr> <tr> <td>site_name</td> <td>Whisk</td> </tr> <tr> <td>title</td> <td>Whisk - Serving Your Kitchen and Table</td> </tr> <tr> <td>description</td> <td>Kitchenware store in Brooklyn, New York featured in the New York Times. Buy online bakeware, barware, cocktail bitters, cleaning supplies, knives, utensils, appliances, and storage containers.</td> </tr> <tr> <td>image</td> <td>https://cdn.shoplightspeed.com/shops/633447/t-hemes/9682/v/1758/assets/logo.png?20200422221058</td> </tr> </tbody> </table>	Property	Content	url	https://www.whisknyc.com/?source=facebook	site_name	Whisk	title	Whisk - Serving Your Kitchen and Table	description	Kitchenware store in Brooklyn, New York featured in the New York Times. Buy online bakeware, barware, cocktail bitters, cleaning supplies, knives, utensils, appliances, and storage containers.	image	https://cdn.shoplightspeed.com/shops/633447/t-hemes/9682/v/1758/assets/logo.png?20200422221058
Property	Content													
url	https://www.whisknyc.com/?source=facebook													
site_name	Whisk													
title	Whisk - Serving Your Kitchen and Table													
description	Kitchenware store in Brooklyn, New York featured in the New York Times. Buy online bakeware, barware, cocktail bitters, cleaning supplies, knives, utensils, appliances, and storage containers.													
image	https://cdn.shoplightspeed.com/shops/633447/t-hemes/9682/v/1758/assets/logo.png?20200422221058													
	Headings	<p><b>H1</b>      <b>H2</b>      <b>H3</b>      <b>H4</b>      <b>H5</b>      <b>H6</b></p>												



## SEO Content

		0	1	16	6	1	0
		<ul style="list-style-type: none"> <li>• [H2]</li> <li>• [H3] WHISK LOVES NOW</li> <li>• [H3]</li> <li>• [H3] SHOP WHISK</li> <li>• [H3] bakeware</li> <li>• [H3] barware</li> <li>• [H3] coffee &amp; tea</li> <li>• [H3] cookware</li> <li>• [H3] electrics</li> <li>• [H3] knives</li> <li>• [H3] linens &amp; cleaning</li> <li>• [H3] storage</li> <li>• [H3] tabletop</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H4] Login</li> <li>• [H4] 718-852-2665 · [email protected] We offer knife sharpening. Visit our FAQ for details.</li> <li>• [H4] Silicone Heart Baking Cups, set of 12</li> <li>• [H4] Cherry Pink Sanding Sugar</li> <li>• [H4] Natural Pink &amp; Red Hearts, 1.58 oz</li> <li>• [H4] Wilton 6 cavity Silicone Heart Pan</li> <li>• [H5] Cart</li> </ul>					
	Images	We found 27 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : <b>4%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 184 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.63% Internal Links 98.37%

### In-page links

Anchor	Type	Juice
<a href="#">All bakeware</a>	Internal	Passing Juice
<a href="#">baking sheets &amp; cooling racks</a>	Internal	Passing Juice
<a href="#">baking tools</a>	Internal	Passing Juice
<a href="#">baking dishes</a>	Internal	Passing Juice
<a href="#">baking tools for kids</a>	Internal	Passing Juice
<a href="#">baking utensils</a>	Internal	Passing Juice
<a href="#">cookie cutters</a>	Internal	Passing Juice
<a href="#">decorating &amp; icing tools</a>	Internal	Passing Juice
<a href="#">piping tips</a>	Internal	Passing Juice
<a href="#">rolling pins &amp; mats</a>	Internal	Passing Juice
<a href="#">birthday candles</a>	Internal	Passing Juice
<a href="#">bread</a>	Internal	Passing Juice
<a href="#">cakes &amp; springforms</a>	Internal	Passing Juice
<a href="#">cupcakes &amp; muffins</a>	Internal	Passing Juice
<a href="#">baking cups &amp; liners</a>	Internal	Passing Juice
<a href="#">muffin pans</a>	Internal	Passing Juice
<a href="#">chocolate &amp; candy making</a>	Internal	Passing Juice
<a href="#">ice cream &amp; popsicles</a>	Internal	Passing Juice
<a href="#">ingredients</a>	Internal	Passing Juice
<a href="#">souffles &amp; ramekins</a>	Internal	Passing Juice

