

Seo Analyzer wizards.com

Generated on March 20 2022 02:54 AM






The score is 55/100







SEO Content

	Title	Wizards of the Coast Length : 20 Perfect, your title contains between 10 and 70 characters.																		
	Description	Wizards of the Coast is a family of studios specializing in building role playing, trading card, and digital games for all genres of players. Length : 141 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>locale:alternate</td><td>es_ES</td></tr><tr><td>title</td><td>Wizards of the Coast</td></tr><tr><td>description</td><td>Wizards of the Coast is a family of studios specializing in building role playing, trading card, and digital games for all genres of players.</td></tr><tr><td>image</td><td>https://images.ctfassets.net/oj1l8z69k7ls/45zLMlYttqmXYUVvCPhvgQ/782846e6fa1da89e2ca166568443f040/Meta-ShareImage.jpg</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://company.wizards.com/en</td></tr><tr><td>site_name</td><td>Wizards of the Coast</td></tr></tbody></table>	Property	Content	locale	en_US	locale:alternate	es_ES	title	Wizards of the Coast	description	Wizards of the Coast is a family of studios specializing in building role playing, trading card, and digital games for all genres of players.	image	https://images.ctfassets.net/oj1l8z69k7ls/45zLMlYttqmXYUVvCPhvgQ/782846e6fa1da89e2ca166568443f040/Meta-ShareImage.jpg	type	website	url	https://company.wizards.com/en	site_name	Wizards of the Coast
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SEO Content

	Headings	H1 0	H2 2	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H2] Our Company• [H2] News from Wizards and beyond					
	Images	We found 3 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 13 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%					

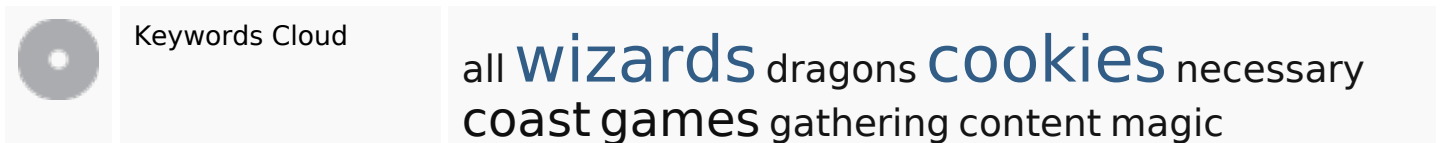
In-page links

Anchor	Type	Juice
Dungeons & Dragons	Internal	Passing Juice
Duel Masters	External	Passing Juice

In-page links

Magic: The Gathering	Internal	Passing Juice
About	Internal	Passing Juice
Careers	Internal	Passing Juice
Support	Internal	Passing Juice
WPN	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookies	Internal	Passing Juice
Fan Content Policy	Internal	Passing Juice
Do Not Sell My Personal Information	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	6	✘	✘	✘	✘
wizards	5	✔	✘	✔	✔
coast	3	✔	✘	✔	✘
games	3	✘	✘	✔	✘
dragons	2	✘	✘	✘	✘


Usability

	Url	Domain : wizards.com Length : 11
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 77 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://wizards.com/sitemap.xml
	Robots.txt	http://wizards.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.