







# Seo Analyzer wineawards- asia.com

Generated on February 26 2022 07:25 AM

The score is 54/100



## SEO Content

	<p>Title</p>	<p>Wine Awards Asia - Sourcing Winery Competition &amp; Challenge for Asia &amp;ndash; Wine Awards Asia - Wine Award to Connect Buyers in Asia</p> <p><b>Length : 156</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>						
	<p>Description</p>	<p>Wine Awards Asia(WAA) is an international wine competition taking place every year in Asia, which would definitely be the highlight of the year. We aim to build a bridge between Western Wineries and the Asian Market. Our vision is to aid vintners and winemakers to connect to this new and uncharted territory - Asia.</p> <p><b>Length : 316</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>						
	<p>Keywords</p>	<p>Wine Awards, Winery, Vineyard, Red Wine, Wine Judge, Wine Competition, Wine Buyer, wine sourcing Importer, Asia Wine Buyer, Wine Online shop, Italian wine, Famous Italian wine, Wine scores, Top Wines, Wine Challenge, Wine Competition 2021, Wine Review, European Wine, International Wine Awards, Piemonte wine, italian wine hong kong, wine importer hong kong, Wine Distributor, wine merchants, wine company, worlds leading wines</p> <p>Good, your page contains meta keywords.</p>						
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1713 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Wine Awards Asia - Sourcing Winery Competition &amp; Challenge for Asia</td> </tr> </tbody> </table>	Property	Content	type	website	title	Wine Awards Asia - Sourcing Winery Competition & Challenge for Asia
Property	Content							
type	website							
title	Wine Awards Asia - Sourcing Winery Competition & Challenge for Asia							

# SEO Content





description	Wine Awards Asia(WAA) is an international wine competition taking place every year in Asia, which would definitely be the highlight of the year. We aim to build a bridge between Western Wineries and the Asian Market. Our vision is to aid vintners and winemakers to connect to this new and uncharted territory - Asia.
url	<a href="https://www.wineawards-asia.com/">https://www.wineawards-asia.com/</a>
site_name	Wine Awards Asia - Wine Award to Connect Buyers in Asia
image	<a href="https://cdn.shopify.com/s/files/1/0554/1416/1594/files/1024-waa-waa-1_9eb42294-996d-49cb-852b-78b6aa0f9071.jpg?v=1629961637">https://cdn.shopify.com/s/files/1/0554/1416/1594/files/1024-waa-waa-1_9eb42294-996d-49cb-852b-78b6aa0f9071.jpg?v=1629961637</a>
image:secure_url	<a href="https://cdn.shopify.com/s/files/1/0554/1416/1594/files/1024-waa-waa-1_9eb42294-996d-49cb-852b-78b6aa0f9071.jpg?v=1629961637">https://cdn.shopify.com/s/files/1/0554/1416/1594/files/1024-waa-waa-1_9eb42294-996d-49cb-852b-78b6aa0f9071.jpg?v=1629961637</a>
image:width	1024
image:height	685

## Headings





H1	H2	H3	H4	H5	H6
14	3	8	0	2	0

- [H1] Wine Awards Asia - Sourcing Winery Competition & Challenge for Asia
- [H1] About
- [H1] WAA | WINE AWARDS ASIA
- [H1] Final Judging Day & Influencer Livestreaming
- [H1] Connect Buyers via ZOOM Meetings
- [H1] Award-winning Wine E-Shop
- [H1] Top-100 Tasting Day for BUYER
- [H1] Awards Ceremony
- [H1] Categories
- [H1] The Awards
- [H1] Winning the Awards
- [H1] Who are the Judges?
- [H1] Key Dates for Winery Entrants
- [H1] Our Judges
- [H2] What's Your Email?
- [H2] Product has been added to your wishlist
- [H2] Welcome Newcomer
- [H3] Sign up for our Newsletter
- [H3]
- [H3] Wine Awards Asia
- [H3] Our Judges
- [H3] WAA Rewards
- [H3] Buyers Connect
- [H3] Upcoming Events
- [H3] Application
- [H5] Your Cart

## SEO Content

		<ul style="list-style-type: none"><li>[H5] Customer Login:</li></ul>
	Images	We found 39 images on this web page. 21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>6%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%


## In-page links

Anchor	Type	Juice
<a href="#">Contact Form</a>	External	Passing Juice
<a href="#">Continue Shopping</a>	Internal	Passing Juice
<a href="#">View Cart</a>	Internal	Passing Juice

## In-page links

<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Create an account</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">(+852) 6849 4627</a>	External	Passing Juice
<a href="#">Forgot your password?</a>	Internal	Passing Juice


## SEO Keywords

 Keywords Cloud	waa awards april judging buyers <b>asia</b> award <b>wine</b> march connect
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
wine	16	✓	✓	✓	✓
asia	11	✓	✓	✓	✓
awards	9	✓	✓	✓	✓
buyers	7	✓	✗	✗	✓
award	7	✓	✓	✓	✓












## Usability

 Url	Domain : wineawards-asia.com Length : 19
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 271 Warnings : 100				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>51</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	51
Deprecated tags	Occurrences					
<font>	51					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 807 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://wineawards-asia.com/robots.txt">http://wineawards-asia.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>