

# Seo Analyzer winzip.com

Generated on March 13 2022 20:37 PM


The score is 62/100



## SEO Content

	Title	WinZip for Windows XP   Zip & Unzip Files with Ease <b>Length : 51</b> Perfect, your title contains between 10 and 70 characters.												
	Description	WinZip for XP. Compress files to save space and reduce transmission times. Decompress Zip, Zipx, RAR, 7Z, BZ2, CAB, JAR, IMG, and other file formats. <b>Length : 149</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.winzip.com/en/product/winzip/windows/index.html</td></tr><tr><td>title</td><td>Zip Files, Unzip Files, Compress Files and Share Files with WinZip</td></tr><tr><td>description</td><td>WinZip is the world's leading file compression software. Compress files to save space and reduce transmission times. Decompress Zip, Zipx, RAR, 7Z, BZ2, CAB, JAR, IMG, and other file formats.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://www.winzip.com/static/images/social/winzip.jpg</td></tr></tbody></table>	Property	Content	url	https://www.winzip.com/en/product/winzip/windows/index.html	title	Zip Files, Unzip Files, Compress Files and Share Files with WinZip	description	WinZip is the world's leading file compression software. Compress files to save space and reduce transmission times. Decompress Zip, Zipx, RAR, 7Z, BZ2, CAB, JAR, IMG, and other file formats.	type	website	image	https://www.winzip.com/static/images/social/winzip.jpg
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image	https://www.winzip.com/static/images/social/winzip.jpg													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>0</td><td>0</td><td>6</td><td>31</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	1	4	0	0	6	31
H1	H2	H3	H4	H5	H6									
1	4	0	0	6	31									





# SEO Content

		<ul style="list-style-type: none"><li>• [H1] NEW! WinZip® XP</li><li>• [H2] Features</li><li>• [H2] What's New</li><li>• [H2] Compare</li><li>• [H2] System Requirements</li><li>• [H5] For Home</li><li>• [H5] For Business</li><li>• [H5] Resources</li><li>• [H5] How To</li><li>• [H5] Industry</li><li>• [H5] File Types</li><li>• [H6] WinZip Suite</li><li>• [H6] WinZip 26</li><li>• [H6] WinZip for Mac</li><li>• [H6] WinZip Enterprise</li><li>• [H6] WinZip SafeMedia</li><li>• [H6] Download WinZip</li><li>• [H6] Buy WinZip</li><li>• [H6] Get a Quote</li><li>• [H6] Webinar On Demand</li><li>• [H6] Controlling File Security in the New Work Reality</li><li>• [H6] Unzip all major formats</li><li>• [H6] Complete file management</li><li>• [H6] Protect your privacy</li><li>• [H6] Share anywhere</li><li>• [H6] ENHANCED! Zip files from any location</li><li>• [H6] NEW! Easier unzipping</li><li>• [H6] Zip from other applications</li><li>• [H6] Device-friendly interface</li><li>• [H6] Unzip anything</li><li>• [H6] ENHANCED! Zip files from any location</li><li>• [H6] NEW! More sharing options</li><li>• [H6] NEW! Scan and Share</li><li>• [H6] NEW! Snap and Share</li><li>• [H6] NEW! More robust file management</li><li>• [H6] NEW! Previewer</li><li>• [H6] NEW! Job Wizard Super Picker</li><li>• [H6] Products</li><li>• [H6] Downloads</li><li>• [H6] Features</li><li>• [H6] Resources</li><li>• [H6] About</li></ul>
	Images	<p>We found 29 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>29%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 80 links including 3 link(s) to files
	Statistics	External Links : noFollow 1.25% External Links : Passing Juice 2.5% Internal Links 96.25%

## In-page links

Anchor	Type	Juice
<a href="#">View all products</a>	Internal	Passing Juice
<a href="#">Learning Center</a>	Internal	Passing Juice
<a href="#">Word to PDF</a>	Internal	Passing Juice
<a href="#">Compress PDF</a>	Internal	Passing Juice
<a href="#">Convert to PDF</a>	Internal	Passing Juice
<a href="#">Compress Images</a>	Internal	Passing Juice
<a href="#">Compress Video</a>	Internal	Passing Juice
<a href="#">File Manager</a>	Internal	Passing Juice
<a href="#">File Sharing</a>	Internal	Passing Juice