## In-page links

<a href="#">pies &amp; tarts</a>	Internal	Passing Juice
<a href="#">specialty molds</a>	Internal	Passing Juice
<a href="#">sprinkles &amp; edible decorations</a>	Internal	Passing Juice
<a href="#">All barware</a>	Internal	Passing Juice
<a href="#">bitters</a>	Internal	Passing Juice
<a href="#">wine accessories</a>	Internal	Passing Juice
<a href="#">ice cube trays</a>	Internal	Passing Juice
<a href="#">straws</a>	Internal	Passing Juice
<a href="#">mixers &amp; syrups</a>	Internal	Passing Juice
<a href="#">mixology tools</a>	Internal	Passing Juice
<a href="#">beer tools &amp; brewing</a>	Internal	Passing Juice
<a href="#">bartending books</a>	Internal	Passing Juice
<a href="#">soda makers</a>	Internal	Passing Juice
<a href="#">All coffee &amp; tea</a>	Internal	Passing Juice
<a href="#">coffee accessories</a>	Internal	Passing Juice
<a href="#">grinders</a>	Internal	Passing Juice
<a href="#">thermoses &amp; water bottles</a>	Internal	Passing Juice
<a href="#">french presses</a>	Internal	Passing Juice
<a href="#">teapots</a>	Internal	Passing Juice
<a href="#">stovetop espresso</a>	Internal	Passing Juice
<a href="#">tea accessories</a>	Internal	Passing Juice
<a href="#">kettles</a>	Internal	Passing Juice
<a href="#">coffee makers &amp; machines</a>	Internal	Passing Juice
<a href="#">pourovers</a>	Internal	Passing Juice
<a href="#">All cookware</a>	Internal	Passing Juice
<a href="#">cooking prep</a>	Internal	Passing Juice
<a href="#">funnels</a>	Internal	Passing Juice
<a href="#">canning &amp; pickling</a>	Internal	Passing Juice

## In-page links

<a href="#">citrus presses &amp; juicers</a>	Internal	Passing Juice
<a href="#">colanders &amp; strainers</a>	Internal	Passing Juice
<a href="#">cutting boards</a>	Internal	Passing Juice
<a href="#">scales &amp; measuring</a>	Internal	Passing Juice
<a href="#">mixing bowls</a>	Internal	Passing Juice
<a href="#">mortars &amp; pestles</a>	Internal	Passing Juice
<a href="#">salad spinners</a>	Internal	Passing Juice
<a href="#">can &amp; jar openers</a>	Internal	Passing Juice
<a href="#">prep bowls</a>	Internal	Passing Juice
<a href="#">garlic tools</a>	Internal	Passing Juice
<a href="#">cooking tools</a>	Internal	Passing Juice
<a href="#">tongs</a>	Internal	Passing Juice
<a href="#">whisks</a>	Internal	Passing Juice
<a href="#">specialty tools</a>	Internal	Passing Juice
<a href="#">food mills &amp; mashers</a>	Internal	Passing Juice
<a href="#">graters &amp; zesters</a>	Internal	Passing Juice
<a href="#">spoons &amp; ladles</a>	Internal	Passing Juice
<a href="#">grilling tools</a>	Internal	Passing Juice
<a href="#">mandolines &amp; slicers</a>	Internal	Passing Juice
<a href="#">peelers &amp; corers</a>	Internal	Passing Juice
<a href="#">scoops</a>	Internal	Passing Juice
<a href="#">spatulas &amp; turners</a>	Internal	Passing Juice
<a href="#">basters &amp; brushes</a>	Internal	Passing Juice
<a href="#">thermometers</a>	Internal	Passing Juice
<a href="#">timers</a>	Internal	Passing Juice
<a href="#">dutch ovens &amp; casseroles</a>	Internal	Passing Juice
<a href="#">fondues</a>	Internal	Passing Juice
<a href="#">griddles &amp; presses</a>	Internal	Passing Juice

## In-page links

<a href="#">lids</a>	Internal	Passing Juice
<a href="#">paella pans</a>	Internal	Passing Juice
<a href="#">pizza &amp; pasta</a>	Internal	Passing Juice
<a href="#">roasting</a>	Internal	Passing Juice
<a href="#">sauce pans</a>	Internal	Passing Juice
<a href="#">saute pans</a>	Internal	Passing Juice
<a href="#">skillets &amp; fry pans</a>	Internal	Passing Juice
<a href="#">steaming</a>	Internal	Passing Juice
<a href="#">specialty cookware</a>	Internal	Passing Juice
<a href="#">stockpots</a>	Internal	Passing Juice
<a href="#">thanksgiving turkey tools</a>	Internal	Passing Juice
<a href="#">woks</a>	Internal	Passing Juice
<a href="#">All electrics</a>	Internal	Passing Juice
<a href="#">toasters &amp; cookers</a>	Internal	Passing Juice
<a href="#">blenders</a>	Internal	Passing Juice
<a href="#">food processors</a>	Internal	Passing Juice
<a href="#">specialty electrics</a>	Internal	Passing Juice
<a href="#">mixers</a>	Internal	Passing Juice
<a href="#">electric kettles &amp; coffee makers</a>	Internal	Passing Juice
<a href="#">All knives</a>	Internal	Passing Juice
<a href="#">western style knives</a>	Internal	Passing Juice
<a href="#">boning knives</a>	Internal	Passing Juice
<a href="#">chef's knives</a>	Internal	Passing Juice
<a href="#">bread knives</a>	Internal	Passing Juice
<a href="#">cleavers</a>	Internal	Passing Juice
<a href="#">paring &amp; utility knives</a>	Internal	Passing Juice
<a href="#">knife sets</a>	Internal	Passing Juice
<a href="#">carving knives &amp; sets</a>	Internal	Passing Juice

