

# Seo Analyzer wigiwant.com

Generated on March 04 2022 18:31 PM

**The score is 43/100** 

#### **SEO Content**

|   | Title              | Wig I Wa   | nt                              |               |                             |                                      |                           |
|---|--------------------|--|---------------------------------|---------------|-----------------------------|--------------------------------------|---------------------------|
|   |                    | Length :   | 10                              |               |                             |                                      |                           |
|   |                    | Perfect, y   | our title co                    | ntains betw   | veen 10 and                 | 70 charact                           | ers.                      |
|   | Description        |  |                                 |               |                             | TOP PIECE H<br>ne shopping           | HAIR CARE HAIR            |
|   |                    | Length:  | 116                             |               |                             |                                      |                           |
|   |                    | Great, yo  | ur meta de:                     | scription co  | ntains betw                 | een 70 and                           | 160 characters.           |
|   | Keywords           | ecomme   | ce, open so                     | ource, shop   | , online sho                | R CARE HAI<br>pping                  | R DECO                    |
|   |                    | Good, yo   | ur page con                     | tains meta    | keywords.                   |                                      |                           |
|   | Og Meta Properties | social cra   |                                 | er structuri: | ze your pag                 | roperties. T<br>e. Use <u>this f</u> | his tags allows<br>ree og |
|   | Headings           | H1   | H2                              | <b>H3</b>     | H4                          | <b>H5</b>                            | H6                        |
| 0 |                    | _  | 2<br>12] Feature<br>12] Feature | d Products    | 0                           | 0                                    | 0                         |
|   | Images             | We found   | l 16 images                     | on this we    | b page.                     |                                      |                           |
| W |                    | 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |                                 |               |                             |                                      |                           |
|   | Text/HTML Ratio    | Ratio : 10   | )%                              |               |                             |                                      |                           |
| W |                    |  |                                 |               | L code is be<br>ds more tex | •                                    | ent, this means           |
|   | Flash              | Perfect, r   | no Flash con                    | tent has be   | een detecte                 | d on this pa                         | ge.                       |

#### **SEO Content**



Iframe

Great, there are no Iframes detected on this page.

#### **SEO Links**

|         | URL Rewrite             | Bad. Your links have query string.   |
|---------|-------------------------|--|
| 8       | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| <b></b> | In-page links           | We found a total of 43 links including 0 link(s) to files                                      |
| 0       | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 13.95%  Internal Links 86.05%     |

### **In-page links**

| Anchor                    | Туре     | Juice         |
|---------------------------|----------|---------------|
| <u>Home</u>               | Internal | Passing Juice |
| Log In                    | Internal | Passing Juice |
| <u>Home</u>               | Internal | Passing Juice |
| <u>yourtexthere</u>       | Internal | Passing Juice |
| HEADER_TITLE_ALL_PRODUCTS | Internal | Passing Juice |
| HEADER_TITLE_SPECIALS     | Internal | Passing Juice |
| HEADER_TITLE_SEARCH       | Internal | Passing Juice |
| <u>WIG</u>                | Internal | Passing Juice |
| SYNTHETIC WIG             | Internal | Passing Juice |
| FRONT LACE                | Internal | Passing Juice |
| FULL WIG                  | Internal | Passing Juice |
|                           |          |               |

# In-page links

| HALF WIG                       | Internal | Passing Juice |
|--------------------------------|----------|---------------|
| HAIR PIECE                     | Internal | Passing Juice |
| CLIP & DRAWSTRING              | Internal | Passing Juice |
| DRAWSTRING PONYTAIL            | Internal | Passing Juice |
| EXTENSION                      | Internal | Passing Juice |
| HUMAN EXTENSION                | Internal | Passing Juice |
| SYNTHETIC EXTENSION            | Internal | Passing Juice |
| TOP PIECE                      | Internal | Passing Juice |
| HUMAN TOP                      | Internal | Passing Juice |
| SYNTHETIC TOP                  | Internal | Passing Juice |
| HAIR DECO                      | Internal | Passing Juice |
| HAIR CARE                      | Internal | Passing Juice |
| HEADER_TITLE_SHIPPING_INFO     | Internal | Passing Juice |
| HEADER_TITLE_PRIVACY_POLICY    | Internal | Passing Juice |
| HEADER_TITLE_CONDITIONS_OF_USE | Internal | Passing Juice |
| HEADER_TITLE_ABOUT_US          | Internal | Passing Juice |
| HEADER_TITLE_SITE_MAP          | Internal | Passing Juice |
| HEADER_TITLE_GV_FAQ            | Internal | Passing Juice |
| HEADER_TITLE_DISCOUNT_COUPON   | Internal | Passing Juice |
| HEADER_TITLE_UNSUBSCRIBE       | Internal | Passing Juice |
| ALMA                           | Internal | Passing Juice |
| EVA                            | Internal | Passing Juice |
| KARA                           | Internal | Passing Juice |
| ALMA                           | Internal | Passing Juice |
| EVA                            | Internal | Passing Juice |
| KARA                           | Internal | Passing Juice |
| Face Book                      | External | Passing Juice |
| Instagram                      | External | Passing Juice |
|                                |          |               |

### **In-page links**

| Google +1              | External | Passing Juice |
|------------------------|----------|---------------|
| <u>Pinterest</u>       | External | Passing Juice |
| Tweet                  | External | Passing Juice |
| <u>DoremiHouse.com</u> | External | Passing Juice |

### **SEO** Keywords



Keywords Cloud

drawstring want extension human top piece cart synthetic Wig hair

### **Keywords Consistency**

| Keyword   | Content | Title | Keywords | Descripti<br>on | Headings |
|-----------|---------|-------|----------|-----------------|----------|
| wig       | 6       | ✓     | <b>*</b> | ✓               | ×        |
| hair      | 3       | ×     | ✓        | ✓               | ×        |
| extension | 3       | ×     | ✓        | ✓               | ×        |
| synthetic | 3       | ×     | ×        | ×               | ×        |
| top       | 3       | ×     | ✓        | ✓               | ×        |

### Usability

| 0        | Url          | Domain : wigiwant.com<br>Length : 12              |
|----------|--------------|---|
| <b>②</b> | Favicon      | Great, your website has a favicon.                |
| <b>②</b> | Printability | Great. We have found a Print-Friendly CSS.        |
| <b>②</b> | Language     | Good. Your declared language is en.               |
| 8        | Dublin Core  | This page does not take advantage of Dublin Core. |

# Usability

#### **Document**

|         | Doctype         | XHTML 1.0 Transitional   |
|---------|-----------------|--|
| <b></b> | Encoding        | Perfect. Your declared charset is UTF-8.   |
|         | W3C Validity    | Errors: 7 Warnings: 16   |
|         | Email Privacy   | Great no email address has been found in plain text!   |
|         | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
| 0       | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |

### Mobile

| Mobile Optimization | Mobile Optimization | × | Apple Icon        |
|---------------------|---------------------|---|-------------------|
|                     |                     | × | Meta Viewport Tag |
|                     |                     | * | Flash content     |

# Optimization

| XML Sitemap | Missing   |
|-------------|---|
|             | Your website does not have an XML sitemap - this can be problematic.  |
|             | A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of |

# Optimization

|   |            | changes and importance of the URLs. This allows search engines to crawl the site more intelligently.   |
|---|------------|--|
| 8 | Robots.txt | Your website doesn't have a robots.txt file - this can be problematic.  A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
| 8 | Analytics  | Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.                                   |