



Seo Analyzer whitewater.nz

Generated on February 12 2022 11:23 AM

The score is 56/100



SEO Content

	Title	<p>Whitewater NZ For the love of rivers</p> <p>Length : 38</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Our mission is to protect and restore Aotearoa's whitewater rivers and to enhance opportunities to enjoy them safely.</p> <p>Length : 122</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1848"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Whitewater NZ For the love of rivers</td> </tr> <tr> <td>description</td> <td>Our mission is to protect and restore Aotearoa's whitewater rivers and to enhance opportunities to enjoy them safely.</td> </tr> <tr> <td>url</td> <td>https://whitewater.nz/</td> </tr> <tr> <td>site_name</td> <td>Whitewater NZ </td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Whitewater NZ For the love of rivers	description	Our mission is to protect and restore Aotearoa's whitewater rivers and to enhance opportunities to enjoy them safely.	url	https://whitewater.nz/	site_name	Whitewater NZ
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	Headings	<table border="1" data-bbox="544 1865 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>3</td> <td>3</td> <td>5</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1973 1465 2067" style="list-style-type: none"> • [H2] Mo ngā awa te aroha, he waiaroha For the love of rivers • [H2] Latest News • [H2] WhitewaterNZ 	H1	H2	H3	H4	H5	H6	0	5	3	3	5	0		
H1	H2	H3	H4	H5	H6											
0	5	3	3	5	0											

SEO Content

- [H2] WhitewaterNZ
- [H2] Our Sponsors
- [H3] Do you have an event you'd like us to feature?
Submit your event

```
"after_events":"\n\n","display_events_bar":false,"disable_event_search":false,"live_refresh":true,"ical":{"display_link":true,"link":{"url":"https://whitewater.nz/?post_type=tribe_events&eventDisplay=widget-events-list&ical=1","text":"Export Events","title":"Use this to share calendar data with Google Calendar, Apple iCal and other compatible apps"}}, "container_classes":["tribe-common","tribe-events","tribe-events-view","tribe-events-view--widget-events-list","tribe-events-widget"],"container_data":[],"is_past":false,"breakpoints":{"xsmall":500,"medium":768,"full":960},"breakpoint_pointer":"9bbe3691-1cdc-4430-91ee-4ee81dc1e562","is_initial_load":true,"public_views":{"list":{"view_class":"Tribe\\Events\\Views\\V2\\Views\\List_View","view_url":"https://whitewater.nz/events/list/","view_label":"List"},"month":{"view_class":"Tribe\\Events\\Views\\V2\\Views\\Month_View","view_url":"https://whitewater.nz/events/month/","view_label":"Month"},"day":{"view_class":"Tribe\\Events\\Views\\V2\\Views\\Day_View","view_url":"https://whitewater.nz/events/today/","view_label":"Day"}}, "show_latest_past":false,"compatibility_classes":["tribe-compatibility-container"],"view_more_text":"View Calendar","view_more_title":"View more events.","view_more_link":"https://whitewater.nz/events/","widget_title":"Upcoming Events","hide_if_no_upcoming_events":false,"display":[],"subscribe_links":{"gcal":{"label":"Google Calendar","single_label":"Add to Google Calendar","display":true},"ical":{"label":"iCalendar","single_label":"Add to iCalendar","display":true},"ics":{"label":"Export .ics file","single_label":"Export .ics file","display":true}},"_context":{"slug":"widget-events-list"}}
```

Upcoming Events
- [H3]
- [H3] Want a sweet looking tee which supports our work to improve paddling in New Zealand?
- [H4] Aquatic Pests
- [H4] Summer Update 2022
- [H4] Hutt River Te Awa Kairangi Whitewater Festival
- [H5] Our Mission
- [H5] Our Mission
- [H5] Our Mission
- [H5] Our Mission
- [H5] Our Mission



Images

We found 22 images on this web page.

15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio





Ratio : **10%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 46.67% Internal Links 53.33%


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
River Guide	External	Passing Juice
Events	Internal	Passing Juice
Submit an Event	Internal	Passing Juice
News	Internal	Passing Juice
Resources	Internal	Passing Juice
WWNZ Documents	Internal	Passing Juice
Check, Clean, Dry	Internal	Passing Juice
Safety	Internal	Passing Juice

In-page links

About Us	Internal	Passing Juice
Member Benefits	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Aquatic Pests	Internal	Passing Juice
Summer Update 2022	Internal	Passing Juice
Hutt River Te Awa Kairangi Whitewater Festival	Internal	Passing Juice
View all news	Internal	Passing Juice
Whitewater NZ	External	Passing Juice
View All Events	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
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=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
https://littleyellowbird.com/collections/branded-apparel	External	Passing Juice

SEO Keywords

	Keywords Cloud	rivers whitewater safely restore protect enjoy aotearoas them more mission
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
whitewater	12	✓	✗	✓	✓
mission	10	✗	✗	✓	✓
rivers	8	✓	✗	✓	✓
more	6	✗	✗	✗	✓
aotearoas	5	✗	✗	✗	✗








Usability

	Url	Domain : whitewater.nz Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 28 Warnings : 37
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://whitewater.nz/sitemap.xml
	Robots.txt	http://whitewater.nz/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.