## In-page links

<a href="#">japanese style knives</a>	Internal	Passing Juice
<a href="#">knife storage</a>	Internal	Passing Juice
<a href="#">picnic &amp; pocket knives</a>	Internal	Passing Juice
<a href="#">specialty knives</a>	Internal	Passing Juice
<a href="#">sharpeners</a>	Internal	Passing Juice
<a href="#">shears</a>	Internal	Passing Juice
<a href="#">shucking tools</a>	Internal	Passing Juice
<a href="#">All linens &amp; cleaning</a>	Internal	Passing Juice
<a href="#">cleaning</a>	Internal	Passing Juice
<a href="#">bath</a>	Internal	Passing Juice
<a href="#">gardening</a>	Internal	Passing Juice
<a href="#">brushes</a>	Internal	Passing Juice
<a href="#">gloves</a>	Internal	Passing Juice
<a href="#">sponges</a>	Internal	Passing Juice
<a href="#">dish racks</a>	Internal	Passing Juice
<a href="#">cleaners</a>	Internal	Passing Juice
<a href="#">trash cans</a>	Internal	Passing Juice
<a href="#">linens</a>	Internal	Passing Juice
<a href="#">potholders</a>	Internal	Passing Juice
<a href="#">disposable table linens</a>	Internal	Passing Juice
<a href="#">oven mitts</a>	Internal	Passing Juice
<a href="#">table linens</a>	Internal	Passing Juice
<a href="#">aprons</a>	Internal	Passing Juice
<a href="#">dish cloths</a>	Internal	Passing Juice
<a href="#">dish towels</a>	Internal	Passing Juice
<a href="#">All storage</a>	Internal	Passing Juice
<a href="#">cookbooks</a>	Internal	Passing Juice
<a href="#">baking books</a>	Internal	Passing Juice

## In-page links

<a href="#">lunch totes &amp; storage</a>	Internal	Passing Juice
<a href="#">food storage</a>	Internal	Passing Juice
<a href="#">kitchen &amp; home organization</a>	Internal	Passing Juice
<a href="#">pot racks</a>	Internal	Passing Juice
<a href="#">reusable totes &amp; shopping bags</a>	Internal	Passing Juice
<a href="#">magnets &amp; clips</a>	Internal	Passing Juice
<a href="#">canisters</a>	Internal	Passing Juice
<a href="#">glass storage</a>	Internal	Passing Juice
<a href="#">natural storage wraps</a>	Internal	Passing Juice
<a href="#">spoon rests</a>	Internal	Passing Juice
<a href="#">cookie tins &amp; gift giving</a>	Internal	Passing Juice
<a href="#">All tabletop</a>	Internal	Passing Juice
<a href="#">cake stands &amp; domes</a>	Internal	Passing Juice
<a href="#">candles</a>	Internal	Passing Juice
<a href="#">cheese knives</a>	Internal	Passing Juice
<a href="#">dining accessories</a>	Internal	Passing Juice
<a href="#">dishware</a>	Internal	Passing Juice
<a href="#">disposable dining</a>	Internal	Passing Juice
<a href="#">flatware</a>	Internal	Passing Juice
<a href="#">glassware</a>	Internal	Passing Juice
<a href="#">mugs &amp; cups</a>	Internal	Passing Juice
<a href="#">picnic</a>	Internal	Passing Juice
<a href="#">matches</a>	Internal	Passing Juice
<a href="#">cruets and carafes</a>	Internal	Passing Juice
<a href="#">serving &amp; salad bowls</a>	Internal	Passing Juice
<a href="#">pitchers &amp; drink dispensers</a>	Internal	Passing Juice
<a href="#">salt &amp; pepper</a>	Internal	Passing Juice
<a href="#">serving boards &amp; trays</a>	Internal	Passing Juice

## In-page links

<a href="#">servingware</a>	Internal	Passing Juice
<a href="#">specialty flatware &amp; chopsticks</a>	Internal	Passing Juice
<a href="#">steak knives</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Brands</a>	Internal	Passing Juice
<a href="#">gift certificates</a>	Internal	Passing Juice
<a href="#">Login / Register</a>	Internal	Passing Juice
<a href="#">Login</a>	External	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Forgot your password?</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">About Whisk</a>	Internal	Passing Juice
<a href="#">Whisk Location</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Secure Payment</a>	Internal	Passing Juice
<a href="#">Shipping Policy</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">RSS feed</a>	Internal	Passing Juice
<a href="#">Lightspeed</a>	External	Passing Juice
<a href="#">Huysmans.me</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

pink quantity natural hearts select cart  
red **wilton** add **login**





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wilton	4	✘	✘	✘	✔
login	3	✘	✘	✘	✔
hearts	2	✘	✘	✘	✔
red	2	✘	✘	✔	✔
pink	2	✘	✘	✘	✔








## Usability

	Url	Domain : whisknyc.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 28 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://whisknyc.com/sitemap.xml">http://whisknyc.com/sitemap.xml</a> <a href="https://www.whisknyc.com/sitemap.xml">https://www.whisknyc.com/sitemap.xml</a>
	Robots.txt	<a href="http://whisknyc.com/robots.txt">http://whisknyc.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics