









SEO Content

	Images	We found 29 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.33% External Links : Passing Juice 6.67% Internal Links 90%

In-page links

Anchor	Type	Juice
Whitening-Lover□□□□□□□□□□□□□□□□	Internal	Passing Juice
□□□	Internal	Passing Juice
□□□□□□□□□□	Internal	Passing Juice
□□□□□□□□□□	Internal	Passing Juice

SEO Keywords



Keywords Cloud




whitening-lover

pocket twitter












Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
	2	✓	✗	✗	✓
whitening-lover	2	✗	✗	✗	✗
	1	✗	✗	✗	✗
	1	✗	✗	✗	✗
	1	✗	✗	✗	✗

Usability

	Url	Domain : whitening-shiroiha.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ja.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://whitening-shiroiha.com/sitemap.xml</code> <code>https://whitening-shiroiha.com/sitemap.xml</code>
	Robots.txt	<code>http://whitening-shiroiha.com/robots.txt</code> Great, your website has a robots.txt file.

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics