



Seo Analyzer willingboronj.gov

Generated on January 21 2022 20:44 PM

The score is 36/100







SEO Content

	Title	Willingboro Township, NJ Home Length : 31 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Willingboro Township, NJ • [H2] Find a service • [H2] Tapping into the P.O.W.E.R. of Willingboro! • [H2] News & Updates • [H2] Calendar & Events • [H2] Come Visit • [H2] Kennedy Center • [H2] KEEP IN TOUCH • [H3] How Do I... • [H3] • [H3] 	H1	H2	H3	H4	H5	H6	1	7	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	3	0	0	0									
	Images	We found 20 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 4%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 132 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.52% Internal Links 98.48%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Menu	External	Passing Juice
Contact Us	Internal	Passing Juice
Translate	External	Passing Juice
CLOSE	Internal	Passing Juice
Community	Internal	Passing Juice
Overview	Internal	Passing Juice

In-page links

Calendar	Internal	Passing Juice
Directions & Maps	Internal	Passing Juice
Experience Willingboro!	Internal	Passing Juice
Township History	Internal	Passing Juice
Residents	Internal	Passing Juice
Dispute Resolution Program	Internal	Passing Juice
Dog Licensing	Internal	Passing Juice
Make a Payment	Internal	Passing Juice
Post Office	Internal	Passing Juice
Schools	Internal	Passing Juice
Willingboro Municipal Authority	Internal	Passing Juice
Trash Schedule	Internal	Passing Juice
Yard Sales	Internal	Passing Juice
Visitors	Internal	Passing Juice
Purchase / Rent a home	Internal	Passing Juice
Recreation Areas	Internal	Passing Juice
Transportation	Internal	Passing Juice
Visitor FAQ's	Internal	Passing Juice
Connect	Internal	Passing Juice
Willingboro Community Newsletters	Internal	Passing Juice
Willingboro Township Publication	Internal	Passing Juice
Social Media	Internal	Passing Juice
Sign up for Notifications	Internal	Passing Juice
Subscribe to Alerts	Internal	Passing Juice
Departments	Internal	Passing Juice
Administration	Internal	Passing Juice
Township Manager	Internal	Passing Juice
Aging	Internal	Passing Juice

In-page links

Continuing Education	Internal	Passing Juice
Nurse Visits	Internal	Passing Juice
Recreation	Internal	Passing Juice
Senior Center	Internal	Passing Juice
Senior Services	Internal	Passing Juice
Communications	Internal	Passing Juice
Community Affairs	Internal	Passing Juice
Community Updates	Internal	Passing Juice
Sign up for Notifications	Internal	Passing Juice
Willingboro Township Publication	Internal	Passing Juice
Willingboro Community Newsletters	Internal	Passing Juice
Sign up for Robocalls	Internal	Passing Juice
Community Affairs	Internal	Passing Juice
Construction Official	Internal	Passing Juice
Finance	Internal	Passing Juice
Financial Records	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Tax Collector	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Job Applications	Internal	Passing Juice
Inspections & Code Enforcement	Internal	Passing Juice
Construction Official	Internal	Passing Juice
New Jersey Uniform Construction Code	Internal	Passing Juice
Library	Internal	Passing Juice
Calendar	Internal	Passing Juice
Public Safety	Internal	Passing Juice
Police (609) 877-3000	Internal	Passing Juice
Fire (609) 871-7476	Internal	Passing Juice

In-page links

EMS (609) 871-7476	Internal	Passing Juice
Public Works	Internal	Passing Juice
About	Internal	Passing Juice
Refuse	Internal	Passing Juice
Snow Plowing & Removal	Internal	Passing Juice
Stormwater Pollution Prevention	Internal	Passing Juice
Recreation & Parks	Internal	Passing Juice
About Us	Internal	Passing Juice
Facility Rentals	Internal	Passing Juice
Fitness Center	Internal	Passing Juice
Forms	Internal	Passing Juice
Park Locations	Internal	Passing Juice
Recreational Programs	Internal	Passing Juice
Tax Assessor	Internal	Passing Juice
How To Value A Property	Internal	Passing Juice
How To Calculate Taxes	Internal	Passing Juice
Senior Deductions	Internal	Passing Juice
Veteran Deductions	Internal	Passing Juice
How To Appeal Assessment	Internal	Passing Juice
Tax Collection Office	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Request Tax Reminders	Internal	Passing Juice
Tax Rates	Internal	Passing Juice
Tax Rates Explained	Internal	Passing Juice
Tax Record Change Request	Internal	Passing Juice
Tax Sale Information	Internal	Passing Juice
View and Pay Taxes Online	Internal	Passing Juice
Township Clerk	Internal	Passing Juice

In-page links

Agendas/Minutes	Internal	Passing Juice
OPRA Request- Open Public Records Act	Internal	Passing Juice
Election Services	Internal	Passing Juice
Forms	Internal	Passing Juice
Resolutions	Internal	Passing Juice
RFP/RFQ/Bids	Internal	Passing Juice
Township Codebook	Internal	Passing Juice
Township Master Plan	Internal	Passing Juice
Township Public Notices	Internal	Passing Juice
Vital Statistics	Internal	Passing Juice
Veteran Services	Internal	Passing Juice
Veteran Deductions	Internal	Passing Juice
Government	Internal	Passing Juice
Willingboro Township Council	Internal	Passing Juice
County Clerk	Internal	Passing Juice
County Representatives	Internal	Passing Juice
County & State Representatives	Internal	Passing Juice
Environmental Commission	Internal	Passing Juice
Meeting Agendas / Minutes	Internal	Passing Juice
Municipal Court	Internal	Passing Juice
Court Forms	Internal	Passing Juice
Online Forms	Internal	Passing Juice
OPRA Request- Open Public Records Act	Internal	Passing Juice
County Small Business Loan Program	Internal	Passing Juice
Township Codebook	Internal	Passing Juice
How Do I...	Internal	Passing Juice
Apply for a Birth Certificate	Internal	Passing Juice
Apply for a Firearms Permit	Internal	Passing Juice

In-page links

Apply for a Marriage License	Internal	Passing Juice
Apply for Employment with the Township	Internal	Passing Juice
Contact Township Council	Internal	Passing Juice
Locate Council Agendas, Minutes and Upcoming Meetings	Internal	Passing Juice
Report a Trash Concern	Internal	Passing Juice
Request Open Public Records	Internal	Passing Juice
Sign Up for Robocalls	Internal	Passing Juice
Subscribe to eNotifications	Internal	Passing Juice
Scroll Down	Internal	Passing Juice
More News	Internal	Passing Juice
Full Calendar	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Granicus	Internal	Passing Juice




SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
application	3	✘	✘	✘	✘
animal	3	✘	✘	✘	✘
inspection	2	✘	✘	✘	✘
certificate	2	✘	✘	✘	✘
license	2	✘	✘	✘	✘

Usability

	Url	Domain : willingboronj.gov Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 807 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="549 658 1043 694">http://willingboronj.gov/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 734 995 770">http://willingboronj.gov/robots.txt</p> <p data-bbox="539 801 1085 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1101 904">Great, your website has an analytics tool.</p> <p data-bbox="549 949 858 1003"> Google Analytics</p>