





Seo Analyzer wipfkom.ch

Generated on March 18 2022 08:13 AM






The score is 56/100






SEO Content

	Title	<p>Matthias Wipf Dr. phil. – Publizist, Moderator, Berater für Events & Kommunikation</p> <p>Length : 88</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	Description	<p>Dr. Matthias Wipf (*1972) ist als Berater für Kommunikation (v.a. in Krisensituationen), Storytelling und Events, als Ghostwriter und Buchautor, als Historiker und Publizist sowie als Moderator für Diskussionsrunden, Konferenzen und Firmenanlässe tätig.</p> <p>Length : 253</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Matthias Wipf</td></tr><tr><td>description</td><td>Dr. phil. – Publizist, Moderator, Berater für Events & Kommunikation</td></tr><tr><td>url</td><td>https://wipfkom.ch/</td></tr><tr><td>site_name</td><td>Matthias Wipf</td></tr><tr><td>image</td><td>https://wipfkom.files.wordpress.com/2012/12/matthias_wipf_portrait.jpg</td></tr><tr><td>image:secure_url</td><td>https://wipfkom.files.wordpress.com/2012/12/matthias_wipf_portrait.jpg</td></tr></tbody></table>	Property	Content	type	website	title	Matthias Wipf	description	Dr. phil. – Publizist, Moderator, Berater für Events & Kommunikation	url	https://wipfkom.ch/	site_name	Matthias Wipf	image	https://wipfkom.files.wordpress.com/2012/12/matthias_wipf_portrait.jpg	image:secure_url	https://wipfkom.files.wordpress.com/2012/12/matthias_wipf_portrait.jpg
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SEO Content

		<table><tr><td>image:width</td><td>74</td></tr><tr><td>image:height</td><td>94</td></tr><tr><td>image:alt</td><td>Matthias Wipf Portrait</td></tr><tr><td>locale</td><td>de_DE</td></tr></table>	image:width	74	image:height	94	image:alt	Matthias Wipf Portrait	locale	de_DE				
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>3</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Matthias Wipf• [H1]• [H2] Dr. phil. – Publizist, Moderator, Berater für Events & Kommunikation• [H2]• [H2]• [H3] Aktuelle Beiträge• [H3] Kategorien• [H3] Impressionen• [H3] Geflüster• [H3]	H1	H2	H3	H4	H5	H6	2	3	5	0	0	0
H1	H2	H3	H4	H5	H6									
2	3	5	0	0	0									
	Images	We found 6 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 25 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 4%

External Links : Passing Juice 44%

Internal Links 52%

In-page links

Anchor	Type	Juice
Matthias Wipf	Internal	Passing Juice
Zum Inhalt springen	Internal	Passing Juice
Der Berater	Internal	Passing Juice
Der Historiker	Internal	Passing Juice
Der Moderator	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Zur Person	Internal	Passing Juice
Talks zum Buch «Als wäre es gestern&nbsp;:gewesen!»	Internal	Passing Juice
Neues Buch zur Bombardierung von&nbsp;:Schaffhausen	Internal	Passing Juice
Buchtaufe «Als wäre es gestern&nbsp;:gewesen!»	Internal	Passing Juice
Moderation Talk mit SRG-Präsident Jean-Michel&nbsp;:Cina	Internal	Passing Juice
Moderation Talk mit Unternehmer Urs&nbsp;:Wietlisbach	Internal	Passing Juice
Moderation Talk mit SRF-Korrespondentin Nathalie&nbsp;:Christen	Internal	Passing Juice
Mehr Fotos	External	Passing Juice
Geflüster	External	Passing Juice
bit.ly/3u4piRN	External	Passing Juice
twitter.com/i/web/status/1...	External	Passing Juice
1&nbsp;:day&nbsp;:ago	External	Passing Juice
Bloggen auf WordPress.com.	External	noFollow
Melde dich jetzt an.	External	Passing Juice
Registrieren	External	Passing Juice
Kurzlink kopieren	External	Passing Juice

In-page links

[Melde diesen Inhalt](#)

External

Passing Juice

[Beitrag im Reader lesen](#)

External

Passing Juice

[Abonnements verwalten](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

matthias für als der wipf
kommunikation moderator berater
und historiker

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
als	5	✘	✘	✔	✘
und	4	✘	✘	✔	✘
für	4	✔	✘	✔	✔
moderator	3	✔	✘	✔	✔
berater	3	✔	✘	✔	✔

Usability

	Url	Domain : wipfkom.ch Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		http://wipfkom.ch/sitemap.xml https://wipfkom.ch/sitemap.xml https://wipfkom.ch/news-sitemap.xml
	Robots.txt	http://wipfkom.ch/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.