



Seo Analyzer

wilbyburnett.co.uk

Generated on February 10 2022 02:37 AM



The score is 57/100







SEO Content

	Title	Wilby & Burnett 01799 513 621 Length : 35 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>7</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Wilby & Burnett• [H2] 01799 513 621• [H2] Specialists in architecture and surveying for education• [H2] Specialists in architecture and surveying for sports & leisure• [H2] Specialists in architecture and surveying for commercial and residential• [H2] Specialists in architecture and surveying for healthcare• [H2] Wilby & Burnett• [H2] Our Services	H1	H2	H3	H4	H5	H6	1	7	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	0	0	0	0									
	Images	We found 10 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but												

SEO Content

		lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5% Internal Links 95%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
About us	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Meet the Team	Internal	Passing Juice
Services &#038; Sectors	Internal	Passing Juice
Education	Internal	Passing Juice
Sports &#038; Leisure	Internal	Passing Juice
Commercial &#038; Residential	Internal	Passing Juice

In-page links

Healthcare	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Sustainable Solutions	Internal	Passing Juice
Contact Us	Internal	Passing Juice
contact us	Internal	Passing Juice
Project Management	Internal	Passing Juice
Architecture	Internal	Passing Juice
Building Surveying	Internal	Passing Juice
Quantity Surveying	Internal	Passing Juice
CDM Services	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Designed and developed by Right Click Creative	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
building	6	×	×	×	×
management	5	×	×	×	×
services	5	×	×	×	✓
surveying	4	×	×	×	✓
project	4	×	×	×	×





Usability

	Url	Domain : wilbyburnett.co.uk Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://wilbyburnett.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>