



# Seo Analyzer whizpr.nl

Generated on March 15 2022 04:21 AM






The score is 36/100




## SEO Content

	<p>Title</p>	<p>PR bureau met veel kennis van content marketing in B2B, ontdek Whizpr!</p> <p><b>Length : 70</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Whizpr is een PR bureau in Nederland en België met flinke kennis van B2B content marketing, online marketing en social media marketing</p> <p><b>Length : 134</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>nl_NL</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>PR bureau met veel kennis van content marketing in B2B, ontdek Whizpr!</td> </tr> <tr> <td>description</td> <td>Whizpr is een PR bureau in Nederland en België met flinke kennis van B2B content marketing, online marketing en social media marketing</td> </tr> <tr> <td>url</td> <td>https://whizpr.nl/</td> </tr> <tr> <td>site_name</td> <td>Whizpr</td> </tr> <tr> <td>image</td> <td>https://whizpr.nl/wp-content/uploads/2018/07/Copy-of-0041photoyou-.jpg</td> </tr> <tr> <td>image:width</td> <td>1920</td> </tr> </tbody> </table>	Property	Content	locale	nl_NL	type	website	title	PR bureau met veel kennis van content marketing in B2B, ontdek Whizpr!	description	Whizpr is een PR bureau in Nederland en België met flinke kennis van B2B content marketing, online marketing en social media marketing	url	https://whizpr.nl/	site_name	Whizpr	image	https://whizpr.nl/wp-content/uploads/2018/07/Copy-of-0041photoyou-.jpg	image:width	1920
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## SEO Content

		image:height 1080												
		image:type image/jpeg												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>7</td><td>1</td><td>5</td><td>6</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Jouw verhaal onder de aandacht</li><li>• [H1] awareness - consideration - decision - fans!</li><li>• [H1] de juiste boodschap, op het juiste moment, aan de juiste doelgroep</li><li>• [H1] PR is het stelselmatig bevorderen van wederzijds begrip</li><li>• [H1] Marketing gaat niet alleen om wat je maakt, maar om wat je te vertellen hebt</li><li>• [H1] lever geen product, lever een ervaring!</li><li>• [H1] jouw klant is de held van je verhaal</li><li>• [H2] Proudly presenting: het Whizpr Realtime Brand Dashboard</li><li>• [H3]</li><li>• [H3] VMware - Cross Cloud</li><li>• [H3] Visions Connected - Skype Meeting Access</li><li>• [H3] Ultimate Ears - Solar Weekend</li><li>• [H3] Beheer je voorkeuren</li><li>• [H4] Site</li><li>• [H4] Social</li><li>• [H4] Contact</li><li>• [H4] WAT ZIJN COOKIES?</li><li>• [H4] BEHEER ZELF JE COOKIE-INSTELLINGEN</li><li>• [H4] Soorten cookies:</li></ul>	H1	H2	H3	H4	H5	H6	7	1	5	6	0	0
H1	H2	H3	H4	H5	H6									
7	1	5	6	0	0									
	Images	We found 4 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Bad. Your links have query string.
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## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 21 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 19.05% Internal Links 80.95%


## In-page links

Anchor	Type	Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Wat we doen</a>	Internal	Passing Juice
<a href="#">Cases</a>	Internal	Passing Juice
<a href="#">Klanten</a>	Internal	Passing Juice
<a href="#">Ons team</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Vacatures</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Bekijk de case</a>	Internal	Passing Juice
<a href="#">Bekijk de case</a>	Internal	Passing Juice
<a href="#">Bekijk de case</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Algemene Voorwaarden</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## In-page links

=	External	Passing Juice
<a href="#">instellingen</a>	Internal	Passing Juice
<a href="#">Privacy statement</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : whizpr.nl Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is nl.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://whizpr.nl/robots.txt">http://whizpr.nl/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.