## In-page links

<a href="#">Unzip Files</a>	Internal	Passing Juice
<a href="#">Data Protection</a>	Internal	Passing Juice
<a href="#">Compress MP3</a>	Internal	Passing Juice
<a href="#">Archive Files</a>	Internal	Passing Juice
<a href="#">Folder Compression</a>	Internal	Passing Juice
<a href="#">Password Protect Zip Files</a>	Internal	Passing Juice
<a href="#">Zip Repair</a>	Internal	Passing Juice
<a href="#">Zip PDF</a>	Internal	Passing Juice
<a href="#">RAR Files</a>	Internal	Passing Juice
<a href="#">Zip Files</a>	Internal	Passing Juice
<a href="#">7Z Files</a>	Internal	Passing Juice
<a href="#">GZ/Gzip Files</a>	Internal	Passing Juice
<a href="#">TAR GZ Files</a>	Internal	Passing Juice
<a href="#">ISO Files</a>	Internal	Passing Juice
<a href="#">RAR Files on Mac</a>	Internal	Passing Juice
<a href="#">Zip Files on Mac</a>	Internal	Passing Juice
<a href="#">TAR Files</a>	Internal	Passing Juice
<a href="#">TGZ Files</a>	Internal	Passing Juice
<a href="#">Watch Now</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Try free</a>	Internal	Passing Juice
<a href="#">Try free</a>	Internal	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">WinZip 26</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">What's New</a>	Internal	Passing Juice

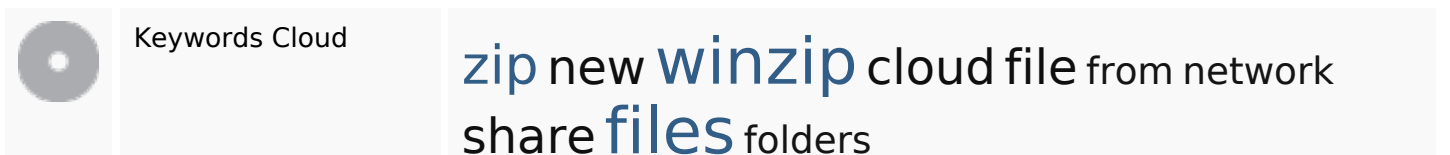
## In-page links

<a href="#">Compare</a>	Internal	Passing Juice
<a href="#">System Requirements</a>	Internal	Passing Juice
<a href="#">Buy Now</a>	Internal	Passing Juice
<a href="#">compression formats</a>	Internal	Passing Juice
<a href="#">Zipx</a>	Internal	Passing Juice
<a href="#">BZ2</a>	Internal	Passing Juice
<a href="#">Add to Cart</a>	Internal	Passing Juice
<a href="#">Add to Cart</a>	Internal	Passing Juice
<a href="#">IMG</a>	Internal	Passing Juice
<a href="#">WinZip Suite</a>	Internal	Passing Juice
<a href="#">WinZip 26</a>	Internal	Passing Juice
<a href="#">WinZip for Mac</a>	Internal	Passing Juice
<a href="#">WinZip Enterprise</a>	Internal	Passing Juice
<a href="#">WinZip System Utilities Suite</a>	External	noFollow
<a href="#">Get WinZip Free</a>	Internal	Passing Juice
<a href="#">All Downloads</a>	Internal	Passing Juice
<a href="#">Resource Center</a>	Internal	Passing Juice
<a href="#">Tutorials</a>	Internal	Passing Juice
<a href="#">About WinZip</a>	Internal	Passing Juice
<a href="#">Affiliates</a>	Internal	Passing Juice
<a href="#">EULA</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Dansk</a>	Internal	Passing Juice
<a href="#">Deutsch</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Español</a>	Internal	Passing Juice
<a href="#">Français</a>	Internal	Passing Juice
<a href="#">Italiano</a>	Internal	Passing Juice

## In-page links

<a href="#">Nederlands</a>	Internal	Passing Juice
<a href="#">Norsk</a>	Internal	Passing Juice
<a href="#">Português do Brasil</a>	Internal	Passing Juice
<a href="#">Suomi</a>	Internal	Passing Juice
<a href="#">Svenska</a>	Internal	Passing Juice
<a href="#">Český</a>	Internal	Passing Juice
<a href="#">Русский</a>	Internal	Passing Juice
<a href="#">🇧🇪</a>	Internal	Passing Juice
<a href="#">🇩🇪</a>	Internal	Passing Juice
<a href="#">🇪🇸</a>	Internal	Passing Juice
<a href="#">🇫🇷</a>	Internal	Passing Juice
<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy</a>	External	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
files	68	✓	✗	✓	✓
winzip	60	✓	✗	✓	✓
zip	45	✓	✗	✓	✓
new	40	✗	✗	✗	✓
cloud	37	✗	✗	✗	✗

# Keywords Consistency

## Usability





	Url	Domain : winzip.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Document

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://winzip.com/sitemap.xml">http://winzip.com/sitemap.xml</a></p> <p><a href="https://www.winzip.com/sitemap.xml">https://www.winzip.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://winzip.com/robots.txt">http://winzip.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>