

### **SEO Content**

	Title	! -&		ources et i	Ce site web nformation c		
		Length :	140				
					n between 1 calculate tex		aracters (spaces
0	Description		Nous espe				nformations et ormations que
		Length :	152				
		Great, you	ır meta de	scription co	ontains betw	een 70 and	160 characters.
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
	Headings	<b>H1</b> 1	<b>H2</b> 1	<b>H3</b> 0	<b>H4</b> 0	H5 0	<b>H6</b> 0
0		• [H	_ 1] who-is-v	•		0	U
	Images	We found	0 images o	on this web	page.		
$\bigcirc$		Good, mo	st or all of	your image	es have alt a	ttributes.	
	Text/HTML Ratio	Ratio : <b>2%</b>					
w l					IL code is be ds more tex		ent, this means
	Flash	Perfect, n	o Flash cor	itent has b	een detecteo	d on this pa	ge.

### **SEO Content**

$\bigcirc$		
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

### **SEO Links**

$\bigotimes$	URL Rewrite	Bad. Your links have query string.
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 2 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

## In-page links

Anchor	Туре	Juice
Acheter ce domaine	External	Passing Juice
<u>Confidentialité</u>	Internal	Passing Juice

## SEO Keywords

0	Keywords Cloud	par mis propriétaire son nom vente				
		ce domaine est information				

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

# **Keywords Consistency**

domaine	2	×	×	×	×
est	2	<b>*</b>	×	×	×
information	2	×	×	×	×
ce	1	×	×	×	×
propriétaire	1	×	×	×	×

# Usability

0	Url	Domain : who-is-who.com Length : 14
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

### Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 5
0	Email Privacy	Great no email address has been found in plain text!
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

#### Document

0	<ul><li>Perf</li><li>Gre</li><li>Perf</li></ul>	Excellent, your website doesn't use nested tables.	
		*	Perfect. No inline css has been found in HTML tags!
		*	Great, your website has few CSS files.
		*	Perfect, your website has few JavaScript files.
		×	Too bad, your website does not take advantage of gzip.

### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
$\smile$		http://who-is-who.com/sitemap.xml
	Robots.txt	http://who-is-who.com/robots.txt
$\overline{}$		Great, your website has a robots.txt file.
$\bigotimes$	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.