



# Seo Analyzer wiballoongroup.org

Generated on March 01 2022 17:37 PM



The score is 57/100







## SEO Content

	Title	<p>WBG - Wisconsin Balloon Group</p> <p><b>Length : 29</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>WBG - Wisconsin Balloon Group</p> <p><b>Length : 29</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>WBG, Wisconsin Balloon Group, ballooning, hot air ballooning, Wisconsin ballooning</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Wisconsin Balloon Group</li> <li>[H3] Home</li> <li>[H3] Upcoming Balloon Events</li> <li>[H3] Welcome to the WBG</li> <li>[H3] News &amp; Notices</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	4	0	0	0									
	Images	<p>We found 6 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>34%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 13 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About WBG</a>	Internal	Passing Juice
<a href="#">Landowner Program</a>	Internal	Passing Juice
<a href="#">Balloon Events</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Ventline</a>	Internal	Passing Juice
<a href="#">Photo Gallery</a>	Internal	Passing Juice
<a href="#">Join WBG</a>	Internal	Passing Juice
<a href="#">BFA</a>	Internal	Passing Juice

## In-page links

<a href="#">Balloon Ride Operators</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Click for registration form</a>	Internal	Passing Juice
<a href="#">Click for Seminar Announcement</a>	Internal	Passing Juice





## SEO Keywords

 Keywords Cloud	wisconsin landowner program <b>wbg</b> seminar join <b>balloon</b> group home events
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
balloon	10	✓	✓	✓	✓
wbg	6	✓	✓	✓	✓
wisconsin	5	✓	✓	✓	✓
group	4	✓	✓	✓	✓
events	3	✗	✗	✗	✓

## Usability

 Url	Domain : wiballoongroup.org Length : 18
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

Missing doctype



Encoding

Perfect. Your declared charset is ISO-8859-1.



W3C Validity

Errors : 8  
Warnings : 3



Email Privacy

Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

### Deprecated tags

### Occurrences

<center>

1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

- Excellent, your website doesn't use nested tables.
- Too bad, your website is using inline styles.
- Great, your website has few CSS files.
- Perfect, your website has few JavaScript files.
- Perfect, your website takes advantage of gzip.

## Mobile



Mobile Optimization

- Apple Icon
- Meta Viewport Tag
- Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>