

# **SEO Content**

	Title	Home					
		Length : 4	4				
					n between 10 calculate tex		aracters (spaces
$\bigotimes$	Description	Length : (	D				
		-			eta description to create de		bage. Use <u>this</u>
	Keywords	Software, dermatologia, refertazione rapida e accurata,					
$\mathbf{}$		Good, your page contains meta keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
	Headings	<b>H1</b> 1	<b>H2</b> 1	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
0		• [H] • [H2	-	escrizione (	prodotto	·	-
	Images	We found 8 images on this web page.					
$\sim$		4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>11%</b>					
w l					L code is bel ds more text	•	ent, this means
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.					

### **SEO Content**

0	Iframe Great, there are no Iframes detected on this page.		
		SEO Links	
$\bigcirc$	URL Rewrite	Good. Your links looks friendly!	
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.	
0	In-page links	We found a total of 4 links including 0 link(s) to files	
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%	
		Internal Links 100%	

# In-page links

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
Dettagli prodotto	Internal	Passing Juice
<u>Chi siamo</u>	Internal	Passing Juice
Info	Internal	Passing Juice

## **SEO Keywords**

	dei <b>immagini</b> home oftware dati delle one
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# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
immagini	4	×	×	×	×
home	2	×	×	×	×
software	2	×	×	×	×
dei	2	×	×	×	×
archiviazione	2	×	×	×	×

## Usability

0	Url	Domain : widerm.com Length : 10
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is it.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 23
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

#### Document

0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips		Excellent, your website doesn't use nested tables.	
		×	Too bad, your website is using inline styles.	
		×	Too bad, your website has too many CSS files (more than 4).	
		×	Too bad, your website has too many JS files (more than 6).	
		×	Too bad, your website does not take advantage of gzip.	

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

## Optimization

	XML Sitemap	Missing
$\mathbf{v}$		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://widerm.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
$\mathbf{v}$		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.