



Seo Analyzer




whitmarpublications.co.uk

Generated on February 13 2022 03:37 AM





The score is 55/100







SEO Content

	<p>Title</p>	<p>Whitmar Publications - A leading specialist publisher in the commercial and packaging printing markets</p> <p>Length : 102</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1809"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Whitmar Publications - A leading specialist publisher in the commercial and packaging printing markets</td> </tr> <tr> <td>url</td> <td>https://www.whitmarpublications.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Whitmar Publications</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Whitmar Publications - A leading specialist publisher in the commercial and packaging printing markets	url	https://www.whitmarpublications.co.uk/	site_name	Whitmar Publications
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site_name	Whitmar Publications													
	<p>Headings</p>	<table border="1" data-bbox="539 1845 1481 1912"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>19</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1944 912 2078" style="list-style-type: none"> • [H2] About us • [H2] Our magazines • [H2] Our events • [H2] Our other sites 	H1	H2	H3	H4	H5	H6	0	19	0	1	0	0
H1	H2	H3	H4	H5	H6									
0	19	0	1	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Timeline and milestones• [H2] Whitmar Publications founded• [H2] First issue of Paper Europe magazine• [H2] Equipment, Machinery & Materials magazine launched• [H2] FlexoTech magazine launched• [H2] The inaugural FlexoTech Awards• [H2] The People in Print Awards launched• [H2] The first issue of Digital Printer is published• [H2] Paper Making & Distribution sold• [H2] The first issue of Digital Labels & Packaging is published• [H2] Print & Paper Monthly final issue• [H2] The inaugural Digital Print for Brand Success conference• [H2] Whitmar Publications purchases Ozzle Jobs• [H2] Whitmar Publications celebrates 30 years• [H2] Digital Textile Printer• [H4] Privacy Overview
	Images	<p>We found 9 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 8 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 25%</p> <p>Internal Links 75%</p>

In-page links

Anchor	Type	Juice
Whitmar Publications founded	External	Passing Juice
Home	Internal	Passing Juice
Contact us	Internal	Passing Juice
Vacancies	Internal	Passing Juice
Terms & conditions	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Website development by e-Motive Media Limited	External	Passing Juice
Whitmar Publications	Internal	noFollow


SEO Keywords

	Keywords Cloud	whitmar packaging website print magazine publications industry digital printing cookies
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	18	✘	✘	✘	✔
cookies	16	✘	✘	✘	✘
printing	14	✔	✘	✘	✘
industry	14	✘	✘	✘	✘
whitmar	13	✔	✘	✘	✔





Usability

	Url	Domain : whitmarpublications.co.uk Length : 25
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://whitmarpublications.co.uk/sitemap.xml
	Robots.txt	http://whitmarpublications.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics