

SEO Content

\bigcirc	Title	Wireline Equipment Specialists					
$\overline{}$		Length	: 30				
		Perfect,	our title con	tains betw	een 10 and 7	0 characte	rs.
\bigotimes	Description	Length	: 0				
		-			a description to create des		age. Use <u>this</u>
\bigotimes	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
	Headings	H1 1	H2 0	H3 2	H4 7	H5 0	H6 4
		 [H1] Corporate Statement Our Promise [H3] Building Tomorrows Future [H3] Corporate Statement Our Promise [H4] Wireline Equipment [H4] Live Oil Prices and Statistics [H4] Baker Hughes [H4] Wireline Equipment [H4] Address [H4] Phone [H4] Follow us on social media [H6] Truck Units [H6] Offshore Skid Units [H6] Wirleline Accessories [H6] Used Equipment 					
\bigcirc	Images		d 6 images o ost or all of y		page. s have alt attr	ibutes.	

SEO Content

\bigotimes	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
\bigcirc	Flash	Perfect, no Flash content has been detected on this page.
\bigcirc	Iframe	Great, there are no lframes detected on this page.

SEO Links

\bigotimes	URL Rewrite	Bad. Your links have query string.
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 5 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

In-page links

Anchor	Туре	Juice
Home	Internal	Passing Juice
Contact	Internal	Passing Juice
-	Internal	Passing Juice
<u>Oil Price</u>	External	Passing Juice
Baker Hughes	External	Passing Juice

SEO Keywords

Keywords Cloud

get promise business learn statement equipment more wireline corporate touch

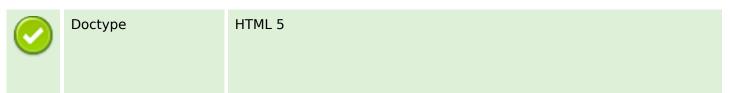
Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
wireline	5	×	×	×	*
more	4	×	×	×	×
learn	4	×	×	×	×
equipment	4	×	×	×	×
business	2	×	×	×	×

Usability

0	Url	Domain : wirelinespecialists.com Length : 23
0	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document



Document

\bigcirc	Encoding	Perfect. Your declared charset is UTF-8.		
\bigotimes	W3C Validity	Errors : 1 Warnings : 34		
\bigotimes	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
\bigcirc	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 		

Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

Optimization

\bigcirc	XML Sitemap	Great, your website has an XML sitemap.	
$\overline{}$		http://wirelinespecialists.com/sitemap.xml	
	https://www.wirelinespecialists.com/wp-sitemap.xml		
0	Robots.txt	http://wirelinespecialists.com/robots.txt Great, your website has a robots.txt file.	
\bigotimes	Analytics	Missing We didn't detect an analytics tool installed on this website.	

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.