



Seo Analyzer winstarcareers.com

Generated on April 01 2022 12:16 PM

The score is 43/100



SEO Content

	Title	Careers – WinStar Length : 23 Perfect, your title contains between 10 and 70 characters.																
	Description	There's a wide range of opportunities and positions available, so apply today and build your career at the World's Biggest Casino! Length : 140 Great, your meta description contains between 70 and 160 characters.																
	Keywords	careers, jobs, opportunities, winstar Good, your page contains meta keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>WinStar World Casino and Resort</td></tr><tr><td>title</td><td>Careers</td></tr><tr><td>description</td><td>There&#039;s a wide range of opportunities and positions available, so apply today and build your career at the World&#039;s Biggest Casino!</td></tr><tr><td>url</td><td>https://www.winstar.com/careers/</td></tr><tr><td>image</td><td>https://dkr2rmsityotp.cloudfront.net/wp-content/uploads/2021/07/winstar-careers-1-1200x675.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	site_name	WinStar World Casino and Resort	title	Careers	description	There's a wide range of opportunities and positions available, so apply today and build your career at the World's Biggest Casino!	url	https://www.winstar.com/careers/	image	https://dkr2rmsityotp.cloudfront.net/wp-content/uploads/2021/07/winstar-careers-1-1200x675.jpg
Property	Content																	
locale	en_US																	
type	website																	
site_name	WinStar World Casino and Resort																	
title	Careers																	
description	There's a wide range of opportunities and positions available, so apply today and build your career at the World's Biggest Casino!																	
url	https://www.winstar.com/careers/																	
image	https://dkr2rmsityotp.cloudfront.net/wp-content/uploads/2021/07/winstar-careers-1-1200x675.jpg																	

SEO Content

Headings

H1
1

H2
3

H3
19





H4
25

H5
17





H6
7

- [H1] Careers
- [H2] Work for the World's Biggest Casino.
- [H2] Featured Positions
- [H2] Important Information
- [H3] Currently Unavailable
- [H3] What's My Winstar?
- [H3]
- [H3] Manage My Account
- [H3]
- [H3] Manage My Account
- [H3]
- [H3] Passport Rewards
- [H3] Offers
- [H3] No Offers Yet
- [H3] Offers
- [H3] No Offers Yet
- [H3] Passport Rewards
- [H3] Manage My Account
- [H3] My WinStar
- [H3] Existing Account
- [H3] Create New Account
- [H3] Book Now
- [H3] Follow Us
- [H4] Join the winning-est club around.
- [H4] Join the winning-est club around.
- [H4] Points
- [H4] Maintain
- [H4] Become
- [H4] Player Services Clerk
- [H4] Drop Team Member
- [H4] Security Officer
- [H4] Money Room Clerk
- [H4] Table Games Dealer
- [H4] Maintenance Technician
- [H4] Food and Beverage Service
- [H4] Valet
- [H4] Facility Services Assistant
- [H4] MR Vault Chip Verifier
- [H4] Soft Count Clerk
- [H4] Drink Station Attendant
- [H4] Call Center Operator
- [H4] Surveillance Officer
- [H4] Shipping/Receiving Clerk
- [H4] WinStar Employee Benefits
- [H4] Hiring Process
- [H4] Facts You Should Know
- [H4] Items to Bring
- [H4] Interactive Casino Map
- [H5] Line Cook
- [H5] Cashier
- [H5] Dishwasher/Busser
- [H5] Investing in our team.
- [H5] Get Directions

SEO Content

		<ul style="list-style-type: none"> • [H5] View Casino Map • [H5] Contact Us • [H5] Discover More • [H5] Quick Links • [H5] About Us • [H5] Legal • [H5] Casino Plazas • [H5] • [H5] My WinStar • [H5] Meetings & Events • [H5] Career Opportunities • [H5] Discover More • [H6] ! • [H6] My Winstar • [H6] ! • [H6] My Winstar • [H6] Member • [H6] Loading account information ... • [H6]
	Images	<p>We found 30 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 70 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 90%

Internal Links 10%

In-page links

Anchor	Type	Juice
Casino Venues	External	Passing Juice
Casino Games	External	Passing Juice
Game Finder	Internal	Passing Juice
Gaming Promotions	Internal	Passing Juice
WinStar World Casino Hotel	External	Passing Juice
The Inn at WinStar	External	Passing Juice
Fun Town RV Park at WinStar	External	Passing Juice
Global Event Center	External	Passing Juice
Fine Dining	External	Passing Juice
Casual Dining	External	Passing Juice
Cafés & Quick Bites	External	Passing Juice
Bars & Lounges	External	Passing Juice
Golf	External	Passing Juice
Resort Pool & Cabanas	External	Passing Juice
Shopping	External	Passing Juice
Conventions & Corporate Events	External	Passing Juice
Weddings	External	Passing Juice
Social Events	External	Passing Juice
Catering	External	Passing Juice
Meeting Planners	External	Passing Juice
Book Now	External	Passing Juice
My WinStar	External	Passing Juice
Club Passport	External	Passing Juice


In-page links

Tiered Card Program	External	Passing Juice
Promotions	External	Passing Juice
Casino Map	External	Passing Juice
Game Finder	External	Passing Juice
My WinStar	Internal	Passing Juice
Book Now	External	Passing Juice
Casino Map	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Instagram	External	Passing Juice
Youtube	External	Passing Juice
LEARN MORE	External	Passing Juice
Sign out of My WinStar	Internal	Passing Juice
Forgot Username?	External	Passing Juice
Forgot Password?	External	Passing Juice
CREATE ACCOUNT	External	Passing Juice
Skip to content	Internal	Passing Juice
Quick Apply	External	Passing Juice
Jobs.Chickasaw.Net	External	Passing Juice
WinStar Employee Benefits	External	Passing Juice
Get Directions	External	Passing Juice
Contact Us	External	Passing Juice
Gift Cards	External	Passing Juice
Shuttle Service	External	Passing Juice
Hotel Valet	External	Passing Juice
Tax Document Requests	External	Passing Juice
FAQ	External	Passing Juice
Corporate Stewardship	External	Passing Juice

In-page links

News and Media	External	Passing Juice
Central Park at WinStar Village	External	Passing Juice
Careers	External	Passing Juice
Terms of Use	External	Passing Juice
House Rules	External	Passing Juice
Privacy Policy	External	Passing Juice
Responsible Gaming	External	Passing Juice
View Casino Map	External	Passing Juice
Beijing	External	Passing Juice
Cairo	External	Passing Juice
London	External	Passing Juice
Madrid	External	Passing Juice
New York	External	Passing Juice
Paris	External	Passing Juice
RIO	External	Passing Juice
Rome	External	Passing Juice
Vienna	External	Passing Juice
Contact Us	Internal	Passing Juice
Responsible Gaming	External	Passing Juice

SEO Keywords

	Keywords Cloud	perform casino quick apply gaming winstar from all assigned duties
--	----------------	--






Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
all	38	✖	✖	✖	✔








Keywords Consistency

assigned	23	✖	✖	✖	✖
duties	18	✖	✖	✖	✖
gaming	17	✖	✖	✖	✖
casino	17	✖	✖	✔	✔

Usability

	Url	Domain : winstarcareers.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 61 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div>

Document

- ❌ Too bad, your website is using inline styles.
- ❌ Too bad, your website has too many CSS files (more than 4).
- ❌ Too bad, your website has too many JS files (more than 6).
- ✅ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✅ